

Does it make sense strategically to hire an independent contractor on a part-time basis for a fraction of the cost of a full-time position? Consider the advantages.

- **Financial Savings**
- **Staffing Flexibility**
- **Specialized Skills**
- **Customized Programs**
- **No Benefit Requirements**

“Make LIFESTYLES a priority in Your Community!”

We are Baby Boomers with specialized skills and we want to share our talents to fulfill dreams. Hire us and we will make a difference!

Less than 20 hours per month	• \$150 an hour
20 hours + per month	• \$90 an hour • minimum 3 months
20 hours + per week	• \$65 an hour • minimum 3 months

"The Works" - Digital + Events + Classes

Community Monthly or Quarterly Newsletters*
Ads sold separately

Digital Marketing (website optional)

- Email Marketing (monthly or quarterly)
- Event Marketing

Events

- New Customers Promotion (1-4 a year)
- Summer & Winter Residents' Parties

Classes/Workshops (monthly or quarterly)

- "Planning" or "Living" workshops
- "Just For Fun" classes

**Printed and mailed newsletters quoted separately*

All packages are customized to specific needs which start with a briefing meeting. The scope of works can vary greatly.

Partial Packages - Digital or Events

A. Digital Marketing ONLY

- Website (optional)
- Newsletters & Surveys
- Email Marketing

B. Event Marketing ONLY

- Annual New Customers Promotion
- Summer & Winter Residents' Parties
- Event Marketing

C. Digital Marketing + Classes/Workshops

- Quarterly "Planning" or "Living" courses
- Monthly "Just For Fun" classes
- News & Events Marketing