

# FAIR SHARE GAMING L.L.C. A PREMIER GAMING PARTNER



## A QUICK THANKS

We appreciate you taking the time to consider having Fair Share Gaming (FSG) as your terminal operator and business partner. With over 55 years of experience in route management in the coin operated industry, Fair Share Gaming has the experience and personnel to make your transition into video gaming a quick, painless, and successful one. We are looking forward to showing you how our experience and knowledge have resulted in proven higher returns for our customers.

With a long history of established relationships in the Chicagoland area, we continue to operate under the same principles that have made us successful over the years. Our approach is simple, yet rarely found in the industry. FSG provides its customers with the very best mix of equipment, purchases the latest software updates as they are released, and services their equipment with unmatched response time. We tailor a specific plan for each location including marketing and layout. The personalization you will receive is unmatched in the business. Our goal is to get you filed and up and running as soon as possible. We are not concerned with becoming the largest company in the industry, but rather the company that can best focus on your establishment's specific interests and needs. We want to make your business as profitable as it can be.

It's easy to say that our proven results speak for themselves. Our average Net Terminal Income per day is 50% higher than the state average. We are humbled by the testimonials that our customers have provided. Speak with some of our customers. They are our best sales persons. We can provide you with a list of locations and references that support all of our claims. Again, thank you for taking the time to consider Fair Share Gaming. We look forward to our family working with you in the near future and for the many years to come.



Mike Pappas Managing Member Fair Share Gaming LLC

STATE OF ILLINOIS



ILLINOIS GAMING BOARD TERMINAL OPERATOR LICENSE

FAIR SHARE GAMING, LLC

Tinley Park, IL 60

License No.: 100600386 Date Issued: 03/27/14 Expiration Date: 03/2015

This certifies that the entity listed above is hereby issued a Video Gamin Terminal Operator License as authorized by Illinois Gaming Boarn Adopted Rules. All Video Gaming Ferminal Operator Hensesse are subject to, and must abide by, all provisions of the Video Gaming Act and Illinois Gaming Boarn Rules, including but not limited to 11 Illinois Administrative Code Seeigna 1800.1069, 1800.250(c) and 1800.420(b).

Mark Ostrowski Administrator

WHO ARE WE?

In 1958, Bill Pappas, Fair Share Amusement Company's (FSAC) founder, started on Chicago's south side with only a handful of locations and believed in one principle: Provide the best equipment and back it up with the best service in the business. Bill resisted growing too large. He carefully integrated new locations into his route so that he could maintain his high level of service. He and his location partners became family. It wasn't unusual to see Bill's young son, Mike, join his dad on the route in the summer. He would carry a bottle of Windex and some towels and clean machines while Bill did his collections. As Mike grew up, he learned how to do repairs, move equipment, and eventually worked his way through college as a route collector.

Mike graduated from the University of Illinois at Chicago (UIC), became a Certified Public Accountant, and went to work for Price Waterhouse. In 1984, Mike left Price Waterhouse, got married to his beautiful wife Bernadette, and took over FSAC from his father. Mike has continued to run the company with the same service-based principles as his father.

Over the years, FSAC continued to grow, but with the same carefully integrated method that Bill employed. As technology changed, FSAC became a leader in the conversion from 45's to compact discs, and from compact discs to the current digital downloading music that jukeboxes utilize today. Mike became very involved with running dart leagues and, to this day, his dart machines earn more thanks to his expertise. He also started Fair Share ATM services, which has grown into another great revenue source for FSAC and Fair Share Gaming (FSG) customers.

Mike became very involved in the Illinois Coin Machine Operator Association (now the Illinois Gaming Machine Operator's Association) and sat on the board of directors in 2009 when the Illinois legislature passed the Video Gaming Act. While others in the amusement industry looked to sell their routes, Mike laid out a game plan to build a small to medium sized video gaming business. He proceeded to identify and hire some key people that he would need to run the best operation in the industry. Mike didn't wait until the Illinois Gaming Board went live with machines in 2012 to hire staff. Rather, he put together the best compliance and service departments in the state over a year beforehand. The game plan worked out for FSG and their customers. Mike and FSG compliance director John Jesernik were relentless in insisting that FSG's customers get their applications completed and in the system ahead of other establishment owners. The strategy paid off and, within months, FSG had many locations live and earning more money than they had imagined.

