

the VICTORIA

TONIGHT

THREE GOOD REELS

ELECTRA

TONIGHT

FOUR BIG REELS
ROUNDERS. Keystone comedy.
FINAL VERDICT. Majestic detective.
TONY'S SACRIFICE. Reliance.

TOMORROW—FOUR REELS
KEYSTONE COMEDY, Special No. 2,
with Chas. Chaplin.
TWO REEL AMERICAN DRAMA.
WEDNESDAY—50c worth stamps
with each 10c ticket.

A Display of Art.

Mr. H. C. Gramann, has on display at his store a beautiful line of Hand Painted China. If you wish your Christmas gift remembered, there is nothing more striking than Hand Painted China. It requires Art and Skill, in hand painting, and Art has given a helping hand to nature we would wish to call your special attention to this particular line we wish to mention.

It seems as if Miss Mary Louise Gramann has been gifted with this particular gift of both art and skill. Miss Gramann has an art studio in Cuero, and it is with great pleasure for us to state, she has been very successful. We understand she has a very large class. Miss Gramann is a student of the Nazareth Academy of this city. It will be a treat to the people of Victoria, to make a visit to Mr. Gramann's store and see this line, even if you are not contemplating making any purchase in high-grade of hand painted china.

Don't Be Embarrassed
by
Terrible Skin Diseases
and
Your Scalp full of Dandruff
When a trip to
Mrs. Hill's Beauty Parlor
Will Cure You.

New Books for the Library.
The following additional new books have been received at the library:
Love Insurance, by Har. D. Biggerd.
The Eyes of the World, by Harold Bell Wright.
The Charmed Life of Mrs. Austin, by Samuel Merwin.
Personality Plus, by Edna Ferber. Librarian.



My Dear Bill

IT'S awfully good of you to write me about that company in your town wanting a good man of my trade. But honestly, Bill, I don't want the job. Of course they want good men—for prohibition has driven all the competent men out of the town.

There isn't a beer saloon in the place. You work and sleep—that's your daily programme. May suit you, Bill, but I like to get out and talk things over with the boys once in a while. I want some place to go after a hard day's work where I can get a glass of beer if I want one.

I know you can get a drink down there when you feel like it. But that isn't the point. The saloon is my club. You sneak into the back door of some blind pig or speak easy and pay good money for stuff not fit to drink. No speaking for mine, Bill. I'm a temperance man—a real temperance man. That's why I'm going to stay right here where I can drink beer moderately and above board.

Thus speak—once get you, Bill, sooner or later. They've made drunkards of a lot of good men right in your township. I'd rather stay where my personal liberty isn't interfered with. Thanks for your interest in me. Yours truly, JOHN.

Advertisement

THE SPRING CREEK FARMERS ORGANIZED SATURDAY NIGHT

A district farm diversification and marketing association was organized at the Spring creek school house last Saturday night. John T. Land, secretary of the Chamber of Commerce, delivered an address to a good sized audience, following which the forming of the association was entered into with enthusiasm.

The people of the Spring creek school district are an earnest lot of workers in all public movements for the betterment of their neighborhood conditions, socially, intellectually, morally, religiously and financially. That fact was forcefully demonstrated in their journeying through mud and a cold, drizzling rain Saturday night for the purpose of organizing their farmers' co-operative association. It is learned that the people of that district have one of the liveliest literary and debating societies in the county, the society meeting each Saturday night and discussing questions of public interest.

It has been suggested that the literary and debating society merge with the farmers' organization, or else operate in conjunction with the latter, meeting every other Saturday evening. The farmer's association entered into a temporary organization Saturday night last and appointed next Saturday night, the 26th, for permanent organization. John Muchler was chosen as temporary president and A. L. Angell temporary secretary.

The Spring creek association is the ninth to be organized in this county in accordance with the far-famed "Victoria Way."

PERSONAL MENTION

Miss Hallie Seeger left Saturday for her home in Waco to spend the holidays.

