

ABCD Minutes April 17, 2019

1. Call to Order 7:05pm
 - a. Financial Report – bank account is at \$42,181.49.
 - i. Sales tax still needs to be taken out.
 - ii. Approx \$6000 will be deducted for turf field benches- they are in but not put together, plaques will be ordered that will be attached to the benches that will show “Donated by ABCD...”
 - iii. Trivia Night has not yet cleared
 1. Date for Trivia Night 2020 will be booked soon
 2. Not a lot of out of pockets costs for this event, a few new tablecloths were purchased
 3. Suggested that raffle tickets could be sold ahead of time
 - b. Minutes from last meeting were not recorded
 - c. Team updates: wrestling may be moving to Division 1 (rumor for now), volleyball has begun spring open gym, lacrosse has outside open concessions at Al Ritt
2. Recurring Business
 - a. AD Report- not present
 - i. ABCD has the go ahead to put in 4 sheds on the current pad at the far back edge of turf fields. Looking for sheds with no windows. Timeline is before fall.
 - b. Concessions:
 - i. Popcorn machine is down- the board just approved to replace
 1. Repair=\$400 Replace=\$1200 New is worth it
 - ii. Water leak at Al Ritt under the sink- maintenance will be looking into it this weekend, after the track meet
 - c. Newsletter- the fall issue has been emailed
 - i. Window clings are in for Battle Cry Memberships
 - ii. Still looking for articles to finish the Winter Newsletter- 3 pics, 1 of the team and a short article on the season
 1. Men's/Women's Basketball, Wrestling, Women's Water Polo, Cheer
 - d. Brick Sales- current orders are being stamped and will go in this spring
 - i. Tiles- Swim or Water Polo teams may take on selling these, since they are white, the color should be easy to match- no known vendor currently
 - e. ABCD Events
 - i. Trivia Night Update- approx. \$2000 from Paypal plus additional cash/checks. Working with Anne Donovan to send out vendor/sponsor thank yous. May use the weight room to have thank yous signed by multiple students **NOTE: Book next trivia night in Jan/Feb (just avoid the Super Bowl weekend)**
 - ii. Back to the Grind 5K: Date 8/31
 1. Rae is working with Running Fit (online contract)
 2. The race will start and end at Al Ritt- use of restrooms
 3. There will be a discount for all athletes (not just Dexter) this code will be used online
 4. Track/Cross Country teams are interested in being on the committee that will organize and chair the event- they would receive \$500 from ABCD . Need to work on publicity, figure out pricing and logo

3. New Business
 - a. Website: Ken is looking to post a write up from Anne regarding Trivia Night. He will also keep the list of representatives updated online
 - b. PR Campaign
 - i. Robert Bowden is working on the poster mock up
 1. Working with 49 teams and 900+ athletes
 2. Jen will contact reps if a team photo is needed
4. Elections at Next Meeting May 15, 2019- all current officers will be available to train and be available during next year. Jen will still do the newsletter
 - a. President- open position (running meetings, working w/raffle license)
 - b. Co Vice President- Rae would like a co VP to help with concessions
 - c. Secretary- Sharon would like to be replaced
 - d. Treasurer- Jodi would like to step down
5. Ideas/Brainstorming/Comments
 - a. **Scholarships**- Ken suggested offering scholarships to senior athletes. Communicating that a % of membership dues go to scholarships awarded. Will need a scholarship committee to vote on athletes
 - b. The Election at the May meeting will be a simple vote- all members present tonight were asked to send messages to their respective teams to find parents interested in a board position
 - c. To increase the success of concessions, coaches involvement is vital- need to work on that
 - d. ABCD yearly fundraisers will be focused on Trivia Night, 5K, Holiday Hustle help and memberships (currently there are 80 memberships)
 - e. 5K swag ideas: tshirts, caps, beanies, backpacks, #2 pencil/ruler for "back to school"
 - i. coffee "grinder" idea
 - f. Dexter Daze- does ABCD have a presence, we could have a booth where people could sign up for the run, sign up to become a member or buy a brick. We would need to get a booth asap
6. Meeting adjourned 7:41pm