Currently, FSG has grown to stretch throughout the Northern Illinois area. Despite the growth, no location is more than a 20 minute drive from one of FSG's service technicians. Mike is on the executive board of the IGMOA. He still owns 100% of FSG. The two companies now have 30 employees to serve their customers' needs. His sons are now the third generation of this truly family-owned business.



# WHY FSG?









- Over 55 years of experience in route management in the coin-operated industry and one of the first companies to "go live" in the video gaming industry.
- Our service team is experienced, prompt, and works around the clock.
- Everyone that works for Fair Share Gaming is a licensed terminal handler.
- Personalization- You are not just another number with us. FSG is large enough to handle all your gaming needs and yet small enough that you will think of us as your friends.
- FSG managing member was instrumental in passing the Video Gaming Act and spoke at many suburban board meetings to help reverse the local "opt-out trend". His work as an executive board member of the Illinois Gaming Machine Operators, and their PAC association, has helped prevent laws that would be adverse to the gaming industry from being passed.
- We have assembled a highly regarded legal team to help answer your questions regarding licensing, compliance with the law, and will walk you through your application process from start to finish. All work performed by our in house legal department will be provided to you at no cost.
- Our design department will lay out your floor plan and, together with you, decide upon a floor plan that will maximize all of your revenue streams....gaming, amusements, and on premise sales.
- We will prep your location ahead of time so that when the Illinois Gaming Board (IGB) approves your install, we are ready to drop in the machines.
- Our compliance and legal departments walk you through every step of licensing at no cost to you.
- Our union electricians will add any electrical work that needs to be completed to accommodate gaming at no cost to you.



Unique carousel design in J Martin's Tap, Steger, IL

#### Why do FSG locations continually outperform competitor locations?

Service is always our main concern. It is important to keep the equipment running properly to achieve maximum profits as well as keeping customers happy. We also achieve success through focusing on personalization and selectivity; not the volume of locations. We don't overlook small details because we know how important it is to you to keep every aspect of your business running at 100%.

State monthly average vs FSG monthly average\*

## 2013

January	\$93.
February	\$11
March	\$119
April	\$108
May	\$107
June	\$99.
July	\$93.
August	\$100
September	\$96.
October	\$98.
November	\$99.

December

STATE DAILY NET REVENUE PER VGT	FSG AVG DAILY NET REVENUE PER VGT
\$93.40	\$123.32
\$111.38	\$137.57
\$119.37	\$149.42
\$108.83	\$135.99
\$107.00	\$152.04
\$99.05	\$149.68
\$93.66	\$136.56
\$100.52	\$149.06
\$96.71	\$145.77
\$98.72	\$157.80
\$99.09	\$158.96
\$90.82	\$136.15



BY THE

**NUMBERS** 



## 2014

January
February
March
April
May
June
July
August
September
October
November
December

REVENUE PER VGT	REVENUE PER VG1
\$85.94	\$128.90
\$105.90	\$148.28
\$109.89	\$153.99
\$106.40	\$151.22
\$104.22	\$145.01
\$96.90	\$132.47
\$99.89	\$142.23
\$105.18	\$138.29
\$104.08	\$141.18
\$111.45	\$148.88
\$110.45	\$150.96
\$112.36	\$155.74

STATE DAILY NET

\*figures taken directly from Illinois Gaming Board website

**FSG AVG DAILY NET** 



# WHERE TO FIND US?

Video gaming is a relatively new industry in the state of Illinois since going live in September of 2012. Since then, the industry has grown to over 5000 live locations statewide.

In July of 2009, the state of Illinois passed legislation legalizing the use of video gaming terminals in alcohol pouring establishments, fraternal establishments, veteran establishments, as well as qualified truck stops.

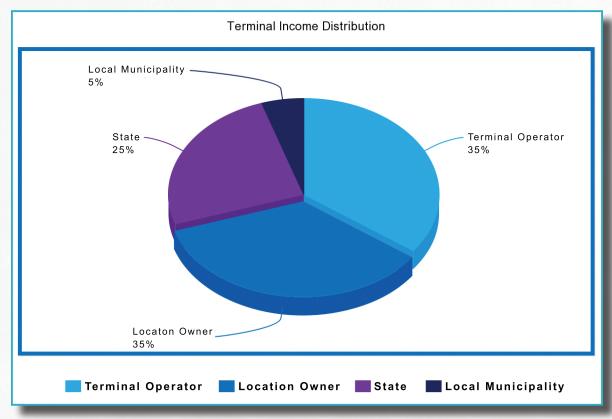


Lenny's Gas N Wash, Mokena, IL

Fair Share Gaming made the entire procedure painless from the first meeting through the paperwork process to design and installation with the Gaming Board. Everything has been handled efficiently and professionally from beginning to end. I know my profits the next morning on the 1st and 16th like clockwork. Fair Share is very well respected in the industry by their peers and state officials I have spoken with.