V. B. Proctor went over to Cuero last Saturday to accompany Mrs. Proctor back to Victoria.

Miss Elsie Byars left Saturday afternoon for Kansas City to spend the holidays with homefolks.

John H. Bailey, of Cuero, was a business visitor here Saturday.

Judge Green went over to Cuero Friday to spend Saturday and Sunday with homefolks.

President J. W. Rutland of the Victoria Chamber of Commerce, a leading business man of our sister city, passed through yesterday en route home from a business run west.—Cuero Record.

Victor Gasher of New Orleans, was among the business visitors in this city today.

J. E. Glow, of Houston, transacted business here today.

Mrs. R. T. Ray, of Austwell, was among the visitors in this city Sunday.

C. C. Wilkins, of Dallas, was a business visitor here today.

M. C. Whalen, of Vanderbilt, came in yesterday for a short visit in Victoria.

F. W. Buford, of Port Lavaca, was among the visitors here yesterday.

C. J. Harris, of Houston, came in yesterday for a short business visit here.

Mrs. Oscar Johnson returned to Telfer today after a visit here to her parents, Mr. and Mrs. John Ryberg.

Judge Guy Mitchell went to Wharton this afternoon.

E. L. Dunlap, a student of the University of Texas, is spending the holidays with relatives here.

Lawrence, Ralph and Patrick Wood, Lee and James Welder and Victor E. Stoner are home for the holidays from Dallas, where they have been attending the University of Dallas.

Mrs. Z. E. Templeton, of San Antonio, is the guest of Mr. and Mrs. C. O. Stoner.

Mrs. E. L. Dunlap and daughter, Mrs. F. W. Charstie, arrived here today from Omaha.

P. F. Thigpen, of Fannin, was a business visitor in this city today.

Miss Ethel Cookson, of Kansas City, is the guest of Mrs. R. R. Mizell for the holidays.

1874 FRITZ'S 1914

FORTY YEARS ON MAIN STREET

Just to remind you that "Fritz's" Hot Chocolate is the "smoothest," most delicious, chocolate that ever passed your lips.

There's always the best of everything. And of all worthy—really enjoyable—hot chocolate that ever left an arm, Fritz's is the best.

Then, too, we serve it so nicely—the whipped cream is so rich and pure, and the wafers so crisp and fresh. "Fritz's," 109 Main street.

TELEPHONE COMPANY WITHDRAWS ITS LONG DISTANCE NIGHT RATE

The Southwestern Telegraph & Telephone company has withdrawn its long distance night rates, according to announcement mailed to subscribers today. This, it is explained, was made necessary by the difficulty of rendering satisfactory service during the early night hours after the night rates went into effect.

Busy patrons, the company says, demand a quick and efficient means for communication at any hour. It is stated that so many people put in their calls during the day, but postponed their time for talking until after 6 p. m. when the old night rates applied and then talked for protracted periods, as to have congested the facilities. These long conversations are supposed to have been of a purely social nature and were generally between neighbors.

"It became imperative to provide a better distribution of long distance business," explained Manager R. W. White this morning.

"It is the intent of the company to do all possible to popularize the use of the wires by heeding the wishes of subscribers and to improve conditions under which service may be given, inconvenience and delay caused by congestion do not improve our business, or suit our patrons.

"Under the old arrangement, twenty-five cents was the minimum charge day or night. A more equitable method of measuring distances has been devised, and the minimum charge has been reduced to fifteen cents. This is expected to stimulate long distance business between adjacent towns and make it so that many of those who formerly waited until 6 o'clock to talk under the night rates may talk at any hour under improved service conditions, and often at a lower charge than formerly applied at night. At the same time the talking period has been increased to three minutes before overtime is charged."

The following is the circular letter: To avoid congestion of long distance telephone lines after six o'clock in the evening and during the early hours of the night, the Southwestern Telegraph & Telephone company announces today that the reduced night rates formerly in effect after 6 p. m. are discontinued. The change, it is explained, is expected to materially improve long distance service.

