



# 2017 SEXUAL ASSAULT AWARENESS AND PREVENTION MONTH

STAY ENGAGED ALL MONTH LONG

April 1

## #SAAM IS HERE

Sexual violence is a major worldwide public health, human rights, and social justice issue. We need everyone's help to end it and it is 100% preventable! This is a time to raise public awareness about sexual violence and to educate communities on how to prevent it. Today, we encourage you to confront your own network and show your community where you stand by [adding a filter to your profile picture](#) for the month. Learn more about SAAM at [nsvrc.org/saam](http://nsvrc.org/saam)

April 4

## DAY OF ACTION

[Share the noon "Did You Know" Posts on Facebook or Twitter or Instagram](#) | Each day, we will post a "Did you know" statistic or fact about sexual violence. Share this post to win a free t-shirt. Winners will be announced every Friday. This is an easy way to educate your networks about sexual violence.

[Believe and Support Survivors](#) | Ending rape culture starts with believing and supporting survivors but sometimes it is hard to know what to say. Click on the purple link for some helpful things to say.

[Attend events](#) | Join us at one of our film screenings or community events throughout the month! Email [elsabel@chinc.org](mailto:elsabel@chinc.org) to volunteer!

All  
month  
long

## FILM SCREENING SERIES

To shed light on the multiple aspects of sexual violence, we will host a free Film Screening Series on Friday afternoons in April from 12pm – 2pm at 21 George Street, Suite 400. Guests are invited to bring a brown bag lunch. Here is the schedule

April 7 | *Ma Vie En Rose* – The coming out story of a trans girl

April 14 | *The Invisible War* – An investigative documentary about military sexual assault

April 21 | *Audrie & Daisy* – A look at the effects of teen sexual assault and online bullying

April 28 | *Spotlight* – The story about the Boston Globe's exposure of Clergy Sexual Abuse

April 10

## MASSACHUSETTS CONGRESSIONAL CAUCUS

CHH Executive Director, Isa Woldegiorgis is slated to brief the Massachusetts Caucus of Women Legislators at the Massachusetts State House. Agenda TBA.

April 26

## DENIM DAY

We are proud to support our [2017 Youth Leadership Corps](#) students as they facilitate a [Denim Day Awareness Campaign](#) at 4 area high schools during lunchtime. The campaign stems from a rape conviction that was overturned 18 years ago in an Italian court room when justices felt that the survivor's jeans were too tight and thus must have given consent through helping the perpetrator remove her jeans. The following day, women in the Italian Parliament wore jeans in solidarity. Each year, Denim Day is a symbol of protest against erroneous and destructive attitudes about sexual assault. We are grateful to Dracut High School, Lowell Middlesex Academy Charter School, Lowell High School, and Greater Lowell Technical High School for their support as the high schools take on this learning and leading effort coupled with social justice and organizing.

April 26

## 4TH ANNUAL TAKE BACK THE DAY | *Raising Healthy Boys*

Take Back The Day focuses on Sexual Violence Prevention. This year's event is geared toward youth and youth providers and the theme is [Raising Healthy Boys](#) put on by the Engaging Men and Boys as Allies in Sexual Violence Prevention (EMBASVP) program. There are scheduled speakers and a performance by [Mill Advised](#), an urban dance group from Lowell. Take Back The Day will be held on Wednesday, April 26th from 3pm – 5pm at Lowell Community Health Center, 161 Jackson Street, 6th floor. This event is free and open to the public.

## JDI PREVENTION SUMMIT

April 27

CHH Prevention Staff, Caitlin LeMay and Advisory Board Member, Dr. Christopher Allen will present at the workshop entitled “Bringing a Broader Community Perspective to Sexual Assault and Domestic Violence Prevention: Community Mobilizing Through Buzz for Safety©” at the Jane Doe, Inc. Prevention Summit on April 27th in Worcester, MA. Their presentation focuses on the Buzz for Safety © initiative that CHH launched in Lowell last Spring, where barbers received training and workshops around sexual violence, healthy masculinity, and how to speak to other men about preventing sexual violence. JDI is the statewide coalition for domestic violence and sexual violence providers and each year the Prevention Summit offers preventionists and practitioners a chance to explore the intersections between gender-based violence, prevention strategies, and social justice responses. [To register for the summit, click here.](#)

## 12TH ANNUAL TAKE BACK THE DAY

April 27

This year's “Take Back the Night” will take place on Thursday, April 27th at the Lowell City Hall Plaza at 6pm. The community is asked to gather at 5:30pm so that the rally can begin at 6:00pm, followed by a mile-long march along Merrimack Street, and culminates in a 2-hour survivor open mic at UMass Lowell's U-Crossing. [Click here for the facebook event page](#) and contact [Elsabel@chhinc.org](mailto:Elsabel@chhinc.org) to volunteer or for questions.