



5K RUN/WALK Sponsorship Form

Saturday, August 25, 2018 at Jackson Park

OFFICERS

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Calahan Funeral Home, Inc.

Shirley A. Calahan
Vice President
Calahan Funeral Home, Inc.

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Executive Director

Erica Bell
Administrative Assistant

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Clerk of the Circuit Court of Cook County

Atty. Lauren Raymond
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Dear Potential Sponsor,

Each year the Calahan Foundation supports 16 students who are attending a four-year college or university. We are able to accomplish this mission by partnering with people like yourself who believe in our mission of "Giving a Hand Out to Give A Hand Up".

We ask for your support by sponsoring our Annual RUN4LIFE 5k Run/Walk. The 5K will be held on Saturday, August 25, 2018 in Jackson Park at 63rd & Hayes Drive, Groves A & B. Stretch and warm up begins at 7:30 a.m. and step off will be at 8:00 a.m. It is a timed race and awards will be given to top qualifiers.

Your sponsorship will help to support the Edward & Shirley Calahan scholarship fund. It will also help defray the costs to host the event. Funds received from our sponsors are used to purchase T-shirts, awards, complimentary drinks, and snacks for each race participant. This year our fundraising goal is \$25,000. Listed below you will find various ways you can be a sponsor.

Thank you in advance for your consideration of becoming a sponsor. Attached is a sponsorship form to be completed and submitted by mail. Please call us at 773-723-3079 or email us at hands4u@calahanfoundation.org to answer any questions. Please visit our website for more details, www.calahanfoundation.org.

Sincerely,
Jasper P. Taylor I | Executive Director
The Calahan Foundation



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Organization Name:		
Address:		
City:	State:	Zip:
Contact Person:		
Contact Email:	Phone Number:	
Website Address:		

1. Sponsorship Level (please circle one):

Platinum Gold Silver Bronze Mile Marker Water Station

2. We plan to send materials/giveaways for the participant bags: YES NO

If yes, what item would you like us to include?

3. Please write your company name exactly how you'd like it to appear on website, signage, etc.:

IMPORTANT: Artwork and logos for the website and signage should be submitted as high resolution (300 dpi) JPEG or PNG files to hands4u@calahanfoundation.org.

4. Participants can register for the RUN4LIFE 5K RUN/WALK at www.calahanfoundation.org.

5. Make checks payable to Calahan Foundation and mailed to 7030 S. Halsted, Suite 200, Chicago, IL 60621. PLEASE MAIL as soon as possible, but no later than July 15, 2018. This will ensure that we get you on our marketing materials for the event.



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Sponsorship Levels	Platinum \$2000	Gold \$1000	Silver \$500	Bronze \$250	Mile Marker \$150	Water Station \$100
Listed as top sponsor on website with logo and link	X	X				
Listed on website			X	X		
<u>Prominent display</u> of company name on all race T-shirts	X					
Company name on all race T-shirts		X	X			
Opportunity to speak at opening of race	X					
Promotional materials in race packet provided by sponsors by Monday, August 13, 2018	X	X	X	X		
Special PA announcements mentioning sponsor name during and after the race	X					
Company name on displayed at the finish line	X	X				
Company name will appear on one-mile marker sign or on the two-mile marker, or three-mile marker. For \$300, you can have a sign at all mile makers.					X	
Company name will appear on a prominently located sign at the water station.	X					X
# of complimentary race entries	4	2	2	1	0	0

IN-KIND Donations _____