

Executive Roundtable of
Indian River County
October 29, 2015 @ 9:00
United Way of Indian River County

Minutes

Members Attending:

Chairman Touchberry, Bob McPartlan, Michael Kint, Deryl Loar, Leslie Spurlock, Dr. Rendell, David Currey, Vern Melvin, Wydee'a Wilson, Joe Griffin, Bruce Colton, Robin Dapp, Casey Lunceford, Aimee McPartlan ED

Guests:

Karen Bailey, 211/Help Me Grow

- I. Chairman Touchberry opened the meeting at 9:00AM.
- II. Chairman Touchberry led the Pledge of Allegiance.
- III. Introductions were made and all were welcomed.
- IV. Approval of Minutes (September 24, 2015)- *A motion was made by Bob McPartlan with a second by Michael Kint. The motion passed unanimously.*
- V. Treasurer's Report- Kip Jacoby- *Kip Jacoby was not present. ED McPartlan gave balance of \$38,311. Motion to approve by Sheriff Loar. Second by Bob McPartlan. The motion passed unanimously.*
- VI. Old Business
 - A. Update on Kids at Hope - Aimee McPartlan, Leslie Spurlock- *ED McPartlan explained that in a meeting with Dr. Lillian Martinez-Torres and Leslie Spurlock in September, it was decided that the most efficient way to implement Kids at Hope would be to form a core Kids at Hope team who would become master trainers and would then go out into the community and schools and train. This team would meet quarterly, or as determined, and give feedback, discuss implementation ideas, etc. The team would also provide the ongoing maintenance and updates to trained organizations and schools. A "Train the Trainer" class would cost \$3,500 for up to 30 people and 12.00 thereafter, plus mileage for Denise Sirmons, the trainer. The school district is able to pay for their own people and would 15-20. The Roundtable may need to cover any additional expenses beyond what the school district is providing. Dr. Rendell stated that the best way to do it is to have one trainer in each school. Michael Kint said that he has set aside money for this already. United Way can commit up to \$1,000.00. Casey Lunceford made a motion that the Roundtable fills the gap between the training and number of people. Motion passed unanimously.*
 - B. Discussion on Fundraising- Chairman Touchberry
 - a) Publix Celebrity Bagging- David Currey- *Chief Currey explained that he has been working with Publix. Our request has been approved for the Miracle Mile Publix and one is Sebastian. We would need to advertise and have poster or banner. The issue is that the money doesn't come from Publix, it comes from people who donate.*

Michael Kint suggested that as a fundraiser, this has lost its benefit as the Roundtable would probably not bring in the money to justify it.

Bruce Colton stated that when a shopper comes to shop, they may know other organizations but they won't know the Roundtable or what the Roundtable does.

Chairman Touchberry stated that this is not what we had in mind originally and may not be the way we want to market ourselves. We don't necessarily want to be known that way.

Robin suggested that attending a fair would be better, or an ad in the newspaper, as far as an awareness piece, we wouldn't get what we want.

David- Currey stated that we could do all of these things, Publix is just one day. Miracle Mile is one of the busiest stores in the state. We have a logo, we have a name, we may want to look at spending a little money on advertising.

Chairman Touchberry asked how we want to proceed?

Robin suggested that since there are notable people in the group, when you go to introduce yourself to people, the Roundtable may get overshadowed.

Chairman Touchberry stated that we need to look at a marketing plan and media initiatives and not do the day at Publix right now.

The item is tabled.

- b) *Other Fundraising Possibilities- Sheriff Loar stated that he is working on the speaker series idea. Maybe Don Shula. Dr. McCrystal. The speaker series provides a onetime event. We will have a group photo, do advertising and have a notable speaker. Our residents will see us and we validate that the Roundtable is worth spending the money on. We have friends at Grand Harbor, Quail, and others, we just need a speaker and we have to do this before they leave. Chairman Touchberry suggested Doug Flutie. Vern Melvin asked what the theme would be. Chairman Touchberry felt that he could talk about anything and draw a crowd. Michael Kint stated that if we can get a few points in to someone's speech tying in Kids at Hope, that would be best. David Currey suggested John Walsh- it would be nice if he would do a commercial for us.*

VII New Business

- A. *New Chairman - Keith Touchberry- Thanked the members for the opportunity and stated that we always need to look forward to the next thing that we are championing. He stated that the United Way had their breakfast yesterday and poverty was the focus: Alice report and Bridges out of Poverty. Getting ahead in the just getting by world costs \$250.00 to become a trainer. If we can get someone to teach that class during the normal course of duties where they work, that is the way to go. That saves for the cost of a trainer, there are still materials. Wydeea Wilson stated that she was working in SLC and will be a certified trainer soon. Michael Kint stated that Bridges out of Poverty needs to be on the radar of the workgroup that came out of the symposium. ED McPartlan to find out about that. Annabell at Harvest Outreach is the contact. The group is having early strategy sessions now. Dr. Rendell informed the group that the next meeting is November 9th.*
- B. *Update on Audit - Kip Jacoby- Kip Jacoby was not present. ED McPartlan stated that the audit is complete and revealed no issues. Michael Kint requested that Kip Jacoby give a presentation next meeting on the audit.*
- C. *Ted Pankiewicz - For the Love of Paws- 501c3, Mr. Pankiewicz gave presentation on his non-profit group. He stated that when seniors go into hospital, nursing home, rehab, etc., they often have nowhere for their pets to go. For the Love of Paws will foster dogs or cats out or find them a new home. The group started fundraising and got involved in meals on wheels. They are filling*

a niche, looking for volunteers and networking for the organization. They are working through senior resources and promoting For the Love of Paws on Facebook.

D. Discussion on Holiday Meeting Schedule- *December 10th will be our next meeting.*

VIII. Member Comments- *Chairman Touchberry gave a big thank you to Dr Rendell for committing \$25,000 to the Roundtable.*

IX. Meeting adjourned at 10:00 AM.

Respectfully submitted,

Executive Director, Aimee McPartlan