These delays and inconveniences, as has been shown, according to officials of the company, have been due largely to the practice on the part of a comparatively few subscribers, of postponing their long distance talking until immediately after the reduced rates went into effect. From then on during several hours it became exceedingly difficult, if not impossible, to meet the demands of those who required a quick, efficient and accurate service. The withdrawal of the night rate is expected to so distribute the business as to relieve this condition.

It has been shown, say officials, that while the number of long distance telephone users who delayed until after six o'clock before talking was comparatively few, the calls then placed were sufficient to keep those who actually required quick service after six o'clock from getting it. A large portion of these calls are believed to have been social in their character, and were generally of comparatively long duration.

In the effort to distribute the long distance telephone business throughout the day, the company has devised a more equitable plan of measurement as a basis for charge together with a three-minute talking period and has reduced its minimum rate from twenty-five cents, as a rule previously applying, to fifteen cents. This is expected to popularize the service as lower rates, night and day, are offered between many adjacent towns, depending upon the distance intervening.

City Council Tonight

The city council will hold its regular weekly session at the city hall tonight at the usual hour.

Ladies need only telephone Bledsoe in order to make sure of sending "him" his favorite cigars. (19-22-21)

AT JOE MONTAG'S
Fancy Cranberries, 10c per quart.
Extra fancy celery, \$1 per dozen bunches.
Fancy Roman Beauty Apples, \$1.50 per box.
Fancy Winesaps, \$2 per box.
Standard Apples, \$1.20 per box.
JOE MONTAG
(24).

Will run errands or deliver packages to any part of the city for 10c. Extra packages 5c. Phone 607. Cyril Hilliard, 502 E Liberty. (23)

CHRISTMAS TREES FOR THE POOR CHILDREN

A play entitled "The Nativity" will be a Christmas treat for the poor. pal Sunday school in the Sibley building on West Constitution street Thursday, December 24, the day before Christmas. After the play there will be a Christmas treat for the poor children, the presents to be donated by the Sunday school children. Refreshments will be served. No admission will be charged. Everybody is cordially invited to be present.

CHRISTMAS TREE FOR THE METHODIST SUNDAY SCHOOL

There will be a Christmas tree at the Methodist church Thursday evening at seven-thirty, and a delightful treat is being arranged for the children. However, the main idea is to make this a giving Christmas. The little tots will bring dolls and toys to give to the less fortunate children of the city, and chickens, turkeys, flour, canned goods, fruits, vegetables, butter and all manner of supplies will be brought by the larger children and grownups. These are to be used to make Christmas a little merrier for some who have struck hard luck this fall and winter. One class has arranged to supply Christmas dinners for two families and other similar kindnesses are being planned.

There will be a program of music, recitations, etc. In the songs the children present their gifts at the altar and later the committee will use them where they will do the most good in scattering Christmas cheer. The entire program is being arranged and rehearsed along the line of the joyousness of making others happy. The children are enjoying the preparations.

The committee has asked that where it is possible the gifts be brought to the church Thursday afternoon, where they may be arranged for use in the program, and later taken to those for whom they are intended.

SOCIAL MEETING AT MRS. C. L. HEWITT'S

Last week the Missionary Society of the Methodist Church held its regular monthly social meeting at the residence of Mrs. C. L. Hewitt. There was a profitable discussion of the Social Evils and additional items of interest on the program. Among other things, Mrs. Mulholland sang and Mrs. Wick gave a beautiful reading. These two charming women have sung and read their way into many hearts in this city.

At the conclusion of the program the hostess, Mrs. Hewitt, served daintily prepared refreshments and the guests went away with many words of praise for the hostess of the afternoon.

Thirty guests enjoyed this social occasion.

T. J. Dincans, Jr., Recovers.
The Advocate is glad to note the recovery of T. J. Dincans, Jr. from an attack of la grippe.

Licensed to Marry.
J. H. Byals and Elma Rai Dennis. Eugene McCoy and Mary A. Root. A. B. Claude Dunsmuth and Alma Lillian Lenhart.

