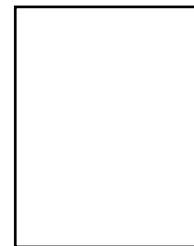


<LOGO>

<Return Address line 1>
<Return Address line 2>
<Return Address line 3>



**The plan you
want is closer than
you think.
See inside for details.**

<Addressee line 1>
<Addressee line 2>
<Addressee line 3>
<Addressee line 4>

THIS IS AN ADVERTISEMENT

< LOGO >



**Tired of searching
for the right plan?**
Call me today...I can help you find it.



Enjoy the peace of mind that comes with discovering a great plan.

Dear <First name>,

It's been awhile since our first contact and open enrollment period starts soon. So I wanted to drop you this note to let you know I am here for you -- to help ensure you find the best plan for your needs.

An experienced guide is good to have.

There are many ways to go with Medicare plans. And with so many choices it can feel a bit overwhelming. However, with my knowledge and expertise, I know we'll get to the plan you're looking for. We'll discuss your needs, review options, compare benefits and, together, reach a coverage solution that you feel really good about.

Our plans are popular for good reason:

- Exceptional value and competitive rates.
- A wide range of health care plans and benefits.
- Personal service that's second to none.

Call me today, and let's explore your options

[<Broker or Agent Name>]

<1-XXX-XXX-XXXX>

[<TTY/TDD: 711>]

[<hours of operation>]

[<Broker or Agent email>]

[License number: <XXXXXXX>]

[<1234 Street Name,

City Name, ST 12345-6789>]

<Insert plan sponsor's legal or marketing name> is an HMO and PPO plan with a Medicare contract.

This policy has exclusions, limitations and terms under which the policy may be continued in force or discontinued. For costs and complete details of the coverage, contact your insurance agent, <Company Name> or visit us on the web.

<legal tagline>