



# CROSS PLAINS AREA CHAMBER OF COMMERCE

## 2016 MEMBERSHIP APPLICATION

Please complete all the information below (this information is used to keep our records current and some of the information will be posted on the website directory; crossplainschamber.net.) Please include your E-mail address so that we can send notices via E-mail and reduce mailing costs. Please contact Amy Hansen at [amy.cpchamber@yahoo.com](mailto:amy.cpchamber@yahoo.com) or (608) 843-3166 if any questions or comments. Please return this portion with your payment.

Business Name: \_\_\_\_\_

Primary Representative: \_\_\_\_\_ Title: \_\_\_\_\_

Business Address: \_\_\_\_\_

Number of Employees: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Website Address: \_\_\_\_\_

Total Remittance Enclosed: \_\_\_\_\_ Member Signature: \_\_\_\_\_

**PLEASE GET INVOLVED! Select an area that you will help with this year**  
*(This is a great opportunity for employees of your company to participate and represent your business)*

- Golf Outing/Sponsorship     Chicken Barbeque     Hosting Networking Event     World's Fair
- Santa's Visit/ Easter Egg Hunt     Website/Newsletter Sponsorship/Advertising
- Business Expo     Ambassador Program     Other ideas \_\_\_\_\_

Please make checks payable to: (Please keep a copy for your records.)

Cross Plains Area Chamber of Commerce (CPACC) and send to 2016 Continental Lane, Cross Plains, WI, 53528

### Bronze Level Membership Investment

- |   |       |   |       |
|---|-------|---|-------|
| <input type="checkbox"/> *Individuals                   | \$75  | <input type="checkbox"/> **21-50 Full Time Employees  | \$275 |
| <input type="checkbox"/> Civic Groups/Home Biz/Churches | \$125 | <input type="checkbox"/> **51-100 Full Time Employees | \$380 |
| <input type="checkbox"/> **0-5 Full Time Employees      | \$225 | <input type="checkbox"/> **101+ Full Time Employees   | \$600 |
| <input type="checkbox"/> **6-20 Full Time Employees     | \$250 |   |       |
- Copper Sponsor     Silver Sponsor     Gold Sponsor     Platinum Sponsor     Ala Carte Item(s) (please attach form)

Your prompt remittance is appreciated!

**TOTAL 2016 Dues Paid** \_\_\_\_\_

**\*Requirements for an Individual Membership include:** (subject to change)

- This is a membership for private individuals who are not promoting a business venture.
- Individual does not receive these member benefits:
  - Listing in community guide, sponsorships or advertising benefits, member cannot represent a company in any form - including member listing, and member cannot purchase booth space at an event representing a business.
- Individual can participate in networking, volunteer on board or committee & will receive member newsletter & communications.

**\*\*A Full Time Employee is considered to work 30 hours or more per week.**

CPACC Mission Statement: *Promoting a strong economy and high quality of life for our Chamber members and the Cross Plains area community.*



# Cross Plains Area Chamber of Commerce 2016 Membership Investment Sponsorship & Marketing Opportunities

## **Bronze Level Member Benefits: (All Members Receive These Benefits)**

- Networking Opportunities with other local businesses with invites to all Chamber functions
- Business Development and Marketing Opportunities
- Community Support & Donations
- Chamber Newsletters/Eblasts/Website
- Partnering in the Reconstruction projects
- ChamberMaster gives members the ability to customize their business information on the Chamber website. This includes business description, hours, social media accounts, hot deals, events and hiring positions and more.
- Business Ceremonies and Training Opportunities
- Participation in Chamber Bucks Program
- Business Referrals and local, regional, and statewide Partnerships
- Permission to use CPACC logo on your website and other advertising (as approved)
- Member Promotion Opportunities locally, regionally and statewide

