

Citizens for North County

No on Measure A

Immediate Release
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No on A campaign thanks volunteers, voters for successful campaign

"We are so grateful to the hundreds of volunteers and the thousands of Carlsbad voters who made the difference in defeating Measure A," said De'Ann Weimer from Citizens for North County, the group responsible for the successful campaign against development of a mega-shopping mall on the shores of the Agua Hedionda Lagoon.

"Carlsbad voters saw through nearly \$11 million the developer spent promoting his project. We prevailed with a grassroots campaign that relied on volunteers motivated only by a desire to protect our open space, our lagoon, our coastline, and the integrity of our city's planning process," said Weimer.

"The message from Carlsbad voters is that it's not okay to sidestep our city's general plan, zoning regulations and planning process that have made this such a wonderful place to live. I hope we never again see an attempt to exploit loopholes in local and state law to ram through an inappropriate project." she said.

"We feel our city council was out of touch with the community, and we invite the city to move forward with us now in a cooperative manner," said Weimer. "We look forward to residents coming together around the values that have historically shaped our city – careful planning and community involvement – to move our city forward," she said.

"We are also grateful for the professionalism of the San Diego County Registrar of Voters throughout this process," she added.

"On a personal note, I can't adequately express the gratitude I feel to the volunteers who gave so much of their time and talent to our effort. You will go down in the history of our city as true heroes, and you will always have my respect and admiration," she said.

As of today at 3:33 PM, the San Diego County Registrar of Voters reports the result of the Carlsbad Special Election on Measure A as 20,362 opposed and 18,806 in favor with approximately 300 still to be counted.

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