



Dear Prospective Sponsor:

Thank you for considering sponsoring our soccer organization. The Brigade Recreational Youth Soccer League (BRYSL) is a community based non-profit sports organization. The goal of our organization is to develop youth soccer in our community and serve as a venue of athletic fun and competition. We provide a quality soccer program for the youth of our area based on the following league philosophies:

- ❖ Full Participation
- ❖ Even Teams
- ❖ Registration for all
- ❖ Positive Instruction
- ❖ Good Sportsmanship
- ❖ All Volunteer Organization

BRYSL is for boys and girls ages 4-18 years old and is a volunteer-based organization. We provide all children the opportunity to learn the fundamental skills of soccer as we help prepare them for a strong level of fitness and competition. Our board of directors make up a combination of over 100 years of recreational soccer league experience. Games begin the Sunday after Labor Day weekend and will run through the second week in November. Games are held at the Kern County Soccer Park.

What BRYSL provides:

- ❖ Uniforms include jersey, shorts and socks
- ❖ Individual Picture, Team Picture, Picture Button
- ❖ Trophies for all players in non-competitive age groups (U-6 and U-8)
- ❖ First place trophies for league champions in competitive age groups (U-10 thru U-19). And, First and second place medals for playoff finalists in competitive age groups (U-10 thru U-19).
- ❖ Additionally, BRYSL provides select competitive age group teams entry into Cal-South sponsored recreational tournament.

To ensure that player registration fees continue to be affordable, BRYSL works extremely hard to control and minimize operational costs. Unfortunately, costs continue to rise, and this is where we need help and request for financial assistance. BRYSL would like to take this opportunity to request that you consider sponsoring BRYSL to help ensure an affordable soccer experience for the community. The sponsor money is an income component of the BRYSL budget, which helps keep player registration fees down and provides additional financial backing to help support the highest quality soccer program we can deliver. In return for your sponsorship, BRYSL will do the following as a minimum or as outlined on the attached form 'Levels of Sponsorship:

- ❖ Print your company name in our weekly newsletter and webpage
- ❖ Encourage our parents and volunteers to patronize your business
- ❖ Print your business name in our player handbook
- ❖ Place advertising flyers into coaches' mailboxes for distribution to league

Sincerely,

Daniel Moreno
Brysl League Commissioner

Updated 05/16/19



Levels of Sponsorship

League Level - BRYSL Team Sponsorship donation of \$300.00

- ❖ BRYSL to provide a team sponsorship display plaque to sponsor
- ❖ Encourage league parents and volunteers to patronize your business
- ❖ Business/Company name/logo printed in weekly newsletter
- ❖ Business/Company name printed in league handbook and posted on website
- ❖ Place (Business provided) approved advertising flyers into coaches' mailboxes for distribution to league members

Business Level 1 - BRYSL Business 1 Sponsorship donation of \$2,500.00

- ❖ BRYSL to provide (2) two team sponsorship display plaques to sponsor
- ❖ Encourage league parents and volunteers to patronize your business
- ❖ Business/Company name/logo printed in weekly newsletter
- ❖ Business/Company name printed in league handbook and posted on website
- ❖ Place (Business provided) approved advertising flyers into coaches' mailboxes for distribution to league members
- ❖ Business/Company name/logo on team coach shirts

Business Level 2 - BRYSL Business 2 sponsorship donation of \$5,000.00

- ❖ BRYSL to provide (2) two team sponsorship display plaques to sponsor
- ❖ Encourage league parents and volunteers to patronize your business
- ❖ Business/Company name/logo printed in weekly newsletter
- ❖ Business/Company name printed in league handbook and posted on website
- ❖ Place (Business provided) approved advertising flyers into coaches' mailboxes for distribution to league members
- ❖ Business/Company name/logo on team coach shirts and player uniform

Business Level 3 - BRYSL Business 3 sponsorship donation of \$7,500.00 or more

- ❖ BRYSL to provide (2) two team sponsorship display plaques to sponsor
- ❖ Encourage league parents and volunteers to patronize your business
- ❖ Business/Company name/logo printed in weekly newsletter
- ❖ Business/Company name printed in league handbook and posted on website
- ❖ Place (Business provided) approved advertising flyers into coaches' mailboxes for distribution to league members
- ❖ Business/Company name/logo on team coach shirts and player uniform
- ❖ Business/Company name/logo on league mobile storage trailer



Brigade Recreational Youth Soccer League

A nonprofit corporation dedicated to youth soccer

(TAX ID NO. 27-4731228)

SPONSORSHIP FORM 2019 FALL SEASON

1. Name of Sponsoring Company or Organization:

Sponsorship Level (Check one): League Business 1 Business 2 Business 3

2. Contact information for person regarding this sponsorship:

Name: _____ Title: _____

Phone: _____ Email: _____

3. If sponsoring a particular child or team, please indicate the following:

Child's Name: _____

Coaches Name: _____

Team Name: _____ Team Number: _____

4. Do you object to having your company or organization's name being displayed in connection with this sponsorship? Yes No

5. I/We hereby contribute \$ _____

6. Signature: _____

7. Print Name: _____

Please return completed form and payment to:

Brigade Recreational Youth Soccer League

P.O. Box 60608

Bakersfield, CA 93386

For more information, please call: (661) 869-2775 or (661) 619-8968

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