

# Earn Your Certificate in [Business Process Management](#) (You're Going to Love the Take-home Goodie Bag)

*It's that time of year again when you file your professional development "wish list" with HR. Most of us pour through course listings, ask cubemates where they are going, and check to see if the budget allows for that Honolulu conference. Will there at least be some good eats and a few brewskies at the end of the day? Well, how about some knowledge I can really take home and use?*

*We've all been to training programs that were too obtuse or the "same old same old." Sometimes, though, you attend one where a weird thing happens... the instructor starts in on something that would really make a difference at your company, and you sort of light up. Next, you find yourself madly taking notes. Over lunch, you bounce ideas off the person next to you. Your imagination takes off. More notes... and after a post-lecture one-on-one with the instructor, you are boarding the plane for home with a superman insignia emblazoned on your business casual polo. What I can do with these tools!*

At CEG, we designed our [Business Process Management](#) certificate courses with this kind of trip home in mind (even if the "trip home" is from a virtual classroom right on your desk!). Most importantly, your course experience is designed to teach you how to implement your new tools over time. We haven't done our job until you know how to put the principles to work through *your* role, in *your* industry, in *your* company.

## ***Top five reasons to get a BPM certificate***

### **1. It's hot.**

Business process management and its close cousins - supply chain management, business analytics, LEAN Six Sigma - are not only the future, they are the "now". Business Analytics is listed by the [U.S. News and World Report](#) as a top ten hottest college major. 150 business schools across the nation have created programs focused just on [supply chain management](#). Those Class of '15 wet-behind-the-ears techie quants are biting at your heels! The good news? Even with your 1995 BA in International Public Policy and Mideast Relations, you can hold your own with this training!

### **2. You will be working in an area where results are fast and highly visible**

If your company sent you for certification as part of a comprehensive process improvement strategy, you are one of the truly lucky ones. You have the chance to be an integral part of something that blows through to the bottom line quickly. Good for your company. Good for your performance evaluation. Good for your career future.

### 3. You get to experiment

Let's say your company is not in comprehensive transformation mode. You can probably find an opportunity to play scientist with the concepts you learn. Through your incubator, you may ultimately emerge as a company leader in what may end up being a comprehensive transformation. Don't toss out that Superman polo!

### 4. You will be hip

Even if your company is not yet interested in your incubator (which is hard to believe if you are raising efficiencies!) it still won't be long before serious conversations about process improvement reach your end of the cube warehouse. Trust us on that. You want to be in the know instead of that guy or gal who still dwells in Jurassic Park.

### 5. You will develop an eagle eye

Once you start thinking like a business process manager, it's hard to go back, hard not to see cumbersome redundancies, gaping holes in a supposedly tightly managed process -- issues that begin to look like "stupidity". Our graduates develop a proclivity for drawing flowcharts on napkins over dinner and waking up with 3 AM epiphanies (and then filling up the bedside post-its). But it's all good.

*CEG offers flexible approaches to attaining your certification in business process management, including off-site and on-site training, interactive video instruction and webinars.*

**Make 2016 the year when your professional development time packs a punch!**

