THE EDGE

Bruce Anderson | Natural Humanship

WRITER, DIRECTOR - JAMES O'CONNOR DP, EDITOR - DYLAN QUESNEL PRODUCED BY AOS / JTOGRAPHY LTD, FOR THE MARLEY PROJECT PRESENTED BY - NATURE'S VIEW

www.theartofstorytelling.com



www.jamediaconnections.com

THE EDGE explores the work of Bruce Anderson, native of Trinidad and Tobago, and the programs that he has created over a lifetime of work with horses and people. Nature's View, his system of Natural Humanship, involves work with horses that includes a step by step process that can be applied to a variety of situations and circumstances, including equine training, equine assisted learning and therapy, law enforcement training, management and educational workshops and individual self improvement sessions. Anderson also explores environmental and societal issues facing the world today and gives a solution of the AlphA mindset through his work using the Nature's View system. Far from being a doomsday prophet, Anderson provides an alternative philosophy of "People Helping Horses: Horses Helping People" while addressing human needs for basic survival through environmental forces.



Official selected film traile Equus Film Festival 2015

The Edge takes a look at Anderson's life travels, from the Caribbean islands through England and Canada, finally landing in the Southeastern United States, painting a backdrop for the formation of his character; the foundation of his work. The film also delves into his work in the Abacos with Milanne Rehor and Nunki, the last horse in the line of Spanish Colonials descending from the breed brought to the New World by Christopher Columbus. Anderson's work with Wild Horses of Abaco has spanned 2014 through the present and will continue through cloning efforts in order to restore the breed on the current island Preserve.

Filmed in Trinidad, the Bahamas and the US, the 4K documentary includes equine round pen work, awe-inspiring horses of all breed, and life-changing testimonials from former and current clients. The film concludes with a call to action that should not be ignored: the further we as humans move toward the edge of climate change, societal crises, and personal dilemmas through mental imbalance, the more we must acknowledge our basic needs for survival... and do something to change mindsets. Enter the horse...

"The Edge is an awakening awareness of what can be done, one person at a time, to find mental and muscle memory balance within oneself, in so doing, changing mindset and habits. This gives a person the opportunity to find balance between two worlds, nature's world and people's world."

Working with Bruce is a golden opportunity for me as a filmmaker focused on change as much as aesthetic. ~ James O'Connor

EQUUS Nature's View, Inc. and AOS present

THE EDGE



Brand integrations / distribution enquiries contact Julianne Neal, Nature's View, US naturesviewus@yahoo.com or visit www.naturesview.us or www.theartofstorytelling.com

Awards and Accolades:

Winner: Prix d'Argent, Deauville Green Awards, 2016

Official Selected Trailer: EQUUS Film Festival NYC, EQUUS Film Festival WINNIE Winners Tour Stops: Camden, Santa Fe, Covey Georgia and Ocala, EQUUS Films Festival WINNIE Winners Tour Stop Baltimore Preakness Celebration (Lobby Reel), The Monthly Film Festival, Silver Springs International Film Festival, Les Chevaux du Sud Festival du Film (France), Wellington Film Festival

Best International Documentary Trailer: Texas Ultimate Shorts Film Festival

"A Dynamic Message for Today's Modern World. The sound and video were superb and the angles and cinematography were exceptionally done."

LINK FOR VIEWING (TRAILER): The Art of Storytelling on VIMEO









Festival Catalogue Listing Information



The Edge: Bruce Anderson - Natural Humanship

Documentary Feature
Trinidad and Tobago/USA 35:17
James O'Connor/Dylan Quesnel Writers/Directors
The Art of Storytelling
Julianne Neal Producer
Presented by Nature's View, Inc. and The Marley
Project

DISTRIBUTION AND SPONSORSHIP INFORMATION

THE EDGE: BRUCE ANDERSON - NATURAL HUMANSHIP is currently in post-production and is set for release in the fall of 2016. A film short (4:15) was released in November, 2015 and was an Official Selection for the EQUUS Film Festival NYC and subsequent stop on the EQUUS FF Tour during 2016, with features in Camden, SC, Ocala, FL, Baltimore, MD, Santa Fe, NM, and Covey, GA. The film trailer (2:23) was featured at the Deauville Green Awards (France), where it received the Prix d'Argent and was later featured at the Chevaux du Sud Festival du Film Equestre in France.

The film is directed and edited by James O'Connor and Dylan Quesnel of The Art of Storytelling, a full service digital production company whose focus is branded entertainment that encourages positive societal change. Credits for AOS include *Chris Dennis: Between Worlds*, currently in distribution through Amazon and Ananda Media, as well as commercial content for such clients as Red Bull, United Nations, BP and Nestle.

With projections for festivals and public screenings in New York, South Carolina, Georgia, Florida, Maryland, New Mexico, the Bahamas, the West Indies and Europe during 2017, branding, sponsorships and production rights will provide a business or individual the opportunity for wide exposure and positive results. Plans are currently in place for a permanent home for the EQUUS films to screen on a continuing basis at the Kentucky Horse Park, also providing extended exposure for a sponsor, as visitors will not only screen the films, but also participate in workshops and clinics with Anderson. EQUUS is also working on a VOD channel to feature the films for public online distribution, providing yet another audience.

For information about opportunities for sponsorships and branding, contact: Julianne Neal, JA Media Connections LLC www.jamediaconnections.com julianne@jamediaconnections.com (803)351-0223

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