

LAURA LAKEWAY

PHOTO EDITOR

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SKILLS

- Photoshop CC
- Bridge
- Photo Mechanic
- Aperture
- Lightroom
- Expressions Media
- Digital Asset Management
- SCC Media Grid
- Dropbox
- FileMaker
- Excel
- InDesign
- Illustrator
- Final Cut Pro

EDUCATION

Rhode Island School of Photography
Photojournalism & Fine Art
Providence, RI

WORK

NATIONAL GEOGRAPHIC BOOKS, SENIOR PHOTO EDITOR

08 / 2014 - PRESENT

- 20 books, 15 covers, 2398 published photos, 3800 pages published; *New York Times* and Amazon best sellers; four books in NG's top twelve overall gross sales for 2016 (100,000+ units = \$1.6 million gross sales)
- Conceptualized and directed visual content for National Geographic's annual photography book, various travel and guide books, gift and non-fiction books
- Maintained budgets ranging from 5K to 95K per book
- Extended caption writing; rights clearance & permissions; color correction
- Worked in close collaboration with designers, art directors and editorial staff
- Published books include: *Night Vision*; *Almost Human*, Lee Berger; *Shark*, Brian Skerry; *@NATGEO The Most Popular Instagram Photos*, featuring the work of seventy NG photographers; *Greatest Landscapes*; *Unconditional*; *Yellowstone*, David Quammen, featuring the collaborated work of seven NG photographers; *Rarely Seen*; *Destinations Of A Lifetime*; *The Generals*, Winston Groom; *Veterans Voices*; *Feeding America*; *Art Of Calm*; *Loyal*; *Love Unleashed*

NATIONAL GEOGRAPHIC MAGAZINE, PHOTO EDITOR

10 / 2006 - 11 / 2008

- Conceptualized and directed the visual content for assigned feature magazine stories
- Researched and developed editorial story structures with detailed photographic coverage plans
- Defined and maintained story budget ranging from 15K to 150K per story
- Edited an average of 30,000 photographs per story; researched stock photography
- Worked in close collaboration with designers and art directors
- Collaborated with multimedia staff to produce online galleries
- Published NGM stories include: *Australia's Dry Run*, Amy Toensing, April 2009; *Changing Rains*, April 2009; *Saving Energy: It Starts At Home* (Cover Story), Tyrone Turner, March 2009; *Afghanistan's Hidden Treasure*, Steve McCurry, June 2008; *World Oil Bust*, June 2008; *Death Valley*, Michael Melford, November 2007; *Biofuels* (Cover story), Robert Clark, October 2007; *The Carbon Crisis*, October 2007; *Last Hours Of The Iceman*, July 2007

NATIONAL GEOGRAPHIC MAGAZINE, ASSISTANT PHOTO EDITOR

06 / 2001 - 10 / 2006

- Assisted with the production of over 90 published stories
- Responsible for the integration of photography in to feature stories
- Performed extensive editorial research, image research, and caption writing
- Handled production scheduling and photo rights clearance
- Maintained database of activities of over one thousand scientific research grantees
- Maintained tracking system for all incoming photographic material and correspondence

WASHINGTON NAVY YARD, PHOTOGRAPHER, VOX OPTIMA

10 / 2009 - 10 / 2013

- Photojournalist covering general news events, official award ceremonies and portraits for the U.S. Navy and the Naval Sea Systems Command (NAVSEA) Headquarters, Office of Corporate Communications
- Photograph multiple daily assignments, download images, VIRIN, caption, edit, keyword, color-correct, and archive all selected images within 24 hours
- Official photographer for Vice Admiral William Hilarides, Commander, Naval Sea Systems Command and Admiral John Richardson, Director, Naval Nuclear Propulsion Program (Naval Reactors)

PANOPTICON IMAGING & GALLERY OF PHOTOGRAPHY, MANAGER

05 / 1989 - 04 / 2001

- Assistant curator and assistant photo editor of four books and three major exhibitions: *The Memphis Music Scene*, Ernest C. Withers, Viking Press, 2001; *Pictures Tell The Story*, Ernest C. Withers, Chrysler Museum of Art, with traveling exhibition, 2000; *Mountain Photography*, Bradford Washburn, Mountaineers Books, in conjunction with the exhibit *View From Above*, Museum of Fine Arts, Boston, 2000; *Sulla Verticale Del Grande Nord*, Bradford Washburn, in conjunction with the exhibit at the Museo Nazionale della Montagna, Turin, Italy, 1999
- Responsibilities included: exhibit installations, gallery sales, stock photo licensing, collection archiving, production management, quality control, B&W fiber-based printing, customer service