

## **AVID IP in partnership with Bayt.com**

Feb 28, 2016 AVID Intellectual Property has held an Intellectual Property seminar in partnership with Bayt.com, the #1 job site in the Middle East, offering a complete range of end-to-end employment solutions and career planning tools. The seminar covered general key topics on trademarks and copyright protection, in addition to pitfalls that companies and employees should avoid. The seminar was attended by Bayt.com's marketing staff as well as key corporate clients. We continue to be active in raising awareness on the importance of intellectual property rights in the Middle East.