

# “Faculty Development Program”

**Batter Teaching, Build Brand, Differentiate B-School, Improve Rank, Increase Applicants**

Date / Duration (5 Days)	Time (10 hrs to 17 hrs)	Place
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## Introduction

In the world of cut-throat competition among b-schools today, economy fluctuating up and down faster than before, world’s top universities and educational institutes are setting-up their campuses in India with an established international brand & quality courses at competitive price, just being and managing b-school is not enough. A lot depends on the way a b-school offer type of courses, programs delivered by skilled and competent faculties to fulfill need of employable b-school graduates who can perform better and faster in short period in their future assignments, how an institute is able to strengthen industry tie-up, understand their needs, enhance competencies of their faculties to achieve the goals of all stake holders.

Result of fastest new b-school campuses opening-up all over India and existing b-schools increasing their intakes in last 5 years created huge shortage of skilled and competent faculties. To meet this gap, b-schools are forced to hire fresh MBA graduates, professionals who aspire to teach, guest faculties, visiting faculties to teach management courses. Many times, subject matter expert might not have required teaching skills, or fresh MBA/doctoral students have not had an opportunity to acquaint themselves with developments in teaching and research methods. Added to this, scare resources have been pulled by other b-schools that have added complexities in faculty shortage problem. Teaching in b-school has several challenges due to consistent change in environment, industry needs, students aspiring to learn more specialization subjects, industry’s wish to higher level of employability skills in students, student’s needs, aspirations and objectives of joining MBAs changed over time. Etc. Wide spread lack of attention to teacher training of the past, has left teacher’s development responsibilities on them. And the result is compete chaos!!!!

To solve this problem and to meet these challenges, teacher’s competence development through training and faculty development at regular interval is a must approach. This program enables participants to develop competence in general management education (many branches and specialization) as well as in methodologies.

## Learning Objectives

- To upgrading the teaching, training and teaching management skills
- To learn teaching fundamentals, nuances & “tricks of the trade”
- To develop competencies of faculties and trainers to help them in their future professional certification / accreditation

## Program Content

- Session-1 : Teaching fundamentals and basics of teaching management
- Session-2 : Course / program planning & class management
- Session-3 : Teaching methodologies
- Session-4 : Teaching evaluation & Feedback
- Session-5 : Participant Centered Learning through case studies and other methods
- Session-6 : New trends in teaching, use of technologies
- Session-7 : Managing Self & Career development of faculties
- Session-8 : Managing Teaching portfolios & course portfolios
- Session-9 & Session-10 : Presentation by participants

Each session  
is of 3.5 hours  
time schedule  
(Total 35  
contact hours)

## Methodology

- Case Study, role plays, other highly engaged and action learning, presentations and group activities

## Faculty

Ketan Gandhi, Indian Institute of Management-A Alumni and Chartered Engineer, possessing 24 years experience of technical and management areas in various Multinational National companies. He participated in executive education program of Harvard Business School. He is member of Institute of Management consultants of India and an accredited management teacher. He is international speaker, trainer and visiting faculty for more than 20 leading universities and management institutions. As a trainer he has conducted several technical, behavioral and functional training modules. He has published technical papers, research paper and white papers.

## Target Participants

Those who should attend this FDP include:

- Newly appointed b-school faculties and management teachers
- Guest Faculties / Visiting Faculties
- Faculties with experience of teaching in b-school interested in raising their teaching performance
- Universities, colleges, professional institutes, private academies and training institutes which teach management (MBA/BBA/PDGM etc.) and allied subjects like computer applications, commerce, banking, insurance, personality development, finishing courses, labor relations, other skill development programs etc.
- Doctoral Students, management researchers
- Professionals and corporate executives aspiring to teach

**KgGuruji** Consulting & Services

306, Trade Net, 3<sup>rd</sup> Floor, Viman Nagar Corner, Pune Nagar Road, Pune – 411014

Cell Phone: +917972692474 E-Mail: [ketan@kkguruji.com](mailto:ketan@kkguruji.com) Website: <http://training.kkguruji.com>

Mobile App: **KgGuruji**

