

**This Meeting for: Kansas Operation Lifesaver, Board of Directors and  
Committee Meeting**

**Date: Thursday, November 8 2018 - - From 12:30 p.m. to 2:20 p.m.**

**Topeka Shawnee County Public Library  
1515 SW 10<sup>th</sup> Ave  
Topeka, KS 66604**

**Present: Aaron Mays (State Coordinator), Jessica Mays (Assistant State Coordinator), Matt Vogt (Valley Center Police Department), Mitch Sothers (KDOT), Adrian Hertog (BSNF Representative). John LaGesse (proxy for Norbert Angell: Member at-large), Chadd Thimesch (K&O Representative), Mike Foster (Member at-large)**

**Guests: None**

1. Meeting was called to order by President Matt Vogt at 11:30 AM. Members signified their attendance on the KS OL sign-in-sheet.
2. Matt Vogt led the safety briefing.
3. A sign-in sheet was sent around to signify attendance.
4. Board Meeting Minutes from August Board Meeting: Motion was made to approve August Board Meeting Minutes was made by Mike Foster, Adrian Hertog seconded the motion. Motion carries unanimously.
5. Committee Meeting Minutes from August 10<sup>th</sup> Committee Meeting: Motion to approve August 10<sup>th</sup> Committee meeting minutes was made by Adrian Hertog, Mitch Sothers seconded the motion. Motion carries.
6. Executive Director's report – Aaron Mays Introduced himself and talked about volunteer involvement, financials, and that supplies received from BNSF grant will be distributed after the meeting. We also discussed the OLI Partnership agreement town hall meetings. A decision was made to address the partnership in an email meeting after the last town hall has been held.
7. Treasurers report was given by Adrian Hertog. Financial Analysis handouts were provided. He said the bulk of the funds come in the first few months, and then expenditures happen throughout the year. This can show that we have an operating deficit, but it isn't troublesome.

Adrian then went reviewed the Profit and loss and balance sheet. There was a reduction in the checking account.

Adrian Hertog reported that Certificate of Deposit comes up for renewal soon and we might need to explore options with a better interest percentage. Aaron and Jessica will talk with the bank about better options.

A motion was made by Adrian Hertog to not renew the CD funds and move the balance to a savings account upon expiration. John LaGesse seconded the motion. Motion passed unanimously.

John LaGesse moved approval of the Treasurer's report. Mike Foster seconded the motion. Motion passed unanimously.

8. Old Business:

A. Rail Safety Week was discussed. Jessica reported that we had 6 presentations and 11 special events reaching approximately 885 people. Two Officer on a train events and five positive enforcements were held. KSOL also attended the Valley Center Lion's club car show, held a "Ride the Rails" event at the Gage Park mini-train where 300 free rides were given away, and attended the Wichita Toy Train show. In conjunction with our competitive grant and RSW, Posters were distributed all over the area around Old Town and Intrust Arena in Wichita. We discussed the continued needs in Wichita because of the elevated number of incidents in the region.

Jessica also discussed the competitive grant initiatives with the Wichita Force, Geofencing, & Intrust Arena.

Aaron Mays mentioned that he has been in discussion with continuing the partnership with the Force for 2019. There were questions about whether grant funding could be obtained for the 2019 season.

Jessica gave a report of the Geofencing campaign, we made over 800,000 impressions and 3,000 clicks. The cost per click was about \$2.77.

9. New Business:

Aaron Mays reported that we have 12 people ready for face to face training. We are planning to host at least two trainings soon. A number of the new OLAVs are from the Kyle railroad. There is a coach training in Kansas City this February. Adrian Hertog is planning to attend.

Jessica distributed the contribution report. Contributions are down because of some railroad consolidations. Jessica is working on invoicing them again for the missing contributions.

Jessica distributed the budget report. It is lower for 2019 because of the missing contributions. If any additional contributions are received, the budget outlook will improve significantly.

Mike Foster made a motion to approve the budget, the motion was seconded by Adrian Hertog. Motion passed unanimously.

10. Marketing proposal: Jessica made a presentation about a marketing outreach campaign to photographers.

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Other Business:

Aaron Mays reported that he had brought some Operation lifesaver marketing and presentation materials to distribute.

Mitch Sothers reminded everyone of the KDOT Safety Conference in March

11. Future Business Items: Future discussion items was solicited with no pressing issues.

12. Motion to adjourn by John LaGesse, Seconded by Mike Foster. Motion passed.

Time: 2:20pm. Board Adjourned.

1. Committee called to order at 2:30 pm, by Matt Vogt, President.

## 2. Committee Information and New Business

A. National statistical sheet was pointed out and available to board and committee members. In Kansas there have been 20 incidents with 9 injuries and 2 fatalities

B. Matt reported that as of July 31 OLAVs have made 915 presentations to 10,788 people with 51 special events with almost 8,000 people attending. A lot of good drivers' education numbers.

C. Social Media: Discussion was had about what makes a successful social media post and how we may need to start paying for promoting on Facebook in order to reach more people during Rail Safety Week.

4. Years of service awards were given. Tara Mays was recognized for her service. Adrian Hertog was presented with the Volunteer of the year award.

## 5. Meeting dates for next year:

- March 20<sup>th</sup>, 8:30 at the Olathe Conference Center before the KDOT Safety conference
- May 9<sup>th</sup>, 1:30 in Emporia
- August 8<sup>th</sup>, BNSF Technical Training Center in Overland Park- Adrian will try to set it up
- November 7<sup>th</sup>, 11:30 at Topeka Public Library

4. Other Business: We talked about possibly doing a radio PSA over the lunch hour.

Committee Adjournment: Motion to adjourn committee meeting was made by John LaGesse and seconded by Adrian Hertog. Motion carried.

Motion carried to adjourn, 2:57 pm.

Minutes submitted by Aaron Mays, State Coordinator