

PRESS RELEASE

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***PD-Rx Pharmaceuticals launches national campaign
into the OTC market with four new products.***

Oklahoma City, OK October 8, 2003 – PD-Rx Pharmaceutical, Inc. (Symbol:PDRX) announced the launch of four new Over The Counter (OTC) product line to the healthcare industry. “Our first group of OTC line items have been successfully marketed into the healthcare industry”, stated Dr. Robert D. Holsey, President and CEO. “Our marketing efforts will be focused on national exposure and recognition of our first group of Brand Name Products.”

Amongst the first group of new products come ***Duraflex®*** Tablets and ***Duraflex®*** Soothing Gel, ***Right Step Prenatal***, and ***Yes! For Women®***. The products gained their first national exposure in “***DrugTopics***” Magazine in the September 15, 2003 issue. You can view the article at www.drugtopics.com or www.pdrx.com.

PD-Rx Pharmaceuticals is continuing to focus and build its Research & Development line, with several new items yet to be released in the upcoming months. With the expansion of product managers, representatives, FDA consultants, and a network of professional marketing teams, PD-Rx continues to look for growth in the healthcare industry.

PD-Rx Pharmaceuticals is a fully integrated specialty pharmaceutical company that develops, acquires, and markets their products and services. PD-Rx continues to increase their recognition within the pharmaceutical industry by offering new sizes, products and services that will provide a unique approach to the pharmaceutical industry. For more information on our ever-growing line of Prescription and OTC products, contact PD-Rx Pharmaceuticals, Inc., 727 North Ann Arbor Oklahoma City, OK 73127.