Phil Faso — Dino's Liquor and Tap - Chicago Heights





In March of 2012, the Illinois Gaming Board granted Fair Share Gaming with a gaming license to operate VGTs in the state of Illinois. Fair Share Gaming is 100% owned and operated by its Managing Member, Mike Pappas. Fair Share Gaming is unique in a sense that it has no third party partners or investors influencing the day-to-day operations.

FSG helped us every step of the way, from licensing, to game selection and layout. Their service team and compliance department are fantastic! I am regularly receiving my revenue reports and helpful tips. There are times a technician arrives and we didn't even know a problem existed. FSG is a great gaming partner.

Dean Gellis - Brookfield Restaurant - Brookfield



# BY THE NUMBERS



# WHERE TO FIND US?

**Duett Bar in Justice** 





Customers note and comment on the great mix of our machines and variety of gaming options compared to other operators who install all the same machines and games. Besides the quick response to any problems, which are rare, their staff is competent and professional. Their willingness to provide input and be open to suggestions has been great. Besides the gaming, we use their bar-top games, dart, golf games, pinball machines, and a top of the line Jukebox system, which makes it a little bit easier to know who to call when an issue does occur. Keep up the great work! Completely satisfied.

Jim Pine — Chuck's BBQ in Burbank - Darien

• The online filing application is a little confusing to me. Do you provide any assistance in filing this?

Yes. Our staff will come to your location and file the application on your behalf.

What is the maximum amount that can be waged per spin?

The most that can be waged in one spin is \$2.

What is the maximum amount I can win in one play?

\$500 is the maximum payout per wager.

• Do I need to keep cash behind the bar to payout players?

No, all players cashing out will receive a payout voucher from the VGT Terminal. This voucher can then be inserted into the payout terminal which will then disperse the cash and coins.

• I open at 7 A.M. but can't serve alcohol until 10 A.M. Will my customers be able to play the gaming devices at 7A.M. when I open?

No, the video gaming terminals will only be able to be played during the hours of which you are able to pour alcohol. During non-pouring hours the machines will go into sleep mode unless you are a truck stop.

# FREQUENTLY ASKED QUESTIONS



# FREQUENTLY ASKED QUESTIONS

• How do I know what my video gaming terminals are making each month?

The state of Illinois contracted Scientific Games to monitor all video gaming terminals and payout devices in the state of Illinois. FSG will email you a report with data obtained from Scientific Games portal twice a month; generally on the 1st and 16th."

Are all the gaming machines the same?

No. We currently use 4 different manufacturers and a unique mix of VGTs tailored to each location. We also continually update the software as new games come to the market.

What if more electric outlets are needed for the video gaming terminals?

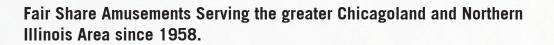
Any electric associated with the video gaming terminals will be provided by Fair Share Gaming.

How do I get started?

The process is very simple. We will gather all the necessary information we will need to file your application. We will come to your location for a site evaluation and create a layout design. The Illinois Gaming Board will then inspect your location (An FSG employee will be present during that inspection). Once the Illinois Gaming Board approves your license, we will deliver the gaming stands and pre-wire your location. After that, you will be licensed and ready to "go live" at your location.







MORE

**OFFERINGS** 

Fair Share Amusement offers a full line of jukeboxes, amusement games, pool tables, darts and ATMs.

We install Touchtunes Internet Jukeboxes with a state of the art Bose sound system custom designed to your location. Our cutting edge digital jukeboxes offer your customers access to over a million song selections.

They can even play the jukebox using their credit card or an application from their smartphones!

If it's time for the big game, it's no problem. We can run the television sound through the jukebox and Bose sound system so you get surround sound for all sporting events and television. Having the best equipment is essential to keeping every aspect of your business running at its maximum potential.



## NO INDUCEMENT POLICY

#### **Applicable Law:**

Section 25(c) of the Act provides that "No terminal operator may give anything of value, including but not limited to a loan or financing arrangement, to a licensed establishment, licensed truck stop establishment, licensed fraternal establishment, or licensed veterans establishment as any incentive or inducement to locate video terminals in that establishment."

