



## Credits, Articulations & Prerequisites

### Credits:

Cross credit with some academic courses (including 4<sup>th</sup> year related math, VPAA, math & science) may be available and will be reviewed on a case-by-case basis with each district's counseling department.

### Articulations:

- Ferris State University
- Washtenaw Community College
- Wayne County Community College District

### Prerequisites:

- An introductory fine arts course with grade of C or better (suggested)
- Grade of C or better and instructor approval to go on to the advanced level

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*This program offers excellent career opportunities for all genders.*

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## Program Description

*Graphic Communications is a mixed discipline between design and information-development which is concerned with how media interventions such as printed, crafted, electronic media or presentations, communicate with people. Students will be introduced to the core principles of print-based graphic design such as imagery, typography, hierarchy and color. With knowledge gained over the course of this program, students will be prepared for entry-level employment or advancement in graphic arts education.*

*During this program, participants will continuously gain knowledge and skills in popular creative programs such as Adobe Illustrator and Photoshop as well as lesser known programs like PaintTool SAI, Krita, CorelDraw and Gimp. All designs created in these programs will be kept in a digital portfolio for later use as personal and professional references. Students will keep a sketchbook for ideas, instructions and reflections as they will be exposed to multiple art ideas, concepts, techniques, and history of Graphic Design. Participants should expect to learn about the theory, the setup, and the practice of wide-format printing, commercial printing, apparel and object printing by heat press, vinyl, sublimation and screen printing.*

## Special Features

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*Students will be exposed to innovative trends in the vast industry of graphic communications.*

*Leadership and work-based learning opportunities available.*

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### STATEMENT OF COMPLIANCE

The Downriver Career Technical Consortium complies with all federal laws and regulations of the U.S. Department of Education. It is the policy of the Downriver Career Technical Consortium that no person on the basis of race, color, religion, national origin or ancestry, age, gender, marital status, disability or limited English proficiency shall be discriminated against or excluded from participation in any program or activity to which it is responsible or for which it receives financial assistance from the U.S. Department of Education. Furthermore, the consortium will encourage participation by all of the above.