

FOR IMMEDIATE RELEASE: 3/8/2018

**Seven States, Six Weeks, One Camper, One Question:
What's your DON'T WAIT story?**

WENATCHEE, WA, March 8, 2018 —Beginning in Seattle, WA, on March 19, Lisa Bradshaw launches a seven-state, six-week tour in search of people living DON'T WAIT lives. Bradshaw travels throughout WA, OR, CA, AZ, UT, CO and ID, pulling a wrapped car and teardrop camper with DON'T WAIT messages covering both. The mission of the tour is focusing on DON'T WAIT stories and inspiring people to revisit what she calls the nouns in life: the people, places, things and ideas we sometimes give up on along the way.

Bradshaw is a mother, cancer survivor, author, talk show host and founder of The DON'T WAIT Project® (DWP), a 501c3 non-profit organization committed to raising community awareness about how positive life choices can impact the health and welfare of individuals, organizations and communities. As a cancer survivor and widowed single mother by age 32, Bradshaw has learned first-hand about the importance of living a DON'T WAIT life. She came up with the idea for the DWP at 5:30am just two weeks before finishing writing her second book, *Big Shoes: A Young Widowed Mother's Memoir*.

"*Big Shoes* is largely based on the loss of my husband, which was tragic and difficult, so I wanted to leave readers with something they could do with the emotions they felt after dedicating 382 pages, and their energy and empathy, to my family's story," Bradshaw says. "That's when I thought of The DON'T WAIT Project and how it could be a reminder for people to revisit the things that sometimes get lost along the way, for whatever reason—we get too tired, too sad, too busy, too comfortable, too broke. The Project is a nudge in the direction of what we'd hoped for our lives, no matter the obstacles."

A variety of feature interviews are scheduled at every stop along the tour, including a junior high school student with Lars Syndrome who has raised over \$1,000,000 for her local Children's Hospital; a man who is reunited with the park ranger who ignored the Canadian Coast Guard and followed his gut about the search location and, just before sunset, rescued the man who was adrift in the San Juan Islands for eight hours over 28 years ago; and two elementary school sisters who lost their home in a sweeping local fire and have created a heartfelt and healing gift for other students who also lost their homes in the fire.

In addition to the feature stories, Bradshaw is hosting meet and greet events at casual wine bars and pubs throughout the tour, conducting impromptu interviews with people who feel compelled to share their stories in a casual and celebratory setting.

About Lisa Bradshaw

Lisa Bradshaw is a mother, cancer survivor, author and hosts *Life with Lisa Bradshaw* on NCW Life Channel in Wenatchee, WA. Bradshaw writes and speaks on topics ranging from motherhood to patient advocacy and entrepreneurship to organ donation registry. She has been a guest on national television and radio, including Oprah Radio and *The Rachael Ray Show*, and her story has been published on several national media outlets including Oprah.com. She founded the DWP when writing her second book, *Big Shoes: A Young Widowed Mother's Memoir*, after the tragic loss of her husband at age 35. Now, 14 years later, their grown son has left for college, and Bradshaw is focusing on a new story.

Tour Dates: March 19 thru April 28, 2018

Tour video, **CLICK HERE** or visit **www.dontwaitproject.org**

For interviews, email **info@dontwaitproject.org**

Follow the tour on **Facebook**, **Instagram** and Bradshaw's blog on the DWP website.