

To whom it may concern:

My name is Victor Göransson and I live in Stockholm, Sweden. I have been playing football for a couple of years both in Sweden and in the US.

I play in a team in the Swedish "superserien" which is the national league. I have always had a problem with helmets coming loose due to the buckles couldn't handle the hits and detach. And even if the helmet didn't come completely off you run the risk of getting hit in the face by the facemask.

So with all this in mind I started searching for a solution, I thought that someone must have had the same problem as me and came up with a solution. After searching for a while I realized there wasn't any product out there that could help me resolve this problem.

After some more searching I came into contact with Allen Bancroft and NogginLOC. Even if they hadn't started shipping yet Allen was nice enough to set me up with a NogginLOC set including buckles. It seems strange to me that this kind of product focusing on player safety and security wasn't already on the market, considering the forces that are exerted on a player's equipment.

For me as a player it has let me focus on the game and I don't have to even think about if my helmet will come loose or fly off if I get hit. I regularly see this happen to other players. And I don't have to deal with the inconvenience of somebody having to reattach my buckles or getting hit in the face.

NogginLOC is a great product that meets a need for an updated helmet buckle that focuses on player safety.

Victor Göransson