

*teachers inspired by*  
**T KRISHNAMACHARYA  
& TKV DESIKACHAR**

2017  
*Yoga Therapy*  
SUMMIT

Sep. 29 - Oct. 1  
CHICAGO

REGISTRATION  
OPENS MAY 1  
EARLY BIRD  
REGISTRATION  
ENDS JUNE 30.

Clare Collins      YOGA CLARITY

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Kate Holcombe      HEALING YOGA FOUNDATION

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Leslie Kaminoff      YOGAANATOMY.ORG

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Gary Kraftsow      AMERICAN VINIYOGA  
INSTITUTE

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Richard Miller      INTEGRATIVE RESTORATION  
INSTITUTE

---

Sonia Nelson      ANTARANGA YOGA  
VEDIC CHANT CENTER

---

Larry Payne      SAMATA INTERNATIONAL AND  
PRIME OF LIFE YOGA

---

Amy Wheeler      THE HEALING  
YOGA INSTITUTE

INCLUDING PRESENTATIONS BY  
IAYT BOARD MEMBERS  
JOHN KEPNER AND  
DILIP SAKAR



[www.yogatherapysummit.com](http://www.yogatherapysummit.com)

Photography: John Gratz

# 2017 Yoga Therapy Summit

Surya Chandra Yoga Sanga is pleased to announce the second Yoga Therapy Summit, *A Tribute to Mr. T.K.V. Desikachar*. This event will be held September 29 – October 1, 2017 at the DoubleTree by Hilton Chicago – Oak Brook. We are excited to play host to the country's top teachers in the lineage of Krishnamacharya and T.K.V. Desikachar, including: Clare Collins, JJ Gormley, Kate Holcombe, Leslie Kaminoff, Gary Kraftsow, Richard Miller, Laura Jane Mellencamp-Murphy, Sonia Nelson, Larry Payne, and Amy Wheeler.

## About the Summit

The Yoga Therapy Summit is more about quality than quantity. It is about bringing together a small group of highly qualified teachers who have studied in the Krishnamacharya/TKV Desikachar lineage. This Summit brings yoga therapy as experienced by these top teachers in this lineage to yoga teachers, yoga therapists, and serious students of yoga. Participants will learn and experience the tools of yoga therapy throughout the weekend.

The objective of this year's Yoga Therapy Summit is to provide every participant the opportunity for in-depth study with the teacher(s) of their choosing and to honor the life and teachings of Mr. TKV Desikachar through discussion and tribute. We are expecting attendance of 300-500 participants.

Our tentative schedule offers participants a wide range of learning and experience throughout the weekend. Participants will study with selected teachers for 9 hours over the course of the Summit. They will also have an opportunity to hear stories of those who studied with Mr. Desikachar, learn about the IAYT from John Kepner, attend free asana classes, view exhibits, and network with each other.

## Sponsorship & Exhibitor Opportunities

Surya Chandra Yoga Sanga is a non-profit organization. We are actively looking for sponsors and exhibitors to assist financially or otherwise with this event. In return, you will have visible placement to market your products and services to a highly desirable demographic.

Find our full schedule and list of presenters at  
[www.yogatherapysummit.com](http://www.yogatherapysummit.com)!



# Monetary Sponsorship Levels

## **Crown Level: \$3,000 (\$3,210 with Exhibitor table)**

- Full page ad on inside cover, back cover, or first choice in Program Guide
- Logo placement in ads, Program Guide, and website
- Link to your website on [www.yogatherapysummit.com](http://www.yogatherapysummit.com)
- 3 passes to the Yoga Therapy Summit

## **Heart Level: \$2,000 (\$2,240 with Exhibitor table)**

- Half page ad in Program Guide
- Logo placement in ads, Program Guide, and website
- Link to your website on [www.yogatherapysummit.com](http://www.yogatherapysummit.com)
- 1 pass to the Yoga Therapy Summit

## **Core Level: \$1,000 (\$1,270 with Exhibitor table)**

- 1/4 page ad in Program Guide
- Logo placement in Program Guide and website
- Link to your website on [www.yogatherapysummit.com](http://www.yogatherapysummit.com)

## **Root Level: \$500**

- Mention in Program Guide
- Logo placement in Program Guide and website
- Link to your website on [www.yogatherapysummit.com](http://www.yogatherapysummit.com)

All Sponsorship Levels include space for a small brochure (no bigger than 8.5"x11") on a table near the registration area.



# Exhibitor Package

## **Exhibitor Package: \$300**

- Exhibitor Area: 8'x6'
- Table, 2 chairs, and table covering
- Discounted group rate at hotel with group rate code
- Specified vendor viewing times throughout the weekend
- Link to your website on [www.yogatherapysummit.com](http://www.yogatherapysummit.com)
- Mention in the Program Guide

# In Kind Sponsorship Levels

Do you have a good or service that you would like to provide in lieu of a financial contribution? We are accepting donations for:

- Printing and promotional materials
- Advertising

Your sponsorship will be credited based on the value of your donation.



# Sponsorship/Exhibitor Application Form

Complete the 2017 Yoga Therapy Summit Sponsorship/Exhibitor Application Form and return with payment to:

Jennifer Halaska | Yoga Therapy Summit  
2041 Manico Drive | Crest Hill, IL 60403  
(815) 351-2230 | [info@yogatherapysummit.com](mailto:info@yogatherapysummit.com)

You can also email your application to [info@yogatherapysummit.com](mailto:info@yogatherapysummit.com) and submit your payment through PayPal at <http://www.yogatherapysummit.com/partner>.

Name of Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

## Sponsorship/Exhibitor Level

Crown Level (\$3,000)

Heart Level (\$2,000)

Core Level (\$1,000)

Root Level (\$500)

Exhibitor Table (\$300)

In-Kind Sponsorship

Crown Level with Table (\$3,210)

Heart Level with Table (\$2,240)

Core Level with Table (\$1,270)

If this is an In-Kind Sponsorship describe what you would like to trade:

How do you want your name to appear in our marketing materials?

*Please send your high-resolution logo to [info@yogatherapysummit.com](mailto:info@yogatherapysummit.com).*

