



The members of the NOTL Canada Sesquicentennial Committee met on May 16, 2017 in the Penner Room at the NOTL Community Centre at 10:00 am.

PRESENT: Bill Cowie, Rick Meloen, John Mather, Richard Coyne, Tony Chisholm, Terry Flynn, Kevin Turcotte, Amy Klassen, Peter Martin, Erin Ronfeld (Parks Canada), Mona Babin, Cheryl Morris.

Guest: Linda Morgan

Regrets: Clare Cameron, Bill French, Sarah Bowers, Patti Knipe, Rene Bertschi

Absent: Janice Thomson, Sheldon Randall, Lord Mayor Pat Darte

Co-Chair Bill Cowie called the meeting to order at 10:00 a.m.

CONFLICTS OF INTEREST: None

MATTERS FROM MINUTES: None

MINUTES of May 2, 2017 meeting approved by Mona Babin, approved by all.

AGENDA for May 16, 2017 approved by John Mather, approved by all.

DELEGATION: Linda Morgan, Niagara on the Green Home Owners' Association

Linda reported on the preparations for the Confederation Celebration event taking place on May 21 in Niagara on the Green Park:

- Volunteers have cleaned up the park on May 12
- Kaneff Royal Niagara Golf Course has been extremely helpful and accommodating to the Home Owners' Association: permitting the fireworks to be launched on the course, storing food, providing tables, ice, parking and offering golf promos to residents.
- Terry Flynn has procured BBQs and has coordinated the Firefighters to do the cooking
- Communities in Bloom has arranged for a maple tree to be planted in the park during the event at 6:30pm
- The Confederation Celebration will start at 5pm. This is the Sesqui Committee's first community event!

SUBCOMMITTEE REPORTS:

- **Finance: Tony Chisholm**

- A donation of \$500 has been received from Niagara Trailers. This will be put toward the Legacy Project
- Financial reports from the Town reflect that the Committee is in good shape to realize the project through to completion.

- **Legacy – Upper Canada Heritage Trail: Bill Cowie**

- Rick Meloen presented a mock-up of a sign for the Trail which would show a map, some history, importance to NOTL, and sponsorship recognition.
- Kevin Turcotte will report back on Town guidelines on signage (format, materials, etc.)
- Bill Cowie suggested a format where sponsors names could be attached where needed.

- **Communications: Cheryl Morris**

- Tony Chisholm said that the website does not show all information about the events. Cheryl Morris reported that all information on performers is not confirmed yet, but as soon as it is the website will be updated.
- Ads for the events will become more prevalent via all channels (print, web, Facebook, Twitter) as well as in Niagara Life, Discover Magazine, and PostMedia's online advertising

campaigns, as well as in special sections in the Advance. More info to be reported at the next meeting.

- Mona Babin has suggested contacting Snap St Catharines to attend community events.
- **June 30: Rick Meloen/Bill Cowie**
 - Bed race and costume contest will be managed by Tony, Rick and Cheryl, with help from volunteers, but both events need onsite managers.
 - Bill Cowie mentioned the Lord Mayor has been working on bed race details.
 - July 1- Dick Coyne asked if the Committee can provide a banner for the Cake cart. Response was Yes, so he will give details to Cheryl.
- **July 3: John Mather**
 - The Figure-Skating Club will be providing light snacks and beverages to be sold in Simcoe Park during the event.
 - All musical performers and organizations are in place.
 - John/Bill French will be checking Simcoe Park to avoid water lines for tent placement.
- **225th Anniversary: Cheryl Morris**
 - The Gazette has gone to press.
 - The Lt Governor has accepted the invitation to attend and participate in the program. Cheryl is working with her office on logistics and to provide speaking points.
- **Dock/Tall Ships: Tony Chisholm**
 - Cheryl, Tony and Roger Nugent met with Transport Canada on May 9 & 10 to and were given mandatory guidelines regarding additional lighting and 24 hour waterside security.
 - Cheryl has investigated hiring NRP marine unit for exclusive waterside monitoring, but this is too costly. The marine unit will be patrolling the area anyway, but may be called away in an emergency situation.
 - NRP has been hired for traffic control/direction.
- **Doors Open: Amy Klassen**
 - Cheryl will be representing the Museum at the Doors Open media launch in Toronto on May 17. Travel expenses are covered by Heritage Trust.
- **Confederation Celebration: Cheryl Morris in absence of Sarah Bowers**
 - The debut performance was May 6 co-located with Cask Fest 2017 at the Agora/Fort George. The weather was awful and resulted in the show's sparse attendance. However, the play received great coverage and reviews in the Advance and Town Crier.
 - Crossroads School was not able to come up with a date for their show that would work for the actors' availability, so they have passed on this opportunity to show the play for their students. Sarah is looking into a performance for the Royal Oak students, perhaps at the Community Centre.
 - The May 21 Confederation Celebration in Niagara on the Green Park is all set. MPP Jim Bradley was tentatively scheduled to make opening remarks but he was not available.
 - The mobile stage will be ready for the May 21 show.
- **Snowbirds: Mona Babin**
 - The Snowbirds has printed a brochure with NOTL mentioned as one of their tour stops.
 - A contract has been signed with David White (air boss) for \$3500. \$1000 of this amount will be covered by the Sesqui Committee.
 - Mona will be meeting with the organizer of the Fort Erie show.
 - Mona has met with Niagara District Airport officials.
 - A 2-level event is planned:
 - Tier 1: VIP seating/amenities and parking for \$TBD.
 - Tier 2: general admission with parking @\$20
 - Also planned: Food trucks, static aircraft display, raffle/contest for TBD prize, sponsor opportunities

- Town funding for invoices will be managed via the Sesqui Committee.
- Terry Flynn will investigate fire trucks from Toronto to be onsite.
- **Sponsorship: Bill Cowie**
 - As mentioned in the Finance report, \$500 was donated by Niagara Trailers.
- **Volunteer Coordination: Patti Knipe (on vacation)**
 - No report

NEW BUSINESS:

- Cheryl reported on the citizenship ceremony. She and Carrie Enns from the Town met with Mary McKinnon from the Citizenship & Immigration Commission on May 15 to view the Market Room as the venue. Mary and her colleague were not happy with the space, sightlines and limited parking. They next viewed the Mori Room at the Community Centre, and they were very happy with this venue. More to be discussed shortly.

Meeting ended at 11:20 a.m.

Next meeting: 10:00 a.m. Tuesday May 30 in Penner Room, NOTL Community Centre.