Rule 1800.250(I) provides that "Each licensed terminal operator has an ongoing duty to comply with the following: offer or provide nothing of value to any licensed video gaming location or any agent or representative of any licensed video gaming location as an incentive or inducement to locate, keep or maintain video gaming terminals at the licensed video gaming location."

Rule 1800.270(d) provides that "Each licensed video gaming location has an ongoing duty to comply with the following: accept nothing of value from any video terminal operator or any agent or representative of any video terminal operator as an incentive or inducement to locate, keep or maintain video gaming terminals at the licensed video gaming location."

#### B. What IS considered an inducement?

Any payment of cash, goods or services by a Terminal Operator to a Licensed Location, any of its owners, agents, representatives, or a third party on behalf of a Licensed Location, its owners, agents or representatives, other than as outlined below.

Examples include but are not limited to: payment of a higher percentage of video gaming terminal ("VGT") revenue than what is required in the Act; installation of TVs; allowing a Terminal Operator employee to open the Licensed Location earlier than normal business hours; improvements such as new bar tops or flooring at a Licensed Location that are unnecessary to comply with the Act's requirements; or paying for the Licensed Location's costs stemming from litigation involving the validity of a Use Agreement.



#### C. What is NOT considered an inducement?

These items may be funded by the Licensed Terminal Operator either outright or through a loan or cost-sharing agreement between the Licensed Terminal Operator and the Licensed Location. Any loan or cost-sharing agreement shall be in writing and available for inspection by the IGB upon request.

- 1. VGTs and related items necessary to make VGTs operable at a Licensed Establishment, including any wiring or rewiring, telephone lines, network connections, circuit boards, ticket payout devices, site controllers, or other like items specified by the VGT manufacturer, Scientific Games, the IGB or its Agents.
- 2. Minimal structural changes to a Licensed Location, directly related to the segregation requirements in Section 58 of the Act.
- 3. Recurring DSL, wireless or other costs associated with communicating with the Central Communication System.
- 4. Software upgrades and other ongoing VGT maintenance expenses.
- 5. Bases, chairs and/or stools associated with the VGTs and are intended to remain in the video gaming area of the Licensed Location.
- 6. Video surveillance that is intended to monitor the video gaming area of the Licensed Location
- 7. ATM fees acquired from patron use of dual function ATM/ticket payout devices may be shared or allocated to a Licensed Location.

#### D. What costs MUST be shared?

These items must be shared equally between the Terminal Operator and the Licensed Location.

- 1. 0.7275% Central Communication System Fee
- 2. Any "fee for the operation of a video gaming terminal" imposed by a municipality specifically authorized via Section 65 of the Act (230 ILCS 40/65)



# NO INDUCEMENT POLICY

## **TESTIMONIALS**





#### Patrick McGrath - Irish Mill - Mundelein

Fair Share Gaming is one of a kind. Professionalism at this level in any industry is a rarity. From licensing, install, and going live, Fair Share was there every step of the way.

### Joseph S. Kasper - Delta Lounge - Burbank, IL

If I am playing a VGT at my establishment and it stops functioning, the Fair Share Gaming technicians have responded and corrected the issue quicker than if the same issue occurred at a casino even though the casino technicians are in the same building.

Ron Muersch, Sr. - Krapils - Worth





Dalton's Pub has been very pleased with the service we have received from Fair Share Gaming Partners. We have received excellent customer service from the very beginning, which has remained a constant throughout the years. Communication has been wonderful and we always know that we can reach out to them for any question and they will get back to us in a very timely fashion. Fair Share Gaming Partners is just that "partners" with you and your business.

Sincerely,

### Dan & Cheryl Dalton - Dalton's Pub - Burbank

For the past eighteen years, I have utilized Fair Share Amusements. Throughout our partnership, I have received excellent service as well as the latest in state of art amusement devices. When video gaming came to Illinois, Mike & his personnel helped greatly with the application process as well as keeping us informed about the latest government developments. I highly recommend Fair Share.

Robert Wielgorecki, President - Park Tap - Calumet Park



Fair Share Amusements is the most honest and professional company I've dealt with. They went above and beyond to set up my bar. They are Johnny on the spot if things go down, which is very rare. John updates information religiously and is very informative. Mike Pappas is one of a kind, very hands on guy. Koz is always prompt and efficient. With this company, you see the whole family working. I like that it shows integrity. Also let's not forget the guys in the trenches...very professional. Denis is the "wizard." Thanks Fair Share for tending to Paddy's needs. You guys are the best...

