The Pierceton Chamber of Commerce would like to congratulate the Kosciusko County Convention and Visitors Bureau (CVB) on being selected for Business of the Month for August 2017. The non-profit has been in operation for over thirty years and serves as a destination management and marketing organization. Building quality of place and driving visitors to the county for greatest economic impact is their mission.

The travel and tourism industry contribute $162.2 million in revenue and 1,935 jobs within our county according to 2015 research data. One marketing effort is the distribution of 63,000 copies of the Kosciusko County Visitor’s Guide in Indiana to market Kosciusko County as a quality environment for leisure, group tour, small meeting and sporting event target markets.

Jill Boggs, Executive Director, explains that their target markets are not just the visitors who travel to stay overnight. She explains that the residents of Kosciusko County are also valuable as an economic engine in the local economy. Statistically in 2015, the residents of Kosciusko County were found to be responsible for contributing $18.1 million to the county’s travel and tourism industry and generated 241 jobs. “The overnight visitor generates the valuable inn keeper’s tax to the county, but we cannot underestimate the economic benefit of the day tourist, pass through visitor, friends and families of residents, and by residents themselves for playing in their own county,” said Boggs.

Stop by the Kosciusko County Visitor’s Center on U.S. 30 in Warsaw. As Boggs stated, “We have the knowledge of all the great things for a memorable experience regardless if you are new to the area or a familiar face.” They can also be contacted via telephone at 574-269-6090, at [www.VisitKosciuskoCounty.org](https://urldefense.proofpoint.com/v2/url?u=http-3A__www.VisitKosciuskoCounty.org&d=DQMFaQ&c=euGZstcaTDllvimEN8b7jXrwqOf-v5A_CdpgnVfiiMM&r=jg9XdkEWz8gLeGrMGOZKVwwPRhhKQbA_FjObfWeXfeI&m=fJosY2P8qNOKoHH41A3encfXLtAtL9-AZLIEEf7u8cA&s=adsvIBekYjDXeupmp58lY87hhsBcAFKkXKvkBHvsceI&e=), or on Facebook at Visit Kosciusko County