

Dream Pop Workshop

In honor of National Scrapbooking Month, we have created the gorgeous “Dream Pop” paper packet which is bursting with sweet summer flavors that your customers will find delectable! From May 1 to May 31, while supplies last, get this special paper packet for only \$10 for every \$35 spent in a qualifying order. The Dream Pop paper packet, valued at \$19.95 retail, is only available as part of this campaign to those who qualify.

HOW TO HOLD A DREAM POP WORKSHOP

This cheerful, limited-time only paper packet deserves a workshop all its own! Below are recipes and tips for creating 2 two-page layouts, 3 cards, and a set of 6 decorated treat tubes, all using the Dream Pop paper packet and the May Stamp of the Month set, Pinwheel. The cards and treat tubes are perfect for year-round gifting. The layouts have been modified to include photo mats for each photo so your customers will leave the workshop with a project that looks finished and complete, even if their photos haven't been added yet. So, what are you waiting for? Get started with your own Dream Pop workshop!

Follow the simple steps below to make your workshop successful:

1. Promote the Dream Pop paper packet and May Stamp of the Month during May at Gatherings, clubs, and other events. Show customers the bright artwork they will make at your Dream Pop workshop and they will want the paper packet and stamp set so they can participate! You'll find more sales tips below.
2. Consider using the Dream Pop workshop as one of your club nights, with guests making the required purchase to get a paper packet and May Stamp of the Month set instead of their regular club purchase.
3. Invite all Gathering guests who purchase a Dream Pop packet and Stamp of the Month set to a FREE Dream Pop workshop.
4. Hold a special Dream Pop workshop with a “Dream” theme: Come in your pajamas, share your favorite dreams with each other, and eat dreamy refreshments including POPsicles, soda POP, or lolliPOPs!
5. Create the workshop projects in advance so you will be ready to help your customers create them at your workshop.
6. Make sure you have additional supplies, such as stamp pads, blocks, and White Daisy cardstock, for your customers to borrow and use at your workshop.
7. Print the patterns listed in the workshop recipes by going to Online Office > Marketing > Flyers > Approved How-To Patterns. These are free for you as a Consultant to download and copy for your customers without copyright violation.
8. Print the Dream Pop Recipes & Tips portion of this document to give to all your guests at the workshop.
9. Hold a fun workshop! Use this document to help customers create artwork using their Dream Pop paper packet and May Stamp of the Month set.

HOW TO CREATE GREAT SALES AND SMART PURCHASES

Help your customers get the most value for their dollar plus the materials to make super cute Dream Pop artwork. Here's how: We know that if customers spend \$35 they can buy a Dream Pop paper packet for \$10. That will make their total purchase \$45, which is \$5 short of qualifying for the discounted Stamp of the Month. So, you actually want to encourage customers to make a \$40 purchase and then buy the Dream Pop packet for \$10—for a total purchase of \$50, giving them the Stamp of the Month for just \$5. That's a savings of \$22.90—a big bang for the buck!

Use the list of Suggested Coordinating Products to help your customers reach the magical \$40 mark and then they will have many of the materials to create the Dream Pop workshop artwork. A great thing about the Dream Pop papers is they coordinate with so many different colors, designs, and accessories. Your customers, or you, may already have on hand a few stamp pad colors and/or accessories that will work wonderfully with the workshop artwork—no need to buy the entire Suggested Coordinating Products list! Help customers pick and choose the items they most love and need to reach a \$40 qualifying order.

Note that the list contains some non-consumable supplies, such as Exclusive Inks® pads, and White Daisy cardstock which you, the Consultant, may choose to purchase and share among several customers. Other items on the list are consumable supplies that customers will want to purchase for themselves for the projects.

SUGGESTED COORDINATING PRODUCTS

1385	White Daisy Cardstock	\$14.50
Z2162	Honey Exclusive Inks® Pad	\$5.25
Z2193	Cotton Candy Exclusive Inks® Pad	\$5.25
Z2195	Lagoon Exclusive Inks® Pad	\$5.25
Z2190	Gypsy Exclusive Inks® Pad	\$5.25
Z2116	Cranberry Exclusive Inks® Pad	\$5.25
Z2191	Sunset Exclusive Inks® Pad	\$5.25
Z2118	Desert Sand Exclusive Inks® Pad	\$5.25
Z2173	Slate Exclusive Inks® Pad	\$5.25
Z1823	My Creations™ Clear Treat Tubes	\$5.95
Z1799	Silver Shimmer Trim	\$4.95
Z1844	Color-Ready Trinkets Wooden Shapes	\$6.95
Z1825	Keyboard Kraft Alphabet	\$4.95
Z1807	Pink Glitter Gems	\$3.95
Z1777	Color-Ready Canvas Alphabet	\$6.95
Z1817	Slate Polka-Dot Washi Tape	\$4.95
Z1701	Baker's Twine Neutral Assortment	\$4.95
Z1752	Sparkles Clear Assortment	\$2.95
Z534	Micro-Tip Scissors	\$9.95
Z1294	Sanding Kit	\$3.50
Z1790	Cricut® Artiste Collection	\$99.00



CLOSE *to my* HEART®

Dream Pop Workshop



Recipes & Tips

The Dream Pop paper packet includes 12 cardstock sheets and 12 B&T Duos® papers that were specifically designed for this promotion—you can't get the paper packet anywhere else! The vibrant hues of the papers are specialty colors exclusive to this paper packet. The cardstock sheets have glossy patterns on one side that coordinate with the B&T patterns for a pop of shine on the colorful cardstock. Find recipes and tips below to create your own beautiful artwork using the Dream Pop paper packet. For patterns to the layouts and cards, refer to the how-to books listed or ask your Consultant for a copy of the patterns.