### Patrick Sheppard — Paddy's - Crest Hill

Georgio's Banquets and Hotel provides Live Video Gaming in the Orland Park Area! Our intimate Gaming Area is a wonderful feature for guests between the hours of 11 AM - 5 AM. Georgio's is the only establishment with late night hours until 5 AM!

Gaming Customer Service is very quick, attentive and always a pleasant experience. Mike and John are always helpful and providing great exposure for prospective players!

George Georgiou — Georgio's Comfort Inn - Orland Hills



I couldn't think of anyone else that I would partner up with. The professionalism and also the customer service is second to none!! Thanks for everything guys. Jimmy from Jenny's South Side Tap.

### Jim Hanna — Jenny's - Mokena

One of the most reliable companies I have ever worked with. Fair Share knows the ins and outs of the Gaming business and procedures. Had Mike and John not helped me with the licensing procedures, I am confident in saying the sale of the bar would have not happened. Total professionals and would not recommend working with anyone else. A lot of people promise the world and only few can deliver. Fair Share crushes it. Service is top of the line and, in most cases, they know about any issues that arise before I do and have service on the way. Working with anyone else is foolish!

Thank you for all your hard work and it's a real pleasure to work with you in what will hopefully be many years to come.

Tom Cheatle - Double Play - Blue Island



Mike Pappas and his crew are the class of the gaming industry.

Gina from Sam's Triple Crown - Orland Hills

Partnerships are built on solid ground with good communication, responsiveness, consistency and reliability a must. All have been met!

Ron Muersch, Jr. – Krapils - Worth

Wonderful experience. Great group of professionals. Customers' needs always come first. Highly recommended.

Joe Lukey - JJ's Pub - Posen

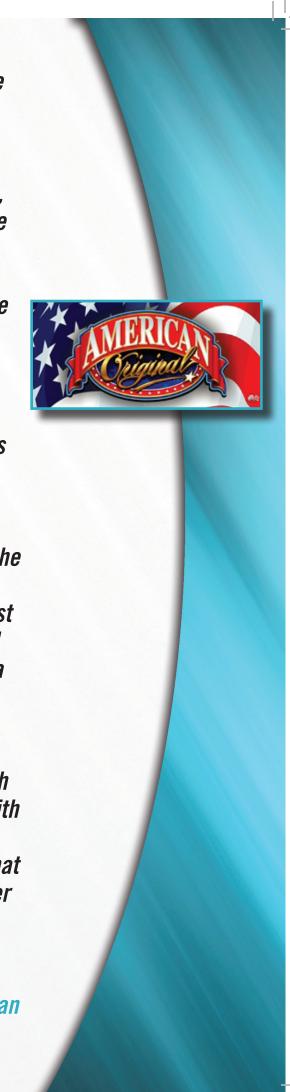
It's been a great experience working with Fair Share Gaming. We have a very diverse and unique customer base. Fair Share Gaming is consistently upgrading our software with the newest games in the market tailored to our customer play. They keep the game selection fresh which helps us maintain our player base as well as gaining new customers. Thanks for everything guys!

Patty - Avenue Wine Bar - Oak Lawn



After several meetings, our Board of Directors made a decision to interview some of the Illinois gaming board gambling contractors. These companies had licenses in the State of Illinois to supply Post 1080 with legalized slot machines. After a few interviews. there was no question we were going with Fair Share Gaming (FSG); a Chicagoland based local company. Post 1080 at that time were full of questions. All were answered in a professional and understandable manner. FSG and Mike Pappas (CEO and owner) had a team of employees to include a past gaming board employee, an attorney, and an accountant. They honestly told us what to expect (good and bad) explained the do's and dont's. They told us what was expected of us. At the time of the contract signing, FSG told us that we were partners. This was so true because, from that minute, FSG assisted us with obtaining the State and City Licenses required and the set up of our building. They installed the machines with no business interruption. They installed the best quality machines. The games our patrons loved and a payout kiosk that is second to none. If money or a payout ticket is jammed in the machine, FSG will be there within 45 minutes day or night with courteous and well-trained technicians. FSG supplies us with weekly news emails telling us what is coming up with regulations. Our receivables are made bimonthly with direct deposit on the date without question. When FSG made the statement "we were now partners" that was very true and Post 1080 couldn't ask for a better partner.

Junior Vice Commander - Bob Sleyko - Joliet American Legion





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CORPORATE OFFICE TINLEY PARK (708) 468-8587