

Imperial®

# Small Batch Program

SPRING 2025

Imperial is excited to announce the 2025 Spring product launch which features a new system for introducing styles. Designed to optimize our product offerings and enhance sales efficiency, we have two distinct approaches to stocking and ordering headwear: *The Core Line* and *The Small Batch Program*.



## CORE LINE

The Core Line continues to be the foundation of our business, offering reliable and replenishable styles that are stocked year-round. These timeless designs ensure the consistency our customers rely on.

## SMALL BATCH PROGRAM

The Small Batch Program is a new initiative that focuses on exclusivity and trend-driven appeal. Featuring seasonal, fashion-forward collections, this program introduces styles that are **available while supplies last**. Once inventory is sold through, these designs will not be replenished, creating a sense of urgency and exclusivity for retail buyers.

### PROGRAM DETAILS

- Limited release of caps across 25 skus.
- Domestic production: **Available while supplies last**.
- One-time domestic availability: Once the Small Batch inventory is sold through, it will not be replenished.
- Custom overseas production: Available at 144pc minimums per color/style/design. Order cutoff date: 5/1.
- **Available to start shipping on May 1, 2025.**

## 5054UT The Harrison Two-Tone

- Small Batch Only
- 100% recycled performance fabric
- Moisture-wicking properties
- 5 panel unstructured 'Retro Fit' with slightly curved visor
- Woven rope along base of front panel
- Performance moisture wicking anti-microbial sweatband
- Matching plastic snap closure



white / black/black  
AJJ

white / navy / navy  
AN3

white / red / red  
AR4



white / royal / royal  
AR6



RECYCLED  
POLY FABRIC



STANDARD 100  
FABRIC



5 PANEL  
RETRO FIT



ANTIMICROBIAL  
SWEATBAND



MOISTURE  
WICKING

## DNA016 The Unsung

- Small Batch Only
- Garment washed cotton twill fabric
- 5 panel unstructured 'Retro Fit' with slightly curved visor
- Sewn eyelets to match visor
- Green undervisor
- Matching plastic snap closure



black  
JXX

putty / green  
PFA

putty / navy  
PNY



navy / red  
H27

white / black  
A05

white  
AXX



STANDARD 100  
FABRIC



5 PANEL  
MID CROWN

## 5054P The Wrightson Perf

- Small Batch Only
- 100% recycled performance fabric
- Moisture wicking properties
- Perforation on side and back panels
- 5 panel unstructured 'Retro Fit' with slightly curved visor
- Woven rope along base of front panel
- Performance moisture wicking anti-microbial sweatband
- Plastic snap closure
- Max embroidery height for side logos is 0.5"
- Back embroidery is not available



black with white rope  
JAX



navy with white rope  
H41



white with black rope  
A05



white with navy rope  
A21



white with  
navy / red / white rope  
WNW



5 PANEL  
MID CROWN



MOISTURE  
WICKING



PERFORATED



ANTIMICROBIAL



MEMORY  
STRUCTURE



OEKO  
TEX®  
STANDARD 100  
FABRIC

## 7054P The Wingman Perf

- Small Batch Only
- 100% recycled performance fabric
- Moisture wicking properties
- Perforation on side and back panels
- 6 Panel structured mid-crown profile
- Woven rope along base of front panel
- Performance moisture wicking anti-microbial sweatband
- Plastic snap closure
- Max embroidery height for side logos is 0.5"
- Back embroidery is not available



black with white rope  
JAX



navy with white rope  
H41



white with black rope  
A05



white with navy rope  
A21



white with  
navy / red / white rope  
WNW



MID CROWN



MOISTURE  
WICKING



PERFORATED



ANTIMICROBIAL



MEMORY  
STRUCTURE



OEKO  
TEX®  
STANDARD 100  
FABRIC

## **X210B The Original Buckle**

- Small Batch Only
- Garment washed cotton twill fabric
- Unstructured low-sweep profile
- Buckle closure



**black/buckthorn brown**  
BNF



**putty/navy**  
PNY



**navy/red**  
H27



**white/black**  
A05



**black/light grey**  
JLG