Leave your orders for Lily of the Valley for Xmas, Phone 574, Mrs. Ida Sloan, Florist.

The best line of hair brushes you ever saw, for less money at Diesbach's.

Come in and see our beautiful imported Christmas Cards, 5c, 10c, 15c and 30c, at Diesbach's.

Xmas Cards, Letters, Ribbonzine and Tinsel Cards. Heintze's Pharmacy. (25)

We are overstocked and must sell. We made prices to accomplish this. Diesbach's Pharmacy.

Get your Christmas trees at J. B. McDonald's. (24)



In 'THE LION, THE LAMB AND THE MAN,' 2-part Rex drama. Opera House tomorrow.

OPERA HOUSE

TONIGHT

J. WARRAN KERRIGAN

As 'TERENCE O'ROURKE, GENTLEMAN ADVENTURER,' 3rd adventure, 'THE INN OF THE WINGED GOD,' Complete in 2 parts. FIDO'S DRAMATIC CAREER, L-KO comedy.

TOMORROW

PAULINE BUSH

In 'THE LION, THE LAMB AND THE MAN,' Rex 2-part drama. BILLY'S CHARGE, Sterling Comedy.

WEDNESDAY—Matinee and Night—'THE MASTER KEY,' Dorothy Phillips in 'THE THREE MEN WHO KNEW.' FRIDAY—Cleo Madison and Geo. Larkin, in 'THE ADVENTURE OF THE NIMBLE DOLLAR.'

GOVERNMENT CENSUS COTTON REPORT UP TO DECEMBER 13

WASHINGTON, Dec. 21.—The government census cotton bulletin which was issued today showed that 13,077, 180 bales of cotton had been ginned from the 1914 crop up to December 13.

FOR SALE all next week—All hats below cost at Miss Craven's. (22)

FOR SALE all next week—All hats below cost at Miss Craven's. (22)

Toyland in Rutland's Basement. Come and Bring your children.

Cigars in beautiful Xmas boxes containing from 10 to 100 either foreign or domestic cigars at Bledsoe's. (19-21-22-24)

Box Paper of the latest design and style at the lowest prices, at Diesbach's.

Bledsoe knows just what cigar "he" likes and Bledsoe will help you choose the right one. (19-22-24)

Get your blooming plants for Xmas. Phone 574, Mrs. Ida Sloan, Florist.

FRITZ'S HOME-MADE CANDY

Religious, benevolent and fraternal societies desiring any of our own make of candies, such as stick and cream candies, lemon drops and fruit tablets, for the holidays should place their orders with us at once, as only a limited quantity will be made. Our own make of candies are guaranteed to be absolutely pure and are recommended by all physicians. Fritz's, Main Street.

Santa Claus in full uniform will be in Rutland's big basement every day from now until Christmas. Come and see him. (24)

What to do for a Bad Headache

People often ask what to do for a bad headache. Stop in any drug store and ask the man at the fountain to give you a little of Hicks' Capidine in a glass of water. This is so successful because it removes the cause of the headache, whether from heat, cold, gripp or nervousness. You can also buy it in 10c, 25c and 50c bottles to have at home. It is a liquid and very pleasant to take. There's no sense in going around with a terrible headache when it can be removed so easily.

ELECTRICAL GIFTS

Are New and Appropriate

The Texas Southern Electric Co.

VICTORIA NATIONAL BANK

CAPITAL \$500,000.00.

We handle thru this bank, Victoria Loan Co., and private funds loans aggregating nearly \$3,000,000.00. We loan on personal security vendor den notes, mortgages, both real estate and chattels. Buy and sell bonds and securities and in fact are prepared to handle all business presented in the banking line.

A NEW clean well assorted selection of Watches, Lavaliers, Broaches, Cuff Buttons, Scarf Pins, Beauty Pins, Bracelets and everything in the Jewelry line offered at ten per cent above actual cost for cash only. We too need the money and must make this sacrifice sale to get it. Your patronage solicited and greatly appreciated by

A. G. THOMAS, The Jeweler
East Santa Rosa Street