



9th Annual Right Whale Festival Call to Artists/Graphic Designers

Each fall, the Right Whale Festival is held in Jacksonville Beach, FL to celebrate North Atlantic right whales and their seasonal return to the waters off Florida and Georgia, which is the only known right whale calving area. The 9th Annual Right Whale Festival will be held on Sunday October 29, 2017. More information on the festival is available at www.rightwhalefestival.com.

We invite interested individuals to participate in an annual **poster design contest** (see previous posters on website). Designs will be voted on by the Right Whale Festival organizers and partners. The chosen poster design will also be used for t-shirts, ads, and kid's passports program.

Submission Details:

Please submit a pdf your poster via email: rightwhalefestival@gmail.com by **May 5, 2017**.

Please include "RWF Call to Artists" and your last name in the subject line.

Include the following information in your submission email:

- Name
- Email address
- Phone number
- School, Year of Graduation, & Major (if applicable)
- Instructor name and contact info (if submitted as part of class project)

Poster Design Requirements:

- 11x17
- Must include a mother and calf (baby) right whale.
- Physical characteristics feature of the right whales should be anatomically correct (ex. paddle shaped flipper vs. pointed).
- Artwork must be original.
- Poster should include the Right Whale Festival logo either incorporated into the artwork or somewhere on the poster (see top left of this announcement). The logo is available on the festival website.
- Component of the poster should be easily converted to two-color/ b&w graphic, as needed for advertisements and some t-shirts.
- Include white space for sponsor logos at the bottom on the design.
- Incorporate this year's theme into the poster design. Since there are currently less than 500 right whales remaining, the theme for this year's festival is "Extinction is Scary" and the festival will be held the weekend before Halloween. We are inviting attendees to dress in ocean themed costumes.
- Text to be included (subject to change):

9th Annual Right Whale Festival
Free Admission – Family Fun
Sea Walk Pavilion
Jacksonville Beach, Florida
Sunday, October 29, 2017
10:00am-4:00pm

www.rightwhalefestival.com

Beach Clean-up 9-11am

Beach Run 11am-12pm

Live Music 10-4pm

Extinction is scary....and the North Atlantic right whale is one of the world's most endangered large whale species, with fewer than 500 remaining. Join us in celebrating the right whales annual return to our coast to give birth to and nurse their young, and learn more about right whales and the ongoing efforts to protect them from extinction.

Be sure to wear an ocean themed costume to win prizes in the costume contest!

Other Requirements:

- Artist must be willing to work with a representative from the Right Whale Festival to create one color and one black and white ad for print advertisements, as well as, the design for t-shirts, and other materials as needed.
- Artist must provide designs files in the Adobe Design Program used upon request.

Recognition:

- Artists name will be included on the festival poster and listed on the [rightwhalefestival.com](http://www.rightwhalefestival.com) website.
- Artists will be called on stage during festival to receive formal recognition (if artist choses to attend the festival, it will be at his/her own expense).
- Artist will be provided with each item in which their design was used including posters, t-shirts, passports, advertisements, and any additional items.

Questions:

Please refer to previous years posters (available the festival website www.rightwhalefestival.com for examples. Other questions can be directed to rightwhalefestival@gmail.com. Winner will be notified by May 19, 2017.

Links to right whale images and information:

http://sero.nmfs.noaa.gov/protected_resources/right_whale/index.html

<http://www.rightwhaleweb.org>

<http://www.fwc.state.fl.us/research/wildlife/right-whales/>