



Cowboy State Stallion Incentive Mission

"Supporting all major Wyoming Barrel Futurities"

Open to Stallions in the United States & Canada

The goal of the Cowboy State Stallion Incentive is to support all major Wyoming barrel futurities by promoting a pool of eligible progeny of all ages to compete at the Red Desert Classic Futurity and Derby, the Fizz Bomb Classic & the Kohr Quarter Horses Futurity, while increasing the earning power and value of that pool and in turn, encourage buyers and sellers to consider this eligible progeny in their own breeding, buying, selling and competition decisions.

Cowboy State Stallion Incentive Program 2017

- Cowboy State Stallion Incentive Program (CSSI) (previously known as the Red Desert Classic Stallion Incentive)
 - The incentive program is open to any stallion and progeny of currently enrolled stallions in the United States and Canada.
 - 1D side-pot for progeny of enrolled stallions and stallion owners in the futurity and derby at the Kohr Quarter Horses Futurity, the Red Desert Classic Futurity & Derby and the Fizz Bomb Classic in 2017.
 - Eligible progeny must enter the Futurity or Derby at each race in order to enter the CSSI side-pot (entry fee required). These three races will make up the Cowboy State Triple Crown (info below).
- 2017 Nomination Options
 - **Option 1:** Donate one (1) stallion breeding/service per year that will be sold to the highest bidder during the Cowboy State Stallion Incentive Auction to be held Dec 19, 2016 – Jan 30, 2017.
 - If the donated stallion breeding/service does not sell through the auction, the stallion owner is responsible for paying the minimum amount (one-half of the 2017 advertised stud fee with a minimum of \$400 and a maximum of \$1,000 prior to March 1, 2017).
 - **Option 2:** Reference Sire Nomination – Stallion owner pays one-half of the 2017 advertised stud fee (minimum \$400 and maximum \$1,000) at the time of nomination.
- Stallion Owner Receives
 - 30% payback at each race in the futurity and derby (total monies split 25% each race and 25% for Triple Crown)
 - Opportunity to display banner in the arena at each event
 - Free ¼ page ad or Full Page ad if paid fee is \$1,000 (Silver Sponsor Level, levels attached) in the Cowboy State Stallion Incentive Program.
 - Free advertising in published material during the duration of the three events.
 - Free advertising and recognition on the Red Desert Classic Facebook page and the Cowboy State Stallion Incentive Facebook page.
 - Free advertising and recognition on our website www.reddesertfuturity.com with a direct link to your website and/or Facebook page.

- Silver Sponsor (\$1,000) level also includes: Business name/logo embroidered on awards jackets, full page color ad in the event program, logo in all advertising material, opportunity to have vendor space at the event and much more!
- Distribution of nomination fee
 - Nomination fee will be distributed at each designated race: 25% to each (3 races) and 25% to the Cowboy State Triple Crown (info below).
 - Nomination fee will then be distributed at each race as follows
 - 35% shall go towards the Stallion Incentive Futurity side-pot
 - 15% shall go towards the Stallion Incentive Derby side-pot
 - 30% shall go towards the Stallion Owner (75% Futurity, 25% Derby)
 - 20% shall go towards advertising and promotion
- Nomination deadline: December 5, 2016 in order to be in the stallion service auction and to have your stallion to be included in ALL printed advertisements and online advertisements, via website and Facebook – Stallion will receive over a year of advertising and promotion! Reference Sire Nomination Deadline: January 5, 2017.
- We encourage stallion owners to maintain enrolment with their stallions to ensure that all progeny remains eligible. If a stallion does not nominate in one or more years, he may be re-nominated by approval of the Red Desert Classic and the Cowboy State Stallion Incentive only and a fee may apply. If a stallion is dropped from the program, foals conceived in that breeding year and subsequent years will not be eligible.
- Stallions must be nominated by current stallion owner; verified by the appropriate registration papers. All stallion owner prize money will be paid to the last recorded owner per the CSSI records. It is the responsibility of the stallion owner to make sure the CSSI program has the correct information.
- Deceased Stallions: If frozen semen is still being used on deceased stallion, stallion owner must continue to enroll stallion in the program in order for progeny to remain eligible. If deceased stallion had been enrolled for four (4) or more consecutive years, stallion will remain listed as a reference sire and all progeny will remain eligible that was conceived while alive. If deceased stallion had been enrolled less than 4 consecutive years, stallion owner is required to pay the nomination fee (stud fee based on the last year of breeding) for that stallion for the remainder of the years that progeny will be competing for the incentive monies.
- Sold Stallion: If stallion is sold and the new owner does not wish to enroll the stallion into the CSSI program, progeny conceived prior to the sale will remain eligible. All progeny conceived after the sale will not be eligible unless the stallion is enrolled by current (new) owner.
- Grandfather Rule: Any foals by currently nominated stallions conceived prior to 2016 will be eligible for the CSSI Futurity and Derby.
- Stallion owner agrees to provide the CSSI with a color photo of nominated stallion, copy of registration papers, mare care, chute/farm fee and/or shipped semen costs, plus any other vital information.
- The CSSI agrees to use appropriated monies to advertise nominated stallions by using horse related publications, the internet and social media.

