

Calico Rock Museum & Visitor Center City Council Report

June 2017

May, 2017

In-House Visitors	1,961
Museum Web Traffic	3,401
Explore Calico Web Traffic	1,648
Printing Press Café Website	1,947
Total Visitor Contacts	8,957

Expansion & Improvement Update

Work is progressing with the new Art & Science Center. The exterior façade and the interior trim is being painted, the tin ceiling has been ordered and should be installed soon, and the electrical improvements are moving forward. In the Heritage & Visitor Center, we have expanded the Homestead exhibit into the former boardroom and are working on a new Farm & Industry Exhibit in the basement.

100th Anniversary of World War I

Our World War I exhibit was very well attended during the month of May. Our visitors appreciate the focus and honor that the museum, and our community, places upon the men and women who have sacrificed so much in service to our country.

Summer Day Camps

We are hosting Summer Day Camps. The first one was Friday, June 2. The students learned about the art, science and history of Fashion Design. For example, they learned how historic settlers carded cotton, wove fabric, and made their own clothing. Our upcoming camp is entitled, "Be a Survivor."

Museum Developing Partnership with Crystal Bridges

In January, our museum joined the Arkansas Discovery Network which partnered our museum with the Museum of Discovery in Little Rock, Amazeum in Bentonville, and Mid-America Science Museum in Hot Springs. This partnership is paying big dividends in the development of our science center.

We are now beginning a partnership with Crystal Bridges Museum of American Art that we hope will help us with expert advice, loans of works of art, and tourism growth.

As always, if you have any ideas, questions or concerns, please call me at 870-373-0083.

Respectfully submitted,

Steven Mitchell
Chairman
Board of Trustees