

AMERICA'S ACTION TERRITORY | FAMILY FUN PARK

January 25, 2011

To whom it may concern,

This is a recommendation for Pam Magnuson and PineManor401.com.

Our relationship started with Pam when she designed and built the ActionTerritory.com corporate website which launched in March 2011. During this project Pam did all the project management, design, copy writing and layout of the pages. She managed all the photography for the website, hired all the talent, managed the schedule and remodeling releases with flawless execution saving us money and getting us exactly when we were looking for. The shoot generated over a thousand photographs. Pam professionally presented the photos selects digitally and helped us select the best for our website presentation. When creating the website Pam considered upcoming technology and how we could optimize the website for Internet marketing and incorporated it all into our plan giving us a modern presentation.

Since then, Pam has incorporated her Connections Marketing program which has increased our monthly visits on our website consistently 14 – 65%, based on the increased traffic generated from last month. Pam also incorporated social media, opened our facebook business page and trained us on how to marketing using this tool. Her work has introduced us to thousands of new customers in 2011 and we look forward to more market share in the coming year.

I highly recommend Pam to start any new venture or update any existing marketing plan. Her talent has streamlined our monthly advertising spend, made the marketing more successful, and helped us get the phones ringing non-stop.

If you have any questions feel free to contact me directly.

Regards,



John Nielsen, Owner - General Manager
American's Action Territory
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