

How To Video Project



Your assignment is to produce a video showing your audience how to do something. “How to” videos show step-by-step procedures for how to make something or how to perform a service or improve a skill, such as How to Make a Pie, Changing the Oil in your Car, or Customer Service Skills on the Job. You have basic creative freedom for this assignment but just remember these things:

- Show steps involved in doing something from beginning to end.
- Each step should have at least one, if not numerous, shots. Think about all of the different camera angles you can create to demonstrate how to do something.

Here are a couple things to consider to help you come up with ideas for your videos:

- Be creative and think of tasks that will make good How To videos
- Keep your resources and time in mind when planning your video
- Practice steps before filming, and don't be afraid to do multiple takes

How To Video Project

How To Video Project



You've already rated students with this rubric. Any major changes could affect their assessment results.

Criteria	Ratings	Pts
Video has an intro/outro Video has an introduction that explains what is to be show and and "outro" to conclude the video.	This area will be used by the assessor to leave comments related to this criterion.	15.0 pts
Each step is demonstrated effectively.	This area will be used by the assessor to leave comments related to this criterion.	50.0 pts
Storyboard is complete and useful to production.	This area will be used by the assessor to leave comments related to this criterion.	10.0 pts
Shots are well-composed and demonstrate shot techniques learned in class.	This area will be used by the assessor to leave comments related to this criterion.	25.0 pts
		Total Points: 100.0