

ATID – Advancing Temple Institutional Development

2018 Conference

New York, NY: April 15-18, 2018

Sunday, April 15

TIME	ACTIVITY	LOCATION
4:00pm	Welcome! Drinks, nosh, and catch up.	Cong. Beit Simchat Torah (CBST) 130 W. 30 th Street, NY, NY 10001 www.cbst.org
4:45pm	Building tour with Rabbi Kleinbaum	
5:30pm	Opening address from Andres Spokoiny, President and CEO of Jewish Funders Network . Andres will provide a general outlook on Jewish philanthropy and will discuss how synagogues can best position themselves to be attractive in this giving environment. MODERATOR: Daniel Nadelmann	
6:45pm	Dinner	Niles Restaurant 371 7 th Avenue, NY, NY 10001 www.nilesnyc.com

Monday, April 16

TIME	ACTIVITY	LOCATION
8:30am	Breakfast	Central Synagogue 652 Lexington Ave, NY 10022 www.centralsynagogue.org
9:00am	Building Blocks of a Campaign with CCS Fundraising Consultants , Eric Javier and Briel Steinberg. Eric and Briel will cover the key components of campaign fundraising including specific examples from their client work. MODERATOR: Lyndsie Levine	
10:15am	Break	
10:30am	Donor Panel featuring major donors from diverse backgrounds. MODERATOR: Ann Targownik	
12:00pm	Lunch	
1:45pm	David Altschuler, fundraising consultant and Founding Director of the Museum of Jewish Heritage , will workshop a handful of fundraising case studies with the group. MODERATOR: Daniel Nadelmann	
2:45pm	Break	
3:00pm	Workshopping Our Challenges MODERATOR: Amanda Greenawalt	
4:00pm	Building tour of Central Synagogue	
4:30pm	Depart for a walk on the High Line	
5:00pm	Evening stroll on the High Line (north entrance @ W. 34 th Street and 12 th Ave to south exit @ Gansevoort Street) and walk around Meatpacking District	www.thehighline.org/visit
6:00pm	Dinner – <i>pay your own way!</i>	Crispo 240 W. 14 th St., NY, NY 10011 http://crisporrestaurant.com/

Tuesday, April 17

TIME	ACTIVITY	LOCATION
------	----------	----------

ATID – Advancing Temple Institutional Development

2018 Conference

New York, NY: April 15-18, 2018

8:30am	Breakfast	
9:00am	Larry Hoffman, scholar, author, and co-founder of the Synagogue 3000 movement , will share a “state of the union” about the evolving role of the synagogue, common challenges, and successful models. MODERATOR: Robyn Cimbol	Cong. Rodeph Sholom (CRS) 7 W. 83 rd Street, NY, NY 10024 www.rodephsholom.org
10:15am	Break and material swap	
10:45am	Building tour of CRS with Ruth Bernstein, Director of Membership	
11:30am	Walk through Central Park to the Jewish Museum	www.centralparknyc.org
12:00pm	Guided tour of the Jewish Museum , viewing the exhibit <i>Scenes from the Collection</i> : https://jewishmuseum.org/exhibitions/scenes-from-the-collection . The tour will be led by Nelly Silagy Benedek, Senior Director of Education.	Jewish Museum 1109 5th Ave, NY, NY 10128 www.thejewishmuseum.org
1:00pm	Lunch and conversation with Elyse Buxbaum, Director of Development at the Jewish Museum MODERATOR: Lyndsie Levine	
2:15pm	Break	
2:30pm	Depart for Temple Emanu-El	
3:00pm	Building tour of Emanu-El	Temple Emanu-El 1 East 65th Street, NY, NY 10065 www.emanuelnyc.org
3:45pm	Steve Cohen, Research Professor of Jewish Social Policy at HUC-JIR , will speak with us about demographic trends in the Jewish community and how that impacts our work. MODERATOR: Ann Targownik	
4:45pm	Break	
5:00pm	Workshopping Our Challenges MODERATOR: Amanda Greenawalt	
6:00pm	Dinner	
		Sarabeth’s 40 Central Park South New York, NY 10021 www.sarabethsrestaurants.com

Wednesday, April 18

TIME	ACTIVITY	LOCATION
8:30am	Breakfast	
9:00am	ATID Business Meeting MODERATOR: Amy Stone	Cong. Rodeph Sholom (CRS) 7 W. 83 rd Street, NY, NY 10024 www.rodephsholom.org
10:00am	Dr. Jane Karlin, Senior Vice President, Israel and Global Philanthropy for the Jewish Agency for Israel – North American Council and former Vice President for Institutional Advancement at HUC-JIR, will share notes from the field in her presentation, <i>From Notes to Action: What Can We Do Tomorrow?</i> MODERATOR: Robyn Cimbol	
11:00am	Workshopping Our Challenges MODERATOR: Amanda Greenawalt	
12:00pm	Adjourn – see you next year! (box lunch will be provided)	

OTHER IMPORTANT ITEMS

ATID – Advancing Temple Institutional Development

2018 Conference

New York, NY: April 15-18, 2018

Accommodations: We have a room block at the Park Lane Hotel (36 Central Park South, NY, NY 10019; 212-371-4000). The reservation deadline was March 15 to qualify for our room block rate.

Weather: The weather in NYC this time of year is usually 50's-60's but will get cooler at night.

Attire: As at past conferences, our attire is business casual. We recommend that you also pack comfortable shoes for walking.

Food: All meals and snacks are included in the cost of your conference fee except for dinner on April 15. *If you are planning to miss any of our scheduled meals, please let us know so that we can budget appropriately!*

Getting Around: For the most part, we will be traveling together during the day, but if you need to split up from the group at any point, the best app for figuring out how to get from one place to another is Google maps. It will give you accurate public transportation directions as well as time estimates for walking and travel by car. All taxis take credit cards and Lyft and Uber are easily accessible.

Arrival and Departure: As in past years, we have created a Google doc ([click here](#)) so we can share when people are arriving and departing from out of town (if you don't see your name and you are coming, add yourself!). Please add your travel information and whether or not you are looking to share a ride to or from an airport or train station.

Materials: Please bring any materials you created since the last conference that you would like to share with the group. If you haven't attended this conference before, this is always a highlight! *This year we are also requesting that everyone bring a copy of their membership application to share.* If you would like to mail any materials to us in advance please let Lyndsie know to expect a package and send it to:

Congregation Rodeph Sholom

Benchmarking Spreadsheet: Please complete benchmarking information for your congregation in our shared spreadsheet ([click here](#)). We've added a new column for Title and Job Description since we know many of us wear multiple hats. We kindly ask that you complete all of this information by APRIL 10th so we can compile the data and provide it in everyone's welcome packets.