



Sparwood Coal Miner Days Society

Box 1041, Sparwood, BC V0B 2G0
coalminerdays@hotmail.com
www.coalminerdays.co

Coal Miner Days Society
141 A Aspen Dr, PO Box 1041
Sparwood, BC V0B2G0

To Whom it may Concern:

The Sparwood Coal Miner Days Society would like to thank you for helping to make our 2018 event the best it has ever been.

This year Coal Miner Days has partnered with the Fernie Fix to make a Coal Miner Days supplement. The supplement will be a 2000 print (possibly more), full colour glossy magazine which will include our schedule, articles about what will be offered at this year's Coal Miner Days, highlights on our sponsors and community volunteers.

We are currently selling advertising!

In the past we have gone through the local newspaper, when purchasing advertising with them the profit goes in to the newspaper, but by purchasing advertising with Coal Miner Days, all of the profit will go back in to helping make our town festival better and better, as well as having the benefit of direct exposure for your business in our community as well as surrounding communities.

If you have any questions you can contact our coordinator, Justine Bowen at 250-910-1074 or at CoalMinerDays@hotmail.com

Thank-you in advance

The Coal Miner Days Society



Coal Miner Days
...has a little bit of something
for everyone!

June 8-10th 2018

Coal Miner Days Magazine Advertising Rates

This year, Sparwood Coal Miners Days will be publishing their first edition of the **Coal Miner Days Magazine**, a promotional full colour glossy program for the festival. This 2000-run publication will be distributed throughout the region.

The magazine will highlight all the festival's events, the community and what makes Coal Miner Days such a great event.

Advertising in the Coal Miner Days Magazine will ensure great exposure for your business, and will help support this special event, one that has been happening in the Valley since the 1970's.

ADVERTISING RATES:

Size (width x height)

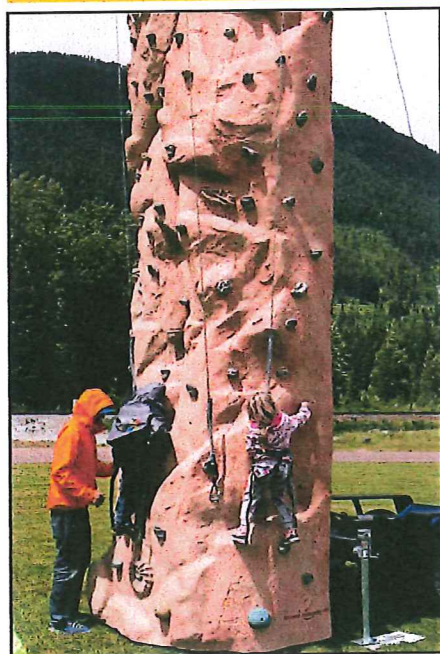
Back Cover: 8.5" x 11" (plus bleed)	\$1000.00
Full Page: 8.5" x 11" (plus bleed)	\$900.00
3/4 Page: 8.5" x 8.0365"	\$750.00
1/2 Page: 7.75" x 5"	\$550.00
1/4 Page: 3.75" x 5"	\$290.00
1/8 Page: 3.75" x 2.375"	\$150.00

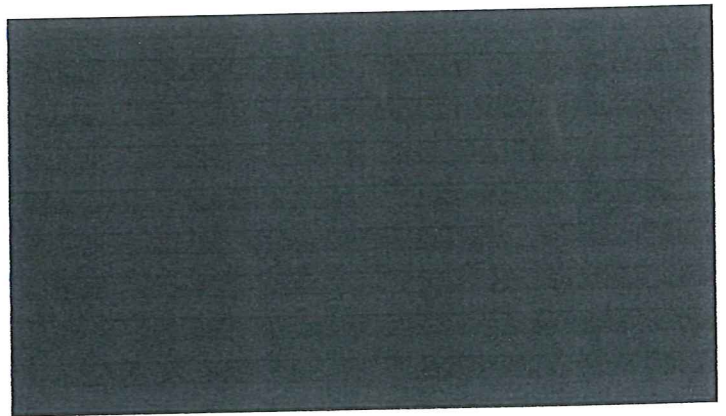
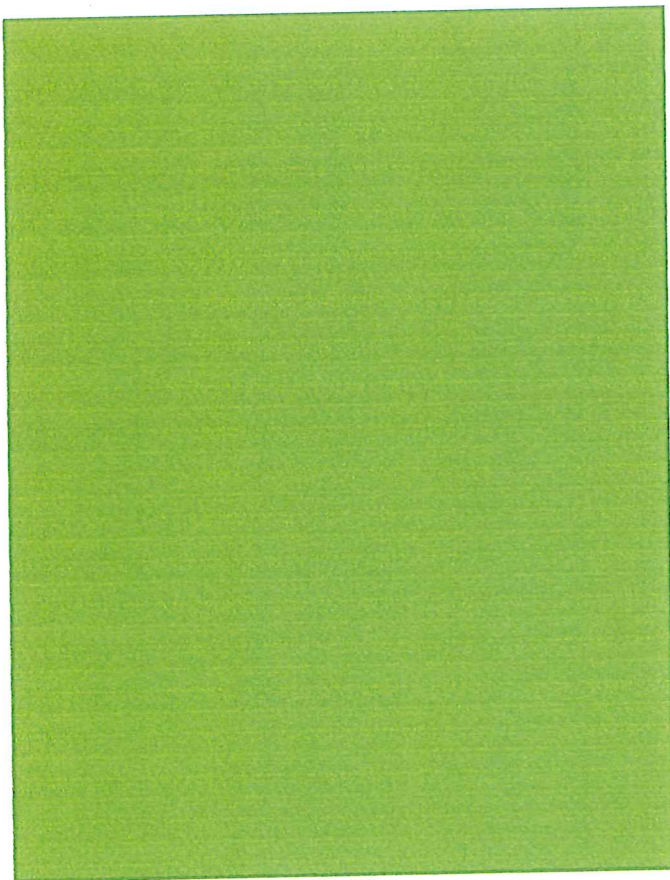
DEADLINES:

Sales deadline: Friday May 4, 2018

Ad Submission deadline: Friday May 11, 2018

**To book an ad or for general inquiries contact Justine at:
coalminerdays@hotmail.com or call 250....**





Ad sizes (width x height)

- Full Page (plus bleed): 8.5" x 11"
- Half 1/2 Page: 7.75" x 5"
- Quarter 1/4 Page: 3.75" x 5"
- Eighth 1/8 Page: 3.75" x 2.375"

