



PTA[®]
everychild.one voice.[®]

FAMILY ENGAGEMENT:

*They're interested –
now what?*



WHAT DOES
FAMILY
ENGAGEMENT
LOOK LIKE?



100+ Dads

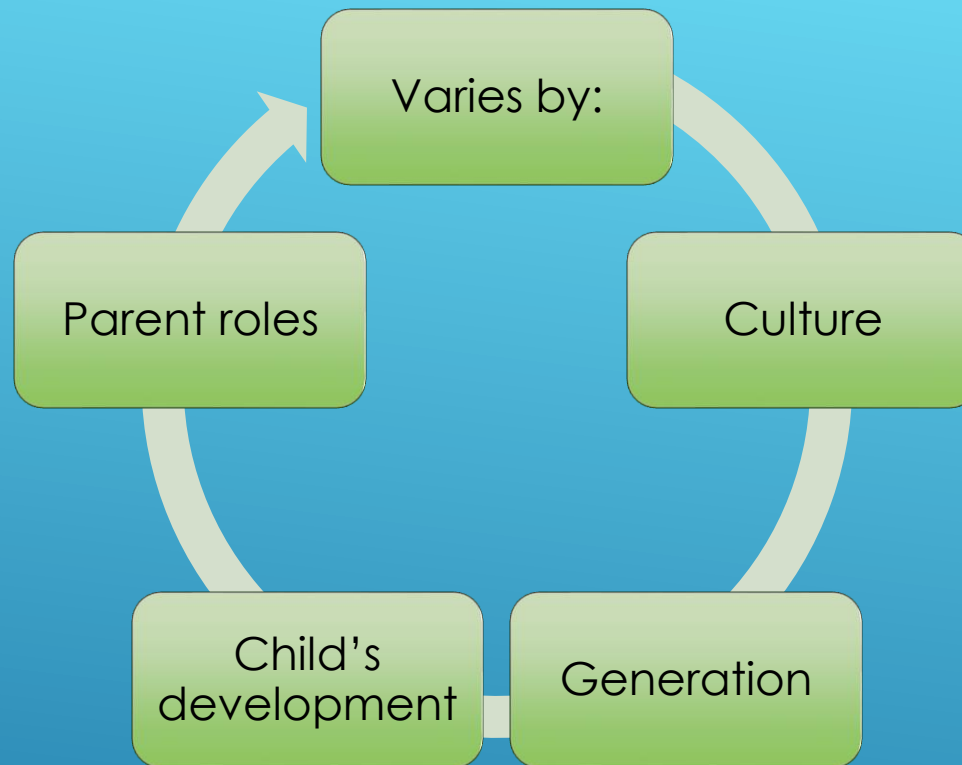
Elected Officials

Media coverage

Donuts!

SUCCESS?





NOT ALL ENGAGEMENT WORKS!



IN THE
BUILDING...

ON THE LIST...

ENOUGH?

“ EN · GAGE · MENT \ IN - ' G Ā J - M Ē NT EMOTIONAL INVOLVEMENT OR COMMITMENT ”

*to occupy the attention or efforts
to attract and hold fast
to bind, as by pledge, promise, contract, or oath
to occupy oneself; become involved*









Marie

- Broken English
- Perfect Job!
- Top Volunteer
- Lasting Impact

Make it Meaningful
Make it Last



A National PTA® Initiative

The Center *for* Family Engagement™



TRANSFORMATIVE FAMILY ENGAGEMENT IS A SHARED EFFORT OF FAMILIES, SCHOOLS AND COMMUNITY LEADERS TO ADVANCE PROGRAMS, PRACTICES AND POLICIES THAT EMPOWER EVERY PARENT TO MAKE THEIR CHILD'S POTENTIAL A REALITY.



WHY FAMILY ENGAGEMENT MATTERS

- ▶ Students with *engaged* parents have:
- ▶ Higher grades and test scores
- ▶ Better attendance
- ▶ Stronger social skills
- ▶ Future success (post-secondary training and education)

US Dept. of Education "Partners in Education: Dual Capacity-Building Framework for Family-School Partnerships"

A National PTA® Initiative

The Center for Family Engagement™

Raise
Awareness

Showcase
innovation &
best practices

Research

Empower PTA
leaders

Provide grants
& recognition

Influence
national
agenda



National Standards for Family-School Partnerships



[PTA.org/excellence](https://pta.org/excellence)

Let's Try It!

