

MCCA Membership Meeting~Wednesday, December 09, 2015~8 a.m. Capitol Civic Center

Attendance:

Karen Duvall, Wisconsin Maritime Museum
Aaron Rosinsky, Seehafer Broadcasting
Jim Tisler, First German Lutheran Church
Abbey Quistorf, The Chamber of Manitowoc County
Jodi Schramm, Progress Lakeshore
Michelle Linville, BBBS of Manitowoc County
Anne Juza, Manitowoc Public Library
Diane Wallender, HTR Media
Zita Gehl, Fabric Creations
Nic Sparacio, City of Manitowoc
Matthew Schliesman, Capitol Civic Center
Kate Leahy, Ivy Trails
Corey Zoerb, Before N After Furniture & Marketplace
Sheri Lau, Shipbuilder's Credit Union
Christine VanderBloom, Great Lakes Relaxation, The Connection
Jeremiah Novak, Novak Service Center, Board member
Brian Gilbert, Westlake Golf, Board member
Jody Dubinsky, Treasurers, Board member
Pat Mecca, Grape, Grain & Bean, Treasurer
Barb Gelhausen, The Seamstress, Secretary
Cathy Karl, Heart & Homestead, Chair

Meeting called to order at 8 a.m. by Chair Cathy Karl
Minutes of last meeting passed as read
Treasurer's report passed as read

GUEST REPORTS

Chamber of Manitowoc County: Two marketing webinars are coming up, Dec. 9 and 23, free to members. In April the Chamber will celebrate 40 years in business. New member is Tokyo Sushi and Steak House. Chamber bucks are available at the Chamber Office, Festival Foods, Colonial Pet Shoppe, Inman Jewelers, Fox's Piggly Wiggly in Manitowoc and TA Motor Sports in Francis Creek

Progress Lakeshore: Working with city on Artist Lofts, the old Mirro building on Franklin Street. The building is on the national register of historic buildings and was used to make parts for B29 bombers during WWII. Site will include parking, apartments and studio space. Also working on compiling data from recent survey.

City of Manitowoc: City is helping owners of Schuette building to resubmit grant application for help with renovation. City is also looking at parking in the downtown: current patterns and possible changes. Downtown Master plan was approved for City budget and will focus on new and existing spaces for businesses, and a strong input will be needed from the public.

MAVCB: Ads in Visitor's Guide are ready for proofing.

CONNECTED COMMUNITIES: State Main Street program is promoting Open Houses in cities May 14. Manitowoc will be part of this program to showcase Wisconsin cities.

OLD BUSINESS

EVERGLEAMS ON EIGHTH Cathy reports there were articles in the HTR/Chronicle 3 times and reported on 2 TV channels. Recently the Milwaukee Journal/Sentinel has been looking into the display. All of the work and expense of putting it up the trees was done by the tree's owner and his daughter. Cathy gave them a gift certificate for Courthouse Pub and a \$75 gift. Trees will be up until Jan. 3 and we hope to do it again next year.

VISITOR'S GUIDE: Invoices have been sent out for ads put in under the MCCA centerfold. We need to pay for the layout in full by mid-January.

ICE ON 8TH FEBRUARY 6, 2016. Event will start at 9 a.m. and will feature 15 ice blocks, with 3 professional ice sculptors and many novices. MCCA will be the financial agent for the event, but it broke even last year, so it should not cost MCCA. Committee is asking for businesses to support the festival by sponsoring ice blocks. Flyers will be coming out soon. Weather permitting, ice skating and a snow bike path will be available, along with snow blocks for family sculpting.

BADGER CAR FERRY: Crossings, ad magazine on the Badger has ads available and we could combine with Two Rivers to take a full page ad. Cathy Karl has information on ad prices.

WISCONSIN MARITIME MUSEUM: Meeting in November to show support of the marine sanctuary was well attended. Meeting room and overflow room were both standing room only. Port Washington and Sheboygan had much less attendance. Final decision will be made by the end of 2016 and management decisions will take a few more years. Citizens interested in voicing support of locating the marine sanctuary locally can contact NOAA
<http://sanctuaries.noaa.gov/wisconsin/>

NEW BUSINESS

FUNDRAISERS: MCCA has purchased the remaining Christmas ornaments from Mainly Manitowoc and businesses are encouraged to sell them. They can be purchased for \$10 and sold for \$10. MCCA will make \$5 on each sale. Seasons Gleaming, a book written about the Mirror and Aluminum Specialty trees can be purchased from Cathy Karl for \$20 and sold for \$25. These are the last of these books available.

MARITIME MUSEUM: Mrs. Santa will arrive on the Christmas tree tug this Saturday and Santa will greet children inside the Maritime Museum. Jeremiah will sell ornaments from 9 to noon and Jody will take the next shift. New Year's Eve Bash will be coming up Dec. 31 and Subfest will be July 8-10.

MANITOWOC PUBLIC LIBRARY: There will be a How-To day on Saturday April 16, 10 a.m. to 2 p.m. Businesses are encouraged to hand out coupons to customers to bring them back to the business after they learn something in the business.

CAPITOL CIVIC CENTER: Matt Schliesman joined the CCC 5 years ago this week. The Neustadter Trio will give two shows on Saturday, December 12. This will be the 40th year for Jean Wolfmeyer's Nutcracker ballet, Dec. 18, 19 & 20th.

BBBS: Bowl for Kids Sake will take place March 4&5 and March 11&12.

THE CONNECTION OF MANITOWOC: Christine VanderBloomen has started a newspaper-like door to door advertising opportunity to local businesses. The first issue is out and went to 10,000 houses in the 54220 area. It will be published monthly and will expand as warranted. Contact Christine for more information.

Meeting adjourned at 9:15 a.m.

Next meeting will be Wednesday, January 13, 6:15 p.m. at the Wisconsin Maritime Museum.

Barb Gelhausen, Secretary