



How The West Was Won!

by Suzanne Takowsky

Throughout Greater Los Angeles...Beverly Hills to Woodland Hills...Orange County to Ontario... Riverside, Brea, Upland and the Inland Empire...

California Surgical Institute has under the guideship of **Medical Director, Dr. Tarick K. Smaili** garnered patient accolades as the West Coasts' answer to the *Fountain of Youth*.

In a city of people obsessed with achieving physical perfection. And, dozens of surgeons lined up to help them accomplish their dreams. What counts most when 'undergoing the knife' is the qualification of the surgeon who is holding the knife.

Dr. Tarick Smaili, is a Plastic and Cosmetic Surgeon, Board Certified by the American

Board of Plastic Surgery. As a Diplomat of the American Society of Plastic Surgery, Dr. Smaili has forged ahead in his surgical profession as an innovator...sought out by patients and peers alike for his extensive hands-on training and expertise in procedure and technique. As an active member of the National Board of Medical Examiners and the California Medical Board, Dr. Smaili has received numerous awards and acknowledgements for his medical publications and presentations, allowing him to stay current in the field of plastic and reconstructive surgery advancement. A native of Ohio, Dr. Smaili attended Wayne State University for his general surgery internship and surgical residency—one of the most intensive surgical programs in the nation. Wanting to further his surgical training, he completed two post graduate fellowships: One in micro surgery and another in Plastic and Aesthetic Surgery fellowship at the renowned RUSH Medical Center, in Chicago. As Medical Director of California Surgical Institute—the fastest growing private cosmetic surgery partnership in California—his vast patient referral base consists of a local as well as international clientele. Dr. Smaili's philosophy and approach to patient satisfaction is based on high surgery standards and patient safety.

As we head into 2007 some of us have noted on our 'wish list' to visit a plastic surgeon. Regardless of what we hope to improve, reduce or remove...California Surgical Institute offers options best suited to accomplishing those goals. Dr. Smaili along with an advanced operating staff consisting of five Board Certified Surgeons, six Board Certified Medical Doctor Anesthesiologists and, more than 80 office staff, are trained to guide you on your—"New Year...New You" quest.

Dr. Smaili: Three things: First, our motto—*"Artistic Mastery of Cosmetic & Plastic Surgery."* Plastic surgery is definitely an art and it takes a qualified surgeon with good eye/hand coordination and good decision-making to have an artistic eye. Second is patient safety. We have fully accredited surgical centers, state-of-the-art facilities, the most advanced medical equipment available and a surgical, medical and office staff considered the best in the industry. Third is our commitment to patient care. From the moment a patient walks into any one of our offices, the atmosphere, the friendly smiles of our staff, the comfort level patients feel—start to finish we want our patients to enjoy a

truly caring, competent and luxurious experience.

BHT: Some people look to non-invasive alternative procedures to fight the aging process. Do they work?

Dr. Smaili: Let's put it this way. Any time you can accomplish a procedure with non-invasive options it translates to less down time for the patient, no visible scars and reduced cost. This makes non-invasive procedures very attractive. Now let's consider which patients fit into the category of those who can achieve the results they want. Not everyone can.

BHT: Obviously, few non-invasive techniques produce the lasting results that surgery can. Do you combine non-

invasive with surgical procedure?

Dr. Smaili: The wonderful realization is...it's not one or the other. In most cases a combination produces the most desirable results. In younger patients it's possible to do more non-invasive/non scarring procedures. For example: the Mid-Facelift procedure that I do the *ENDOTINE LIFT* has half the down time of a regular facelift without any scars. Incisions are made in the mouth and can't be seen. I use an Endotine Implant attached midface via a small incision in the hairline above the temple that is invisible. The implant is absorbed by the body within six months leaving no trace of any procedure, but the result lasts seven to 10 years.

BHT: What sets California Surgical Institute apart from the array of other plastic and cosmetic surgery offices?