

# You are more than just what you Eat

At Craft Crickets we want to help you understand your food: Where it comes from, How it was sourced, and the Resources needed to produce it.

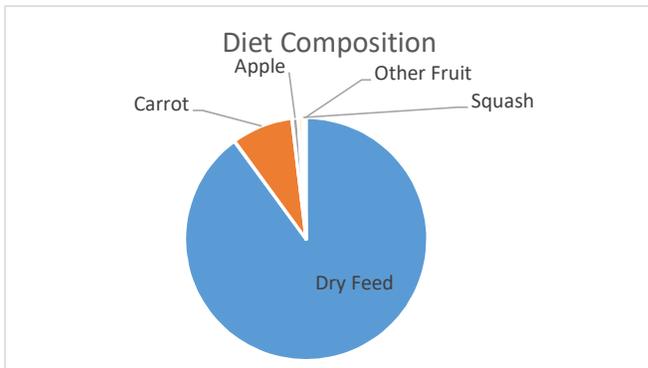
## How fresh are the crickets?

Batch # 1648  
 Hatch Date: 10/25/2016  
 Harvest Date: 2/14/2017  
 Age at Harvest (Wks) 16.0

We all want our food as fresh as possible. We try only to harvest enough crickets to fulfill one week's demand, ensuring you receive the freshest crickets possible.

## What did the crickets eat?

We like to say that our crickets eat better than we do. Our crickets eat as local and as nutritious a diet as possible.



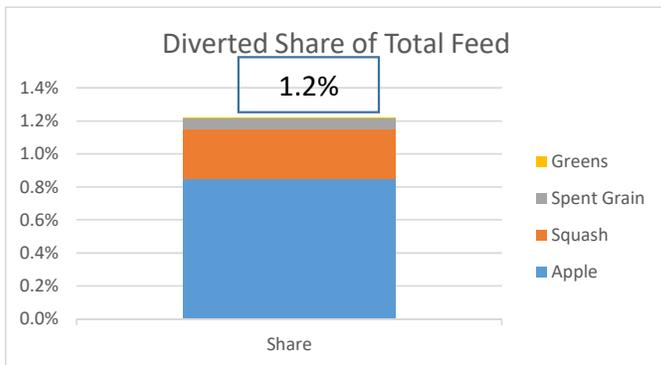
### 10% Fruit/Vegetable Feed

8% Carrot Fred Meyers' Organic Carrot  
 1% Apple Excess orchard harvest. Eugene, OR  
 1% Cucumber Albertsons' Organic Cucumber  
 0% Squash Damaged harvest. Eugene, OR  
 0% Other Fruit In descending order: Potato and Greens.

### 90% Dry Feed

77% BarAle Organic 20% Chick Starter Crumble. Williams, CA  
 13% Payback Organic Starter Crumble. Sioux Falls, ND  
 0% Spent Grain Eugene, OR. Claim 52 Brewery.

## Where did the feed come from?



Tons of food goes to waste each day: fruit and vegetables left in the field to rot or food which already served one purpose which still has plenty of nutrition (i.e. spent grain left over from brewing or grape seeds left over from wine making).

We try to **divert** as much as food as possible. To us, **diverted** feed is any feed where if we had not utilized the food, it probably would have gone to a landfill. Our goal is to achieve 100% diverted feed.

## How do these crickets compare, really?

Ultimately, we raise and eat crickets because they require **less land, water, and feed** to produce the same amount of protein as alternative sources. The media loves to report this fact, but these news articles often cite lab-produced results.

We thought we'd make it easy and post the actual numbers that pertain to this specific batch.

*How many pounds of feed does it take to make one pound of edible food?*

Craft Crickets, Batch 1648	3.7
Beef	24
Pork	9
Poultry	4

