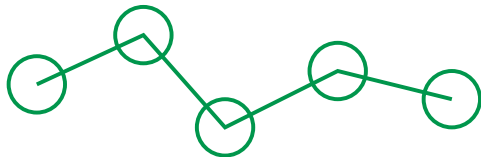


# The Entourage Effect

## How Does CBD Affect the Body?

The **Entourage Effect** is used to explain how the whole has a greater impact than it's individual parts. There are more than **400** trace components found in hemp plants, including plant terpenes, flavinoids, vitamins, and minerals . Many of these compounds have the ability to interact synergistically, meaning they work together.



When cannabinoids, plant terpenes, flavinoids and vitamins have the ability to work together, they have the potential to magnify the benefits of the others — strengthening the potential effects.

The **Entourage Effect** accounts for the ability of synergistic plant compounds to multiply the effects of other compounds. Many people prefer Full Spectrum or Broad Spectrum CBD products because of the potential to benefit from the Entourage Effect.

CBD Isolate products contain 99.9% CBD and zero trace of other plant components. For this reason, those who use CBD Isolate products cannot benefit from the Entourage Effect.

## WORKING TOGETHER



Like the links of a chain, plant components in Full Spectrum and Broad Spectrum products work together to strengthen the effectiveness of each individual part.



When isolated, a single component (in our case, CBD) does not have as large of an impact as many parts together.

## Essential Vitamins and Minerals

in Full-Spectrum Hemp-Derived CBD

Full-spectrum CBD is a potent antioxidant, containing all plant terpenes and flavonoids of the original plant.

Some of the additional compounds in full-spectrum CBD include:

- Omega-3 Fatty Acids
- All 20 Amino Acids
- B Complex Vitamins
- Calcium and Magnesium
- Phosphorus and Zinc
- Potassium
- Magnesium
- Calcium and Iron

**CBDISTILLERY**