

PlayMakar Percussion Massager Comparison with Hyperice and Theragun

	PlayMakar MVP-1000	PlayMakar MVP-Plus	Hyperice	Theragun G3Pro
Specs		Coming Soon (Product Specs to follow)		
Sugg Retail	\$199.95		\$349.95	\$599.00
MAP	\$149.99		\$279.99	\$449.99
Speeds	6 speeds		3 speeds	6 speeds
Attachments	6 Attachments		5 Attachments	6 Attachments
Comfort	& women		harder to hold	3 Arm Adjustments
Noise	Extremely quiet		Medium noise	Still very loud
Usage per charge	3-5 hours		3 hrs.	75 minutes
Percussions per min	2700		3200	3200
Comes with case	No		No	Yes
Handle Diameter	1.75 "		2"	Unknown
Free display	Yes		No	Yes, but must be returned if item is dropped
Free or discount	1/2 off 6th with 5, 1 free with 9		Unknown	Yes
Stroke length	10mm		Unknown	16mm
Warranty	2 yr. on all parts		1 Yr.	2 Yr. on device 90 days on battery
Medical device Co.	Yes		Yes	No
Weight	Under 2 lb.		2.5 lbs.	2.9 lbs.
Comes with extra battery	No		No	Yes, due to shorter use time

The PlayMakar MVP-1000 was rated **"Best of the Best"** by Best Reviews.com. The rate of turns with the MVP-1000 was five times that of the other two, using MAP price the MVP-1000 generated \$750 in revenue compared to \$449 for Theragun in the same period of time. This determines that for over 80% of consumers the MVP-1000 does all they need in providing muscle recovery and repair. At the same time, for Resellers PlayMakar provides almost double the revenue in a single sq. ft of space. Like with every product, there is always room for competition.