

BELMONT

MAIN STREET

Board Meeting Minutes
Belmont City Hall
July 2, 2015

Board Members present:

<input checked="" type="checkbox"/> John Church	<input type="checkbox"/> Jonathan Taylor- Chair	<input type="checkbox"/> Christina Moose
<input type="checkbox"/> Vacant Seat	<input checked="" type="checkbox"/> Julie Seligman	<input checked="" type="checkbox"/> Martha Stowe
<input checked="" type="checkbox"/> Ryan Schrift – by Phone	<input checked="" type="checkbox"/> Adrian Miller	<input checked="" type="checkbox"/> Ted Hall
<input type="checkbox"/> Rob Pressley		

Staff present: Shelley DeHart, Downtown Director

Guest: Jennifer Church

Boardmember Miller called the meeting to order at 7:00 a.m.

1. The Board reviewed the draft minutes of June 4, 2015. Ted Hall made a motion to approve them, John Church seconded the motion. The Board voted unanimously to approve the motion.
2. Committee Updates:
 - a. Organization Committee Update: Adrian Miller provided an update on the status of 501(c)(3). We have filed with the IRS and should be receiving our 501 c3 status this month.
 - b. Design Committee Update: Shelley DeHart stated the Design committee will be working on a façade improvement program for the main street area. A general discussion ensued regarding programs in other jurisdictions such as the Town of Davidson and Mt. Holly. A draft program will be brought back to the board for consideration and recommendation to the City Council.
 - c. Promotion Committee Update: Shelley DeHart provided the promotion committee report stating the Belmont Merchant Association will host their second Summer Stroll event on Thursday, July 16th. This event is a cruise-in on Main Street.
 - d. Economic Restructuring Committee Update: Jennifer Church provided an update on the survey which should go out next week. John Church discussed various topics which included the ABC referendum, their attendance at the Business Buzz Breakfast about Charlotte Douglas Airport expansion, the need for signs for the historic downtown at exit 26 and 27 on Interstate 85, and obtaining data from the Friday Night Live events.

3. Wayfinding Signs Update: Shelley DeHart stated the City has entered into contract with Signs, ETC. to fabricate the wayfinding signs. NCDOT is still reviewing the wayfinding program however we expect their approval within the next couple of weeks.
4. Trolley Update: Ryan Shrift provided an update on the Trolley Project stating a strong partnership is needed with the Belmont merchants. Adrian Miller provided an update on the rail trail project stating he has ten out of the twelve easement documents signed.
5. Adjourn – Martha Stowe motioned to adjourn, Adrian Miller seconded, and the board voted unanimously to adjourn at 8:20 a.m.

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