## **Ala Carte Menu (Please check items you would like to add to your membership and return with membership form):**

- \$25— Chamber newsletter/email sponsor, ad, or coupon with Member website link single issue
- \$500— Banner Ad on Chamber website for 6 months (banner ad must be provided)
- \$35— Annual Celebration Ticket
- \$500— Annual Dinner Title Sponsor
- \$50—5K Sponsor at Memorial Day Chicken BBQ
- \$250—DJ, Bounce House, or Face Painting Sponsor at Memorial Day Chicken BBQ
- \$500—Memorial Day Chicken BBQ Title Sponsor
- \$440—Foursome Golf Outing
- \$50—Golf Outing Prize Sponsor
- \$150— Golf Outing Hole Sponsor with signage
- \$250—Golf Outing Lunch Sponsor
- \$500—Golf Outing Title Sponsor
- \$250— Business Fair Sponsor
- \$500—Business Fair Title Sponsor
- \$250— After Hours or Lunch and Learn Sponsor

## **Copper Sponsor Level Membership**

**Investment in Sponsorship & Marketing Opportunities - \$600 (value - \$2,440)**

### **Benefits:**

- **All Bronze Level Benefits**
- Recognized as **Copper Partner** in promotion materials of sponsored events (value \$800)
- Recognized as **Copper Partner** on Chamber website, newsletters, emails (value \$1,300)
- Recognized as **Copper Partner** at Annual Dinner Presentation (value \$200)
- Banner ad on Chamber website for **1 month** (value \$90)
- Chamber Newsletter/Email Sponsor for **1 month** (value \$50)



# Cross Plains Area Chamber of Commerce 2016 Membership Investment Sponsorship & Marketing Opportunities

## Silver Sponsor Level Membership

Investment in Sponsorship & Marketing Opportunities - \$1,200 (value - \$3,155)

### Benefits:

- All Bronze Level Benefits
- All Copper Level Benefits (value \$2,440)
- Recognized as **Silver Partner** in promotion materials of sponsored events (value \$1,000)
- Recognized as **Silver Partner** on Chamber website, newsletters, emails (value \$1,400)
- Recognized as **Silver Partner** at Annual Dinner Presentation (value \$250)
- Banner ad on Chamber website for **2 months** (value \$180)
- Hole Sponsor at Golf Outing (value \$150)
- Business Fair Sponsor (value \$250)
- Chamber Newsletter/Email Sponsor for **2 months** (value \$100)

## Gold Sponsor Level Membership

Investment in Sponsorship & Marketing Opportunities - \$1,700 (value - \$4,150)

### Benefits:

- All Bronze Level Benefits
- All Copper Level Benefits (value \$2,440)
- All Silver Level Benefits (value \$3,305)
- Recognized as **Gold Partner** in promotion materials of sponsored events (value \$1,000)
- Recognized as **Gold Partner** on Chamber website, newsletters, emails (value \$1,400)
- Recognized as **Gold Partner** at Annual Dinner Presentation (value \$250)
- Banner ad on Chamber website for **6 months** (value \$500)
- **1 Foursome** at Chamber Golf Outing (value \$440)
- **2 seats** at the Annual Dinner (value \$70)
- Chamber Newsletter/Email Sponsor for **4 months** (value \$200)

## Platinum Sponsor Level Membership

Investment in Sponsorship & Marketing Opportunities - \$2,300 (value - \$5,575)

### Benefits:

- All Bronze Level Benefits
- All Copper Level Benefits (value \$2,440)
- All Silver Level Benefits (value \$3,305)
- All Gold Level Benefits (value \$4,200)
- Recognized as **Platinum Partner** in promotion materials of sponsored events (value \$1,100)
- Recognized as **Platinum Partner** on Chamber website, newsletters, emails (value \$1,450)
- Recognized as **Platinum Partner** at Annual Dinner Presentation (value \$275)
- **First Right of Refusal on new sponsorship/marketing opportunities**
- Banner ad on Chamber website for **12 months** (value \$1,000)
- Hole Sponsor at Chamber Golf Outing with **signage at Hole and Tee** (value \$300)
- **4 seats** at the Annual Dinner (value \$140)
- **2 Foursomes** at Chamber Golf Outing (value \$880)

- Chamber newsletter/email Sponsor for **6** months (value \$300)