

Dear Mr. Elsarky,

As someone who enjoys eating chocolate and sharing it with those I love on special occasions, I was very disappointed to learn that Godiva's chocolate is produced unsustainably.

Throughout West Africa, cocoa farmers and their families live in poverty. To truly be sustainable, Godiva must establish long-term and direct relationships with the farmers who grow your cocoa, and ensure farmers are earning a fair price.

Additionally, forced child labor is a major problem on cocoa farms in West Africa. I strongly urge your company to purchase cocoa that has been certified by a third-party as being free of child labor. Additionally, you should establish an independent, community-based child labor monitoring and remediation system. This will assure your customers that you do not rely on the exploitation of children to produce your products.

Finally, I encourage you to create a specific timeline to achieve these commitments, with regular public updates.

I know your company is working towards a goal of 100% sustainability by 2020—a goal which can only be met if the problems mentioned above are resolved.

Thank you for your consideration. I hope to hear back soon how your company is taking action to protect cocoa farmers and their children in cocoa producing countries.

Sincerely,

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Mr. Mohamed Elsarky  
CEO/President Godiva  
139 Mill Rock Road East  
Old Saybrook, Connecticut 06475

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