



2017 Statewide Housing Plan Outreach Schedule

Date	City	Location	Time
October 3	Klamath Falls	Dept. of Human Services/Child Welfare Conference Room A & B 700 Klamath Ave. #500 Klamath Falls, Oregon 97601	2:00pm – 3:30pm
October 6	Bend	Central Oregon Homeless Leadership Coalition Bend Library 601 NW Wall Street, Bend, OR 97701	8:00am – 12:00pm
October 11	Burns	Harney County Senior Center 17 S Alder Ave. Burns, OR 97720	11:00am – 12:30pm
	Ontario	Four Rivers Cultural Center Medical Arts Room 676 SW 5th Avenue Ontario, OR 97914	4:00pm – 5:30pm
October 12	La Grande	Cook Memorial Library 2006 4th Street La Grande, OR 97850	9:00am – 10:30am
	Hermiston	Stafford Hansell Government Center Dennis Doherty Conference Room 915 SE Columbia Dr. Hermiston, OR 97838	2:00pm – 3:30pm
October 19	Redmond	Housing Works 405 SW 6th Street Redmond, OR 97756	2:00pm – 4:00pm
October 25	McMinnville	TBD	TBD
October 31	Albany	Community Services Consortium 250 Broadalbin St, Suite 2A Albany, OR 97321	10:00am – 12:00pm
November 1	Hood River	Leonard Hay Community Room Hood River Fire Department 1785 Meyer Parkway, Hood River, OR 97031	10:00am – 12:00pm
	Multnomah Co.	Multnomah County Building 501 SE Hawthorne Blvd Portland 97214	3:00pm – 5:00pm
November 6	Roseburg	TBD	TBD
	Grants Pass	TBD	TBD
November 9	Lincoln City	TBD	TBD
November 13	Salem	Marion and Polk Health and Housing Workshop Willamette Valley Community Health 2995 Ryan Dr., Salem, OR 97301	10:00am – 12:00pm
November 17	Washington Co.	Juvenile Services Building Room 105 111 NE Lincoln St, Hillsboro, OR 97124	10:00am – 12:00pm
November 29	Tillamook	TBD	TBD
November 30	Clackamas Co.	TBD	TBD
December 5	Coos Bay	TBD	TBD
TBD	Eugene	TBD	TBD
TBD	Bandon	TBD	TBD
TBD	Coquille	TBD	TBD
TBD	Siuslaw	TBD	TBD
TBD	Portland	TBD	TBD

Eastern Oregon Housing and Asset Building Network

Project Overview

CASA and its Eastern Oregon partners recognize that there are insufficient resources to address the lack of affordable housing in their communities. Low vacancy rates, lack of available new units, high rents, unsafe and unsanitary rental stock and insufficient home ownership opportunities all pose a challenge to the region's health.

And while housing is in critically short supply, there is also the need to ensure that sufficient asset building resources are made available to the region. While CASA's role in this area is limited in that we provide funding for matched savings accounts, we recognize that our partners want to see their communities thrive. Asset building through home ownership, education and starting or expanding one's own business are excellent strategies for economic mobility.

CASA and its partners will strategize together to establish clear priorities for the region. Working with area nonprofits, municipalities, anchor institutions (hospitals, colleges & universities), we will begin by communities establishing their own priorities and then bringing those together to see if there are common elements within the Eastern Oregon region. Once a common purpose has been established, the member organizations will formalize a charter establishing the Eastern Oregon Housing and Asset Building Network (Network).

CASA will help shepherd that nascent coalition into a respected community voice of the region. We will use our long-established role as an intermediary to bring the local community needs to decision makers. We will leverage our staff expertise and our relationships throughout the state.

With the recent addition of an Enterprise Rose Fellow to our staff, we now have additional capacity to use design thinking to help the community to find desirable solutions. The design thinking process draws upon logic, imagination, intuition, and systemic reasoning, to explore possibilities of what could be—and to create desired outcomes that benefit the community.

The Network will use the collective impact model, which incorporates:

1. Common Agenda
2. Shared Measurement
3. Continuous Communication
4. Mutually reinforcing activities
5. Backbone Support

This model helps communities focus on efforts in an organized way. While this grant will help catalyze efforts, it will take a sustained effort and additional resources to ensure this effort is enduring.

Goals and Outcomes

Goal #1 – Local Advocacy

Eastern Oregon organizations desirous of more affordable housing options and asset building opportunities in their community commit to working together within their individual communities

Outcomes

- By establishing or improving communication channels within their community, human service organizations within city/county regions will be able to elucidate their common goals
- CASA will assist with a minimum of three community meetings to be held in conjunction with OHCS and its consultants to inform the statewide Housing Plan
- CASA will assist the local organizations, in conjunction with trade associations including Oregon ON, Community Action Partnerships of Oregon and Oregon Housing Authority in communicating their common goals to the broader community.
- CASA will work as an ally within communities to help promote the importance of building a network
- Review best practices from established rural collaborative/networks

Goal #2 – Regional Advocacy

Organizations in Eastern Oregon will work together to identify common goals in the Eastern Oregon community that will help them to better advocate for the entire region's affordable housing needs.

Outcomes

- Ensure a minimum of 10 scholarships to the NCRC Oregon Reinvestment Summit in October 2017 at which the Network will convene to discuss its work to date and plan going forward
- During 2017, CASA will assist organizations to ensure OHCS's Statewide Housing Plan adequately represents the affordable housing needs of the region. CASA will ask OHCS to ensure that the plan addresses the challenges for the region in meeting the housing needs of its residents.
- By June 30, 2018, the participating member organizations will have determined the form and substance of the Network.

Goal #3 – The Eastern Oregon Network is at the table of regional and state convenings

Assuming Goals #1 and 2 above are met, the Network shall establish how the region intends to represent itself within the region and beyond.

Outcomes

- Establish a charter to guide the initial work of the network
- Utilizing organizing principles from NCRC trainings and other sources, grow the network to include new stakeholders and allies

CASA's mission

Deeply rooted in service to farmworkers, CASA of Oregon improves lives in underserved communities by building and renovating affordable housing and neighborhood facilities and providing programs and resources that increase families' financial well being.

CASA of Oregon has been working with local organizations throughout the state for almost thirty years. As an intermediary, we understand that we can be the bridge between local organizations, specific populations and government agencies. We do advocacy at the local, state, regional and federal level that ultimately benefits those least likely to have a voice.