12" × 12" SWEETNESS LAYOUT

Magic: Performance™

MATERIALS NEEDED

S1305	My Acrylix® Pinwheel
CC1024	Dream Pop Paper Packet
1385	White Daisy Cardstock
Z2195	Lagoon Exclusive Inks® Pad
Z2190	Gypsy Exclusive Inks® Pad
Z2116	Cranberry Exclusive Inks® Pad
Z2193	Cotton Candy Exclusive Inks® Pad
Z2162	Honey Exclusive Inks® Pad
Z2191	Sunset Exclusive Inks® Pad
Z2118	Desert Sand Exclusive Inks® Pad
Z1799	Silver Shimmer Trim
Z1807	Pink Glitter Gems
Z1844	Color-Ready Trinkets Wooden Shapes
Z1701	Baker's Twine Neutral Assortment
Z1777	Color-Ready Canvas Alphabet
Z1825	Keyboard Kraft Alphabet
Z1817	Slate Polka-Dot Washi Tape
Z1790	Cricut® Artiste Collection

Cricut® Artiste Shapes:

White Daisy cardstock frame: 2¾" Accent 3 <3> (p. 33)

White Daisy cardstock pinwheel: 2" Accent 1 <p> (cut 3, p. 50)

PHOTO SUGGESTIONS

6¾" × 4¾" (1)

4¾" × 3¾" (2)

CUTTING TIPS

- Cut pieces A and F from Arrow B&T paper.
- Cut pieces G and C from Tangerine Birdcage B&T paper.
- Cut pieces B and I from Floral Grid B&T paper.
- Cut pieces D and H from Raspberry cardstock.
- Cut pieces E and J from White Daisy cardstock.
- Cut one 7" × 5" and two 5" × 3½" photo mats from Mint cardstock.

TIPS

- Lightly sand edges of papers and photos, as desired.
- Add title and journaling using Color-Ready canvas alphabet and Keyboard kraft alphabet.
- Stamp pinwheel images on Cricut® shapes or on scrap paper and trim; adhere with 3-D foam tape as desired. *Note:* You can use paper piecing to give the pinwheels more dimension. Simply stamp the same image twice in two different colors and then cut out a portion of one of the images and attach it with foam tape on top of the first image.
- Embellish with wooden hearts, silver Shimmer trim, Slate polka-dot washi tape, White Daisy baker's twine, and pink glitter gems.



12" × 12" LIVE OUT LOUD LAYOUT

Magic: Mystify™

MATERIALS NEEDED

S1305	My Acrylix® Pinwheel
CC1024	Dream Pop Paper Packet
1385	White Daisy Cardstock
Z2195	Lagoon Exclusive Inks® Pad
Z2190	Gypsy Exclusive Inks® Pad
Z2173	Slate Exclusive Inks® Pad
Z1844	Color-Ready Trinkets Wooden Shapes
Z1807	Pink Glitter Gems
Z1799	Silver Shimmer Trim
Z1817	Slate Polka-Dot Washi Tape
Z1825	Keyboard Kraft Alphabet
Z1777	Color-Ready Canvas Alphabet
Z1790	Cricut® Artiste Collection

Cricut® Artiste Shapes:

White Daisy cardstock pinwheel: 2" Accent 1 <p> (cut 2, p. 50)

Mint cardstock pinwheel: 1¼" Shift+Accent 1 <P> (cut 2, p. 50)

PHOTO SUGGESTIONS

5¼" × 9¼" (1)

5¼" × 3¾" (3)

CUTTING TIPS

- Cut pieces A, F, and I from Large Floral B&T paper.
- Cut pieces J and B from Multicolor Diamond B&T paper.
- Cut pieces E and G from Strawberry cardstock.
- Cut piece C from Chevron B&T paper.
- Cut pieces D and H from Wise Ideas B&T paper.
Note: Cut out piece D, the owl image, from the B&T paper before cutting piece H.
- Cut one 5½" × 9½" and three 5½" × 4" photo mats from Tangerine cardstock.

ASSEMBLY TIPS

- Lightly sand edges of papers and photos as desired.
- Add title using Color-Ready canvas alphabet.
- Add journaling using Keyboard kraft alphabet.
- Stamp pinwheel images on Cricut® shapes or on scrap paper and trim; adhere with 3-D foam tape as desired.
- Embellish with wooden flowers and arrows from Color-Ready Trinkets wooden shapes, silver Shimmer trim, Slate polka-dot washi tape, and pink glitter gems.



