

# #NOMAKEUP FACIAL SERUM

Face

**Ingredients:** Deionized Water, Caprylic/Capric Triglyceride, 1, 3-Butanediol, Glycerin (and) Glycine soja (Soybean) Seed Extract, Simmondsia chinensis (Jojoba) Seed Oil, Phenoxyethanol (and) Ethylhexylglycerin, Polyacrylate Crosspolymer-6, Glyceryl Stearate (and) PEG-100 Stearate, Hydroxyethyl Acrylate/Methoxyethyl Acrylate Copolymer (and) Sodium Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Carthamus tinctorius (Safflower) Seed Oil (and) Tagetes erecta Flower Extract, Helianthus annuus (Sunflower) Seed Oil (and) Rosmarinus officinalis (Rosemary) Leaf Extract, Sodium Hyaluronate, Xanthan Gum, Disodium EDTA, Citric Acid



## PRODUCT ATTRIBUTES

An essential lightweight treatment designed to prep and sooth the skin before and after exposure to blue light. Lutein maintains healthy skin lipids while it improves the long term moisture and resiliency. Ideal in the morning and at night to achieve the #nomakeup look at anytime

## RECOMMENDATIONS

Apply a pump of the serum into the palm and gently massage over the face and neck until the serum is absorbed

## KEY INGREDIENT BENEFITS



- Increases the light feel perceived at application
- Enhances delivery of actives during the night
- Locks in moisture by improving skin barrier function



- Pleasant rosemary green notes
- Powerful antioxidant that soothes skin during the night
- Immediate conditioning effect for a smoother skin
- Improves hyaluronic acid and elastin content



- Quenches blue light induced free radicals
- Keeps skin healthy by reducing lipids peroxidation
- Provides long-term skin hydration
- Improves skin elasticity over time

## FORMULATION FEATURES

O/W emulsion

Shiny lightweight fluid

Fast absorbing

Non greasy

## FORMULA SKELETON

Lysofix Liquid: 3.5% main emulsifier without thickening effect

1 co-emulsifier

14.1% oil

Viscosity achieved by a water and an oil-phase based thickeners

## Distributed by:

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## SENSORY EXPERIENCE DURING & AFTER APPLICATION

- Soft sensation with cooling effect at application
- Easy spreading allowing facial massage
- Immediately enhances skin aspect with a visibly silky, smoother and more supple skin texture
- Fast absorption

# #nomakeup Facial Serum

## with Lysofix™ Liquid, Rosamox™ - HCO and FloraGLO™ Lutein 5% Topical Liquid in Safflower Oil

Formulation: KPC/PD15036.01

Phases	Ingredients	% w/w	Function
A	Deionized Water	74.83	Vehicle
	Disodium EDTA	0.03	Chelating agent
B	Xanthan Gum	0.10	Thickener
	Sodium Hyaluronate	0.12	Skin conditioning agent
	Hydroxyethyl Acrylate/Methoxyethyl Acrylate Copolymer (and) Sodium Acrylate/Sodium Acryloyldimethyl Taurate Copolymer <sup>1</sup>	0.60	Emulsion stabilizer
	1, 3 Butanediol	6.00	Humectant
C	<b>Lysofix Liquid - Glycerin (and) Glycine soja (Soybean) Seed Extract</b>	<b>3.50</b>	<b>Increases light feel, emulsification, hydrating</b>
	Polyacrylate Crosspolymer-6	0.70	Thickener
D	Caprylic/Capric Triglyceride	10.00	Emollient
	Glyceryl Stearate (and) PEG-100 Stearate	0.50	Co-emulsifier
	<i>Simmondsia chinensis</i> (Jojoba) Seed Oil	3.00	Emollient
E	<b>FloraGLO Lutein 5% Topical Liquid in Safflower Oil - <i>Carthamus tinctorius</i> (Safflower) Seed Oil (and) <i>Tagetes erecta</i> Flower Extract</b>	<b>0.10</b>	<b>Blue light filter, anti-oxidant, hydrating and increasing elasticity</b>
F	Phenoxyethanol (and) Ethylhexylglycerin	1.00	Preservative
G	<b>Rosamox - HCO - <i>Helianthus annuus</i> (Sunflower) Seed Oil (and) <i>Rosmarinus officinalis</i> (Rosemary) Leaf Extract</b>	<b>0.10</b>	<b>Anti-oxidant, anti-glycation, soothing agent</b>
H	Citric Acid	0.02	Neutralizer

**TOTAL 100.00**

**Bold denotes products available from Kemin.**

<sup>1</sup>SEPINOV™ EMT 10 - Seppic

- Lightweight night treatment
- Silky thin O/W emulsion
- Immediate skin aspect enhancement

Natural  
with  
Science

### Manufacturing Process:

1. Weigh Phase A in the main vessel.
2. Pre-mix Phase B and add it to the main phase. Homogenize for 1 minute. Heat to 80-82 °C.
3. Add Phase C to the main phase.
4. Heat Phase D to 80-82 °C. Add Phase E to Phase D when heated, and mix well.
5. Add Phase D to the main vessel and emulsify. Homogenize for 4 minutes. Maintain the temperature for 20 minutes.
6. Begin to cool to 45 °C while mixing.
7. Add Phase F and G, homogenizing for 2 minutes.
8. Mix until cool. Neutralize with Phase H to pH 6.0.

### Stability:

- Stable for 5 freeze-thaw cycles
- Stable for 1 months at 45 °C

### Characteristics:

Appearance:	Milky fluid cream
Color:	Pale to warm yellow
Odor:	Fragrance-free
pH:	5.5 ± 0.5 at 20 °C
Viscosity:	3,000-4,000 cP at 20 °C Brookfield Viscometer, DV4, 50 rpm
Centrifuge:	No separation at RT for 30 min. 3,000 rpm

Ingredient	% w/w	Cost In Use per kg in US\$	Cost In Use per oz in US\$
Lysofix Liquid	3.50	3.84	0.11
FloraGLO Lutein 5% Topical Liquid in Safflower Oil	0.10	0.63	approx. 0.02
Rosamox - HCO	0.10	0.09	approx. 0.01

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