

South Lake PTSA **Directory Advertising**

South Lake Middle School PTSA is offering families, local businesses and organizations an
Opportunity to advertise in our 2017 - 2018 South Lake Middle School Directory.

Our directory goes out to over 700 families and staff, and

100% of the advertising fee goes directly to South Lake PTSA and our programs.
Please consider advertising to the South Lake community. See suggestions and ideas below.

Sports Organizations – Optometry – Tutors – Computer Services – Realtors –
Babysitting – Handyman Services – Salons – CPA’s – Music Teachers – Legal Services –
Dentist/Orthodontist – Photographers – Restaurants
Ask your Neighbors – Ask your Friends

STEPS FOR PLACING AN AD:

Step 1: Select an Ad Size:

1. _____ Cover Page - Front inside (8 ½" x 11") (if available).....\$175
2. _____ Back Cover - Outside (8 ½" x 11") (if available).....\$175
3. _____ Back Cover - Inside (8 ½" x 11") (if available).....\$160
4. _____ Full Page Ad - (8 ½" x 11").....\$150
5. _____ Half Page Ad – Horizontal (5" x 7").....\$75
6. _____ Business Card Ad – (3 ½" x 2 ½").....\$50
7. _____ 1/8 Page Ad (3 lines) – (2" x 1 ½").....\$25

Step 2: Send your Ad Design Via Email to: Directory@SouthLakePTSA.com.

1. Send a PDF or JPG file of your ad with images, pictures and/or text. Your ad will appear exactly how it is sent, so check your ad for any errors and correct sizing before sending.

All Ads need to be grayscale or black and white.

2. Include the size of your ad and your contact information in your email.

Step 3: Make payment

- Send cash or check (payable to **South Lake PTSA**) to:

South Lake Middle School
Attn: PTSA Directory/Hazel Yu
655 West Yale Loop
Irvine, CA 92614

DEADLINE: FRIDAY, SEPTEMBER 29TH

Questions: Contact Hazel Yu at Directory@SouthLakePTSA.com

Thank You for Supporting the South Lake Middle School PTSA!