5½" × 4¼" LET'S CELEBRATE CARD

Originals: Winning Combination™

MATERIALS NEEDED

S1305	My Acrylix® Pinwheel
CC1024	Dream Pop Paper Packet
Z2195	Lagoon Exclusive Inks® Pad
Z2118	Desert Sand Exclusive Inks® Pad
Z1799	Silver Shimmer Trim
Z1701	Baker's Twine Neutral Assortment
Z1844	Color-Ready Trinkets Wooden Shapes
Z1790	Cricut® Artiste Collection

Cricut® Artiste Shapes:

White Daisy cardstock cloud: 1¼" Shift+Accent4 <N> (p. 66)

CUTTING TIPS

- Cut 5½" × 4¼" piece from Mint cardstock and adhere to front of card.
- Cut piece A from Arrow B&T paper.
- Cut piece C from Raspberry cardstock.

ASSEMBLY TIPS

- Lightly sand edges of papers as desired.
- Add silver Shimmer trim.
- Stamp sentiment on Cricut® shape, lightly distress paper edges with Desert Sand ink, and adhere to card with 3-D foam tape.
- Embellish with Slate polka-dot washi tape, wooden stars from Color-Ready Trinkets wooden shapes, and White Daisy baker's twine.



4½" × 4½" WORLD GO 'ROUND CARD

Wishes: Just Right™

MATERIALS NEEDED

S1305	My Acrylix® Pinwheel
CC1024	Dream Pop Paper Packet
1385	White Daisy Cardstock
Z2173	Slate Exclusive Inks® Pad
Z2162	Honey Exclusive Inks® Pad
Z2193	Cotton Candy Exclusive Inks® Pad
Z1701	Baker's Twine Neutral Assortment
Z1844	Color-Ready Trinkets Wooden Shapes
Z1752	Sparkles Clear Assortment

CUTTING TIPS

- Cut 4½" × 4½" piece from Tangerine cardstock and adhere to front of card.
- Cut piece A from Large Floral B&T paper.
- Cut pieces B and C from White Daisy cardstock.

ASSEMBLY TIPS

- Lightly sand edges of papers as desired.
- Lightly distress edges of White Daisy cardstock with Desert Sand ink.
- Stamp sentiment and striped stick image on piece C.
- Stamp and trim pinwheel image, adhering to card with 3-D foam tape.
- Embellish with Slate polka-dot washi tape, Grey Wool baker's twine, a Sparkle, and two wooden arrows and heart from Color-Ready Trinkets wooden shapes.

8" × 3½" HAVE A NICE DAY CARD

Wishes: Top Band™

MATERIALS NEEDED

S1305	My Acrylix® Pinwheel
CC1024	Dream Pop Paper Packet
1385	White Daisy Cardstock
Z2173	Slate Exclusive Inks® Pad
Z2195	Lagoon Exclusive Inks® Pad
Z1701	Baker's Twine Neutral Assortment
Z1799	Silver Shimmer trim
Z1752	Sparkles Clear Assortment
Z1790	Cricut® Artiste Collection

Cricut® Artiste Shapes:

White Daisy cardstock pinwheel: 2¾" Accent 1 <P> (p. 50)

Mint cardstock pinwheel: 2" Shift+Accent 1 <P> (p. 50)

CUTTING TIPS

- Cut piece A from Tangerine Birdcage B&T paper.
- Cut piece B from Strawberry cardstock.
- Cut piece C from White Daisy cardstock, 1" × 1⅞"; trim end like a pennant.

ASSEMBLY TIPS

- Lightly sand edges of papers as desired.
- Lightly distress edges of White Daisy pennant with Desert Sand ink.
- Layer then attach pinwheel with 3-D foam tape if desired.
- Embellish with silver Shimmer trim, Grey Wool baker's twine, Cricut® pieces, and three Sparkles.





TREAT TUBES

MATERIALS NEEDED

S1305	My Acrylix® Pinwheel
CC1024	Dream Pop Paper Packet
1385	White Daisy Cardstock
Z2173	Slate Exclusive Inks® Pad
Z2162	Honey Exclusive Inks® Pad
Z2193	Cotton Candy Exclusive Inks® Pad
Z2191	Sunset Exclusive Inks® Pad
Z2116	Cranberry Exclusive Inks® Pad
Z2190	Gypsy Exclusive Inks® Pad
Z2195	Lagoon Exclusive Inks® Pad
Z1823	My Creations™ Clear Treat Tubes
Z1807	Pink Glitter Gems
Z1701	Baker's Twine Neutral Assortment
Z1799	Silver Shimmer trim
Z1790	Cricut® Artiste Collection

Cricut® Artiste Shapes:

White Daisy cardstock star: 1½" Accent3 <BdayBoy> (cut one for each treat tube, p. 68)

CUTTING TIP

- Cut a 2" × 4" strip of your favorite B&T paper for each treat tube.

ASSEMBLY TIPS

- Stamp star image on Cricut® pieces in coordinating color.
- Embellish with pink glitter gems, Grey Wool baker's twine, or silver Shimmer trim.