

Laotian American Scholarship Foundation Proudly Presents:



**St. Dimitria Macedonian Orthodox Church social hall
235 Telephone Road, West Henrietta, NY
6 pm till Midnight**

The Laotian American Scholarship Foundation (LASF) is continuing its annual tradition of hosting the “One Night in Laos 5” fundraising dinner. This year, the cultural theme of the event will be “Loi Krathong”, which translates to a special floating display of art. The dinner will feature authentic Laotian cuisine as a buffet style.

The Laotian American Scholarship Foundation is an organization that promotes the attainment of excellence in higher education for Laotian-American students in Central and Western New York. The purpose of LASF is to promote achievements in higher education and to strengthen the ethnic identity of the Laotian community.

We are seeking both corporate and personal sponsors to help us bring this event to the Rochester community. Becoming a sponsor not only shows your support for the LASF organization, but also enables you to directly help with funding the scholarship awards. With your ad prominently placed in our program, hundreds of patrons will see your message attractively displayed while in attendance at the “One Night in Laos 5” event. Please review the attached information for details regarding sponsorship opportunities. Thank you for your consideration and support.

Sincerely,

Sounthone Vattana
President
Laotian American Scholarship Foundation, Inc.
svattana@brockport.edu
www.laoamericanscholarship.org

There will be a printed program provided to all guests that attend the LASF “One Night in Laos 5” fundraising event.

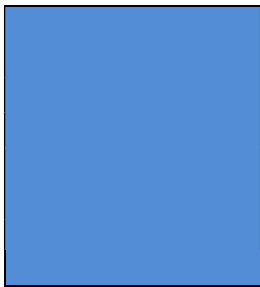
We wish to have your advertisement look as good as possible in the program. Please consider the following when providing your artwork:

- All ads will be published in the “One Night in Laos 5” printed program. All attendees, patrons, and guests will receive a program.
- For best results, submit your ad as a digital file. A high-resolution file such as JPG, PNG, GIF, or higher quality format is preferred. This allows for the best quality in sizing and printing. Files can be e-mailed to prathamany@gmail.com. Please put LASF PROGRAM AD in the e-mail subject.
- If digital artwork is not available, we can scan hard copy ads. Hard copy ads can be in color, or black and white, and should ideally be as large as the space into which you plan to place them.
- Business cards can be scanned AS IS and are intended for placement in the QUARTER page size, which is a rectangular dimension of 2 x 5 inches.
- When providing an advertisement, please keep in mind the dimensions and orientation of the ad layout. See the four page sizes below for available dimensions and associated cost.

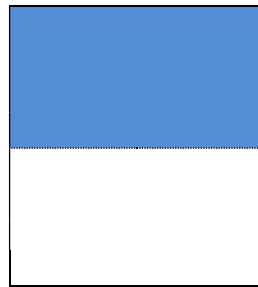
Thank you for your support!

In order to secure your ad in the program, please submit all artwork no later than **February 28, 2018**.

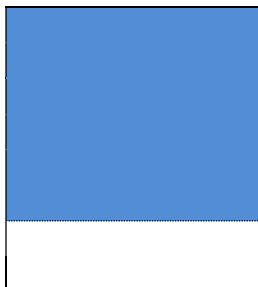
FULL Page Size: \$200
8” tall x 5” wide
Color or Black & White



HALF Page Size: \$100
4” tall x 5” wide
Color or Black & White



3/4 Page Size: \$150
6” tall x 5” wide
Color or Black & White



QUARTER Page Size: \$50
2” tall x 5” wide
Color or Black & White



Laotian American Scholarship Foundation

“One Night in Laos 5”

Sponsorship Advertisement Form

Sponsor Name: _____

Sponsor Contact Person: _____

Sponsor Contact Telephone # _____

Please make checks payable to: “Laotian American Scholarship Foundation”

Mail to: LASF
PO Box 30705
Rochester, NY 14603

Sponsor Contact E-mail: _____

Sponsor Page Size: _____

PLEASE send all artwork via e-mail no later than 2/28/2018 to prathamany@gmail.com in order to ensure enough time for layout and placement in the program.

If preferred, artwork such as a business card or a printed image can be mailed in and scanned AS IS.

LASF is a 501(c)(3) non-profit organization.

All donations are tax deductible.