

It's here!

The Original
Chipwich[®]

Chocolate Chip Cookie Ice Cream Sandwich





History of Chipwich

- The #1 ice cream novelty in the US in the 1980s and '90s with over a billion sold
- Originally introduced in 1981 in New York City and sold through 2007
- A wildly successful guerilla marketing launch using street cart vendors created instant demand
- Chocolate chip cookie ice cream sandwich rolled in chocolate chips was the first novelty ice cream product in the “premium” category, and the brand rocketed to huge success
- An incredible and classic entrepreneurial success story – Chipwich® became the definitional and iconic chocolate chip cookie ice cream sandwich, and was sold to Cool Brands and ultimately Nestlé
- Ranked as one of the all-time favorite innovations



Chipwich

What is a Chipwich?



Packaging



Contact us



954 - 739 - 3339

954 - 484 - 6626

Visit us at www.familyfoodbrokers.com

