



**Western Association of Educational Opportunity Personnel  
Service Council Committee Report  
2021-2022**

<b>Committee Name:</b>	Giovanni Rubio (Public Relations)
<b>Committee Chair/Co-Chairs:</b>	
<b>Committee Members (if any):</b>	
<b>Committee Description:</b> The role of PR is to delegate advertisement Flyers and other information on the WESTOP Social media platforms.	

**Committee Goals & Priorities**

The committee goals are to properly deliver informational flyers utilizing social media platforms, such as, Instagram and Facebook. By doing so, we are able to send reminders to events, meetings, and general information. Typically, create weekly posts and flyers. The PDS event was a prime example of how we used social media to advertise and promote the event.

**Committee Updates**

The only update I have is for the December 10 Chapter meeting, the meeting has been advertised on social media and will also set reminders this week.

**Recommendations**

I do not currently have any recommendations.

**Action Items**

My action items come in a week by week basis. I work the tri chairs and other members to see if they any assistance with creating flyers. In addition, members contact me regards to helping them share vital information on the WESTOP social media.

Respectfully Submitted,

*Giovanni Rubio*