



# **BUSINESS INFORMATION AND BROCHURE**





# About

# Musical Encounters

MUSICAL PROGRAMMING FOR THE YOUNG AT HEART.

Musical Encounters Inc. was founded to design and perform a wide range of musical programming for the elderly and provides educational services for activity professionals. We believe that creative experiences do not stop at retirement and that the elderly have a right to fulfillment in all aspects of life.

Our goal is to provide creative resources with a pool of qualified professionals who are eager to serve the community.

This year marks our 28th year in the business.



# What We Do?

## **MUSICAL OUTREACH**

Individual musical room visits are aimed to provide stimulation and entertainment for bedbound residents. Various musical genres and topics are implemented taking into consideration the personal taste of each resident. The observation notes provided can be advantageous to the interdisciplinary team of health care professionals.

## **MUSICAL THEME GROUP**

This is a musical group program intertwined with a theme that allows the residents to escape to different eras with delightful sounds sure to bring smiles around, and sway with melodies to create and relive memories. Examples of themes are April Showers, Advice Songs, Let's Get Away From It All, Century of Great Songs, and more!

## **CLASSICAL AND/OR JAZZ NIGHT**

For the slightly, more discerning independent elders, this hour provides a live classical and/or jazz music activity - that will bring this particular musical genre, combined with our musician's expert playing and discussion to provide an enjoyable atmosphere resulting in a feeling of connection and togetherness.

