



# BAYSHORE PRODUCE

Weekly Market  
Guide  
July 13th  
2018



# Overview / Alerts

## OVERVIEW

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Most commodities are steady. Valencias are still in an ACT OF GOD with higher prices and shortages in supply. Lemons are in a very EXTREME market. Green beans remain higher in prices and tighter in supply. Lettuce is steady.

## PRODUCT ALERTS

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Asparagus



Pepper



Citrus



Avocado

# TRANSPORTATION / WEATHER

## TRANSPORTATION

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**EXTREME** With full implementation of the ELD now in place as well as a nationwide shortage of available trucks on the market, rates are expected to continue to rise through the summer. Rates could jump as high as 20% over the next several weeks and remain that way until the market settles.



## WEATHER

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**Southeast:** Rain and thunderstorm chance all week, with summer temps.

**Jalisco:** Rain and thunderstorm all week. Mild temps continue.

**Selma:** Summer temps, clear and sunny

**Salinas:** Sun and clouds cool temps.

**Coachella:** Hot mostly clear sunny days and cool nights

# Fruits

## CROP REPORT

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**Apples** – Quality and supplies are good on all varieties.



**Avocado** - We are into our typical seasonal slowdown. Heat has affected CA volume, and Mexico will have lower supplies through August.



**Banana** - Banana volumes are good with high quality fruit coming into the market.



**Blackberries** – Extremely short in supply. We are seeing very high prices with little fruit available.



**Blueberries** – Availability is steady. Georgia blues are here, but not as plentiful due to the rain causing some shortages in supplies. Prices are higher.



# Fruits

## CROP REPORT

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**Grapes** - Supplies are lighter as Mexico and southern CA wind down and central CA ramp up. Quality is varied, with smaller sizing, poor coloration, and occasional split grapes.



**Lemons** - Demand exceeds supply on all sizes as volume dropped from poor quality. Additionally, heat has caused some fruit to start to drop from the trees.



**Limes** – Fair quality at this time.



**Mangoes** - Good supply and good availability



**Melons Cantaloupe** – Market continues to ease as more product becomes available. Near-perfect weather conditions, we are seeing stable and very consistent harvest.

# Fruits

## CROP REPORT

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**Melon Honeydew** - good supplies and quality from CA's Central Valley as the Westside district is starting.



**Oranges** – ACT OF GOD Our Valencia growers in the San Joaquin Valley were affected by extreme heat which caused post bloom conditions



**Pears** - Both Anjou and Gold Bosc pears are available especially on the larger sizes, but they are beginning to wind down for the season. Most of the supply that is left in the Northwest will either come from the Oregon area or from Washington.



**Pineapple** - Good quality, expecting supplies to be naturally through October, and sizing to fluctuate a bit too.



# Fruits

## CROP REPORT

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**Raspberries** - We are seeing some shortages in supply in this market, quality is good.



**Strawberries** – Supplies are very tight. This market is experiencing shortages as well as increased prices



**Watermelon** - Seedless watermelon market has eased back to normal. Supplies are available in Georgia and Missouri with other local regions expected to start soon. There is also a steady supply available out of California.

# Vegetable

## CROP REPORT

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**Asparagus** - The market on standard and Jumbo size has tightened up due to the heavy rains in Mexico. We are seeing some relief this week and expect to be back to normal next week.



**Broccoli** - The market and supplies are steady. Demand is good.



**Cauliflower** - Supplies are heavy and demand is moderate.



**Carrots** – Quality and volume are both good.



**Corn** – GA is slowing and quality is becoming inconsistent. Supplies are improving from IN, NJ, and NY with better quality



**Celery** - Supplies are steady and the market is better. Quality is good and continues to improve.



# Vegetable

## CROP REPORT

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**Cucumber** – GA is done and the Carolinas are short as rain affected early plantings; NJ and MI are starting. Overall, supply and quality are fair as we await new fields next week.



**Eggplant** - Transition continues up the East Coast and into MI with good supplies and quality; more Choice are available than Fancy.



**Garlic** - We are about 50% done with the 2017 crop. Supplies will remain tight between now and July. Prices remain high..



**Ginger** - Chinese markets are mixed, but quality is good. Product is available at high costs from Brazil, Costa Rica and Honduras.



**Green Cabbage** – Cabbage supplies have tightened up due to the heat, expect more 18– 20 count heads

# Vegetable

## CROP REPORT

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**Green Onion** - The market is weak due to decreased demand and ample crossings from Mexico.



**Kale** – Quality, supplies are good.



**Lettuce Iceberg** - Supplies and demand are in great balance. Sales and harvest are matching perfect. Quality remains through the heat spike.



**Leaf Green and Red**- Red leaf quality is good. Demand is average and supplies are normal. Green leaf supplies are normal showing good demand and quality

**Leaf Romaine** - Supplies have returned to normal and demand is getting better. Quality is good with occasional fringe burn and mildew.



# Vegetable

## CROP REPORT

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**Leaf Romaine Hearts** - Supplies have returned to normal. Demand and quality are good.



**Onions** - Large onions are tight and will remain so for the rest of the season from NM. CA's hot weather is a concern for all onions.



**Pepper, Bell** – Carolinas and Mich. in a gap; putting more strain on the west coast crop, with heavier demand from the Midwest. We should see more bells next week



**Potato** – Potato market remains strong throughout most of the sizes. Quality is fair with some bruising and internal issues due to cold Burbank temperatures.



**Spinach** - Quality is fair with some sizing issues due to cold weather.



**Squash** – Supplies remain very good on the East Coast with more zucchini than yellow squash.

# Vegetable

## CROP REPORT

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**Tomato** - Rounds: Steady and improving supplies are coming out of Tennessee and the Carolinas with Alabama expected to ramp up soon. Quality has made a turn and beginning to improve as well. In general, markets are down this week.

Romas: Prices are mixed, but the overall market is short pushing demand to the West. This item will remain volatile for the next 1-2 weeks.

Grapes: Supplies are good out of Virginia, South Carolina and Florida are all good. Demand has been very light pushing markets down this week. Quality is very nice in Virginia and South Carolina, Florida is hit or miss.

Cherries: Supply is marginal, FOB prices are mixed, and quality will be hit or miss due to the recent rain.



# BAYSHORE PRODUCE

If you are a valued partner and have questions or concerns about product, or are not yet valued and would like to be, please contact [kenn@bayshoreproduce.net](mailto:kenn@bayshoreproduce.net) and we will be happy to answer your question or help you become a valued partner.

Have a great week! And remember, there is a difference and it is Bayshore Produce.

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