

# Advertise with the Rex II Theater

ADTYPE	PRICE PER WEEK*	12 WEEK PLAN**	24 WEEK PLAN**	52 WEEK PLAN**	PRODUCTION COST
30-second Ad (graphics & music only)  Runs at least once per showtime, within 15 minutes of showtime	\$50  (\$5.56/show)	\$550  (\$5.10/show)	\$1000  (\$4.63/show)  (+ one free ad change during the 24-week period)	\$2000  (\$4.27/show)  (+ two free ad changes during the 52-week period)	\$50  Production costs cover music and graphics only. For extras, see production breakdown on the other side.
15-second Slate (graphic and music only)	\$25  (\$2.78/show)	\$300  (\$2.78/show)	\$600  (\$2.78/show)	\$1100  (\$2.35/show)	\$25  Production costs cover music and graphics only. For extras, see production breakdown on the other side.

\*Based on a week with 9 showtimes. If a week within your time period has less than 9 shows, we'll show your ad during additional shows to make up for the deficit. These are introductory rates and are subject to change in 2020.

\*\*Consecutive weeks only

## REX II THEATER

(580)367-2000 therex2theater@gmail.com downtown Caddo, OK



rex2theater.com

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## Production Costs

30-Second Standard Rate	Music and Graphics only  Includes 2 hours of production time	\$50
15-Second Standard Rate	Music and Graphics only  Includes 1 hour of production time	\$25
Voice Over (30-second or 15-second ad)	We'll write the script and cut the audio	\$25
Photos	Up to 30 minutes of shooting time	\$25
Travel Time	If an excessive amount of travel is required to produce your ad, we may add an extra fee for travel. We'll notify you if this is the case.	TBD
Extra Production Time		\$25/hour

These are introductory rates and subject to change in 2020. You can cut down on production costs by providing your own logo and photos. If we need to clean up what you provide, you will be charged for that production time. We'll notify you of that before we do the work.

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