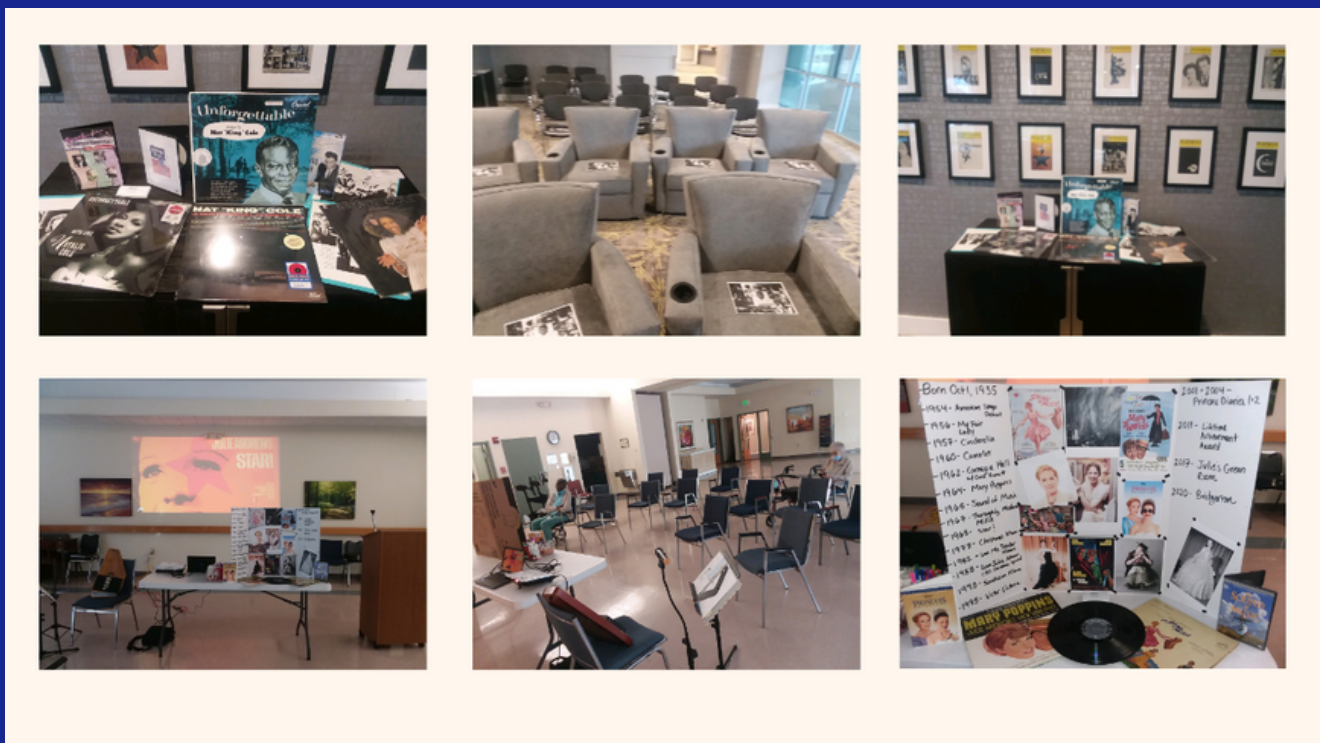


# What We Do?

## MUSICAL LECTURE PROGRAM

This program combines lecture and music to both educate and entertain the audience about various well-known musical artists of their time. Audiovisual materials and structured interactive discussions are utilized to both involve and stimulate discussion with the residents.

*Here are some pictures of our setup for Musical Lecture Program*





# What We Do?

## **SEASONAL MUSIC ENTERTAINMENT**

This music entertainment provides a selection of timeless seasonal songs for any upcoming holiday or a general taste and style of music for all.

## **HYMNSINGS & GENERAL SINGALONGS**

This is music in its powerful form of expression that connects our faith and the beauty of spiritual music from traditional hymns, gospel tunes, and more. General sing-alongable selections are highly encouraged to immerse in the moment and bring the residents together.

## **DINING MUSIC**

Background music during lunch or dinner hours.

## **STROLLING MUSIC**

Music in the corridors for isolated rooms and units for continuous engagement through music.

## **VIRTUAL MUSIC SERVICES**

Therapeutic music for residents by means of live streaming online through Zoom. This way, we can continue engaging music activities to residents which help relieve stress, improve productivity, and deliver benefits for physical, mental health, memory, and important social connections.



# What We Do?

## **SPECIAL EVENTS**

Facility events such as Tea Parties, Santa visits, Jingle Bell Jam, and more during the holiday season.

## **EDUCATIONAL SERVICES**

We also offer several educational services including Creative Storytelling, Normalization, Creativity as a Process, Musical Therapy Overview, Alzheimer's Disease & Dementia Care Seminar.

## **Modular Educational Program for Activity Professionals**

Basic or Advanced Management Courses: Each course contains 90 hours of classroom instructions. (MEPAP CLASSES)





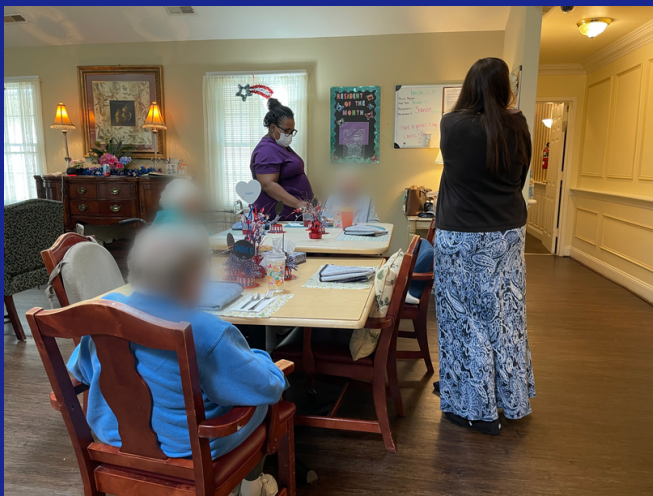
# Program Pictures







# Samples





# ALSANDRIA MILLER

**MA, ACC/EDU, AC-BC, CDP**

President & Owner of Musical Encounters

Ms. Alsandria Miller, Founder, and Owner of Musical Encounters, Inc., holds an MA in Music and BA in Music and Business from Morgan State University and Bluefield College respectively.



Ms. Miller has been featured in numerous operas, oratorio, and concert performances in Maryland.

She has worked in the healthcare field as an Activities Director for over 20 years with the elderly promoting the educational, social, and therapeutic values of music and holds the highest certification offered thru the National Certification Council of Activity Professionals (NCCAP) as an Activities Consultant Certified (ACC).

## **MUSICAL ENCOUNTERS INC.**

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