- The CSSI is not responsible for any other business between the stallion owner and the successful bidder, if stallion service is sold during the auction. Stallion service sold is to be used by the winning bidder in 2017 only and may not transfer to any other year.
- The Red Desert Classic reserves the right to refuse any stallion nomination. No liability for lost income will be assumed by the Red Desert Classic and no refunds will be given for any reason.
- The Red Desert Classic Incentive Program reserves the right to alter rules or conditions from year to year at its discretion. All disputes arising out of the application or interpretation of any rules or conditions of the Red Desert Classic Stallion Incentive Program will be decided by the Red Desert Classic Management.



FMI Jane Moede – Cowboy State Productions
Cowboy State Stallion Incentive & Cowboy State Triple Crown
PO Box 2045 – Riverton – WY – 82501 – 307.760.0789
reddesertfuturaity@gmail.com – www.reddesertfuturaity.com

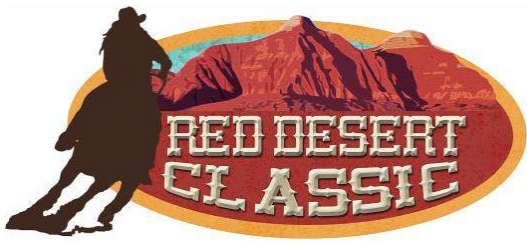
Cowboy State Triple Crown

Three major Wyoming barrel futurities and the Cowboy State Stallion Incentive team up to offer the Cowboy State Triple Crown!

- In order to support and promote all major Wyoming barrel futurities we are offering this incentive to eligible progeny that competes at the three (3) designated futurities in Wyoming
 - Kohr Quarter Horses Futurity, Gillette, WY
 - Red Desert Classic Futurity & Derby, Rock Springs, WY
 - Fizz Bomb Classic in 2017, Gillette, WY
- Eligible progeny must pay the Cowboy State Stallion Incentive side-pot entry fee in the futurity or derby fee at each race in order to qualify for the Cowboy State Triple Crown in either division. Eligible progeny MUST enter all races in order to qualify (no exceptions).
- The Cowboy State Triple Crown will be awarded in both the Futurity and Derby at the end of the Fizz Bomb Classic in 2017.
- Points will be awarded at each race and eligible progeny with the most points at the end of the three (3) futurities will be awarded the Cowboy State Triple Crown.
 - 1st 1D: 10 points
 - 2nd 1D: 8 points
 - 3rd 1D: 6 points
 - 4th 1D: 4 points
 - 5th 1D: 2 points
- 25% of nomination fees brought in by the Cowboy State Stallion Incentive Auction will go towards the final payout of the Triple Crown.
- More awards will be announced.



FMI Jane Moede – Cowboy State Productions
Cowboy State Stallion Incentive & Cowboy State Triple Crown
PO Box 2045 – Riverton – WY – 82501 – 307.760.0789
reddesertfuturity@gmail.com – www.reddesertfuturity.com



Red Desert Classic Futurity, Derby, Youth, & Open 5D Barrel Racing

Saddle/Title Sponsor: \$5,000

1. Exclusive Sponsorship – Event named in honor of your business (No competitors at any level) Example: “ABC & Company Futurity”
2. Championship Saddle stamped with your business
3. Business Logo printed on Barrel Wrap
4. Logo/Business Name Embroidered on Prize Jackets & other awards
5. Full Page Color Ad in Red Desert Classic Programs
6. Logo in all advertising material
7. Prime vendor set up area
8. Display Banner in the arena with prime placement (supplied by sponsor)
9. Online banner advertising on website
10. Social Media advertising via Red Desert Classic & Red Desert Classic Stallion Incentive
11. Commercials during breaks with promotional items given away (supplied by sponsor)

Gold - \$2,500

1. Business Logo printed on Barrel Wrap
2. Full Page Color Ad in Red Desert Classic Programs
3. Display Banner in the arena (supplied by sponsor)
4. Logo in all advertising material
5. Vendor set up area
6. Online banner advertising on website
7. Social Media advertising via Red Desert Classic & Red Desert Classic Stallion Incentive
8. Commercials during breaks with promotional items given away (supplied by sponsor)

Silver - \$1,000

1. Logo/Business Name embroidered on Prize Jackets
2. Full Page Color Ad in Red Desert Classic Programs
3. Display Banner at the Event (supplied by sponsor)
4. Logo in all advertising material
5. Vendor set up area
6. Social media advertising via Red Desert Classic & Red Desert Classic Stallion Incentive
7. Announced during the show and at the awards ceremony

Buckle Sponsor - \$500

1. Full Page Color Ad in Red Desert Classic Programs
2. Logo in all advertising material
3. Vendor set up area
4. Social media advertising via Red Desert Classic & Red Desert Classic Stallion Incentive
5. Announced during the show